

Central Mississippi River Regional Planning Partnership Meeting

30 April 2020

7:30 am, Sherburne County Government Center, County Board
Room <under COVID-19, meetings are virtual; see [Agenda](#)>



Routine Business

1: Agenda

Routine Business:

1. Welcome, introductions (in-person, online)
2. Previous meeting [draft notes](#)
3. Treasurer's [report](#) (reference: [budget](#))

Action Items, Issues: None

Discussion or Information Items:

4. FW 2030 update + Factbook Briefings highlights
5. <Suspend Partnership meeting; conduct Partnership workshop, Round 1 Partnership engagement; reopen Partnership meeting>
6. FR 2030 engagement activities, issues, approach
7. Future agenda items

1-3: Agenda, Meeting Notes, Treasurer's Report

1. Agenda:

- Action: Review/revise; approve

2. Draft notes from previous meeting:

- Action: Review/revise; approve

3. Treasurer's report

- Action: Discuss as needed, receive



Discussion, Information Items

4: FW 2030 Update and Highlights of Factbook Briefings

Framework 2030 Factbook Briefings

1. Three [Briefings](#) prepared to date:
 - a. April 6: People
 - b. April 16: Prosperity
 - c. April 24: Place
2. Briefings sent to distribution list, highlighted on [website](#) homepage, embedded on Briefings page (displays directly on page) and crosslinked, and linked from online surveys
3. Briefing highlights (see following slides)
4. Q&A
5. Future Briefing topics: Guidance from Partnership



Regional Factbook Overview

Partner Overview

Thursday, April 30, 2020

Framework 2030 is an initiative of the
Central Mississippi River Regional Planning Partnership

To find out more about Framework 2030, please visit:
www.RegionalPlanningPartnership.org/Framework2030

Introduction

- **Briefing reports for Framework 2030 distributed to the Partners through April**
- **Baseline analysis of conditions and trends using latest available data, research, and/or existing plans/studies**
- **The analysis is organized around three topics: People, Prosperity, and Place**

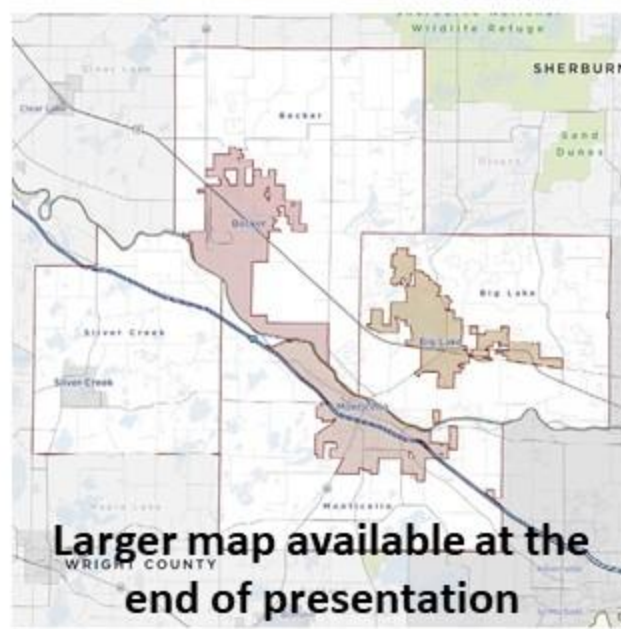
Planning Context

- **There are two research definition areas based on the available data**
- **Regional Planning Area (RPA)**
 - *Most of the available information is at the county level, so the analyses below are for Wright and Sherburne counties.*
- **Focused Planning Area (FPA)**
 - *When possible, analyses will focus on the jurisdictions that are members of the Central Mississippi River Regional Planning Partnership.*

REGIONAL PLANNING AREA



FOCUSED PLANNING AREA



Regional Factbook Topics



PEOPLE

Demographic conditions and trends

Key topics:

- Population
- Household size and makeup
- Race and ethnicity
- Age, health & wellness



PROSPERITY

Personal and economic vitality

Key topics:

- Economy & employment
- Personal prosperity
- Education & lifelong learning



PLACE

Place-based conditions and trends

Key topics:

- Community character and development patterns
- Land use and zoning
- Mobility
- Housing

With additional topics added throughout the research and analysis ...

PEOPLE | KEY HIGHLIGHTS

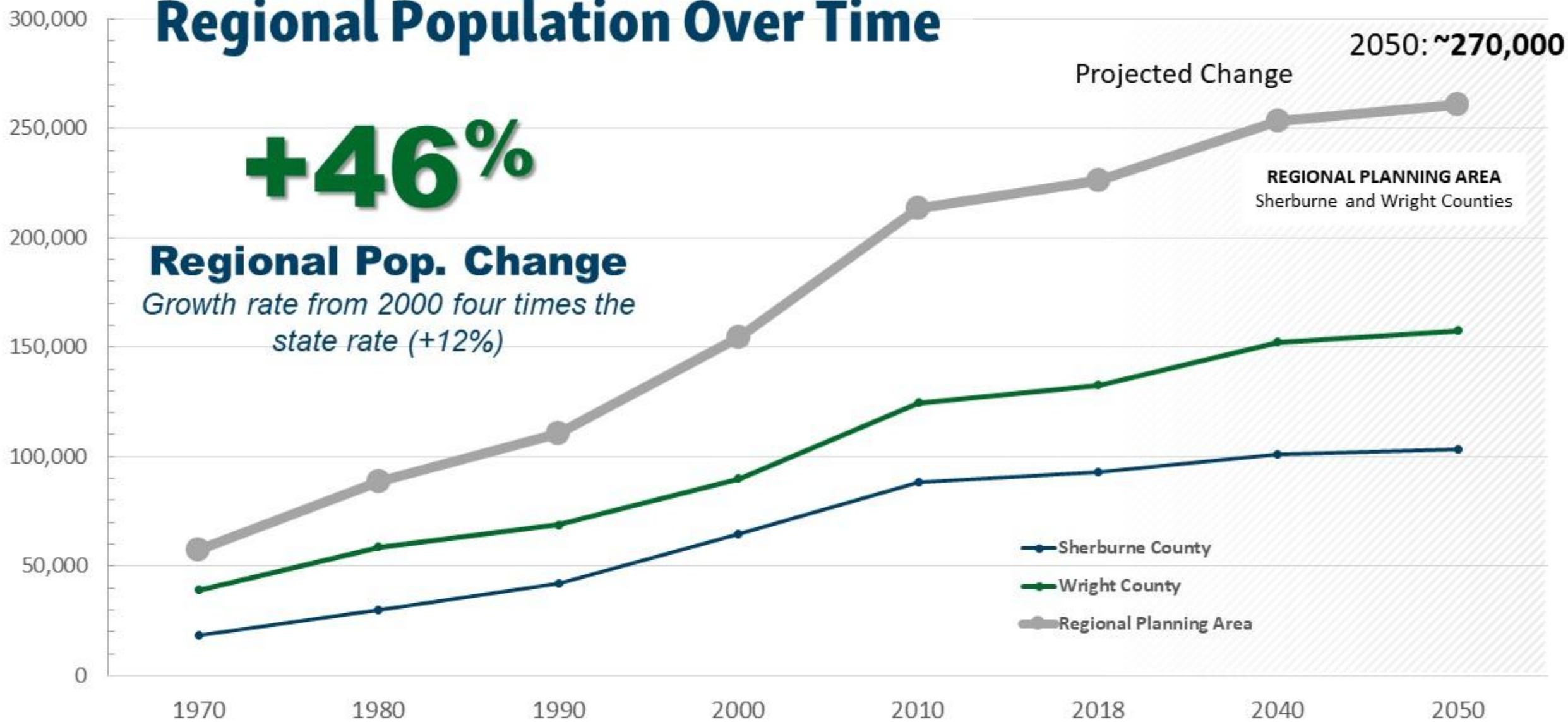
- **Significant population growth, but not evenly distributed across the region**
- **Shrinking household size, but faster family formation and growth compared to state**
- **Young for Minnesota, but aging faster than the state's rate of change**
- **Increasing racial and ethnic diversity, but less diverse compared to the state**



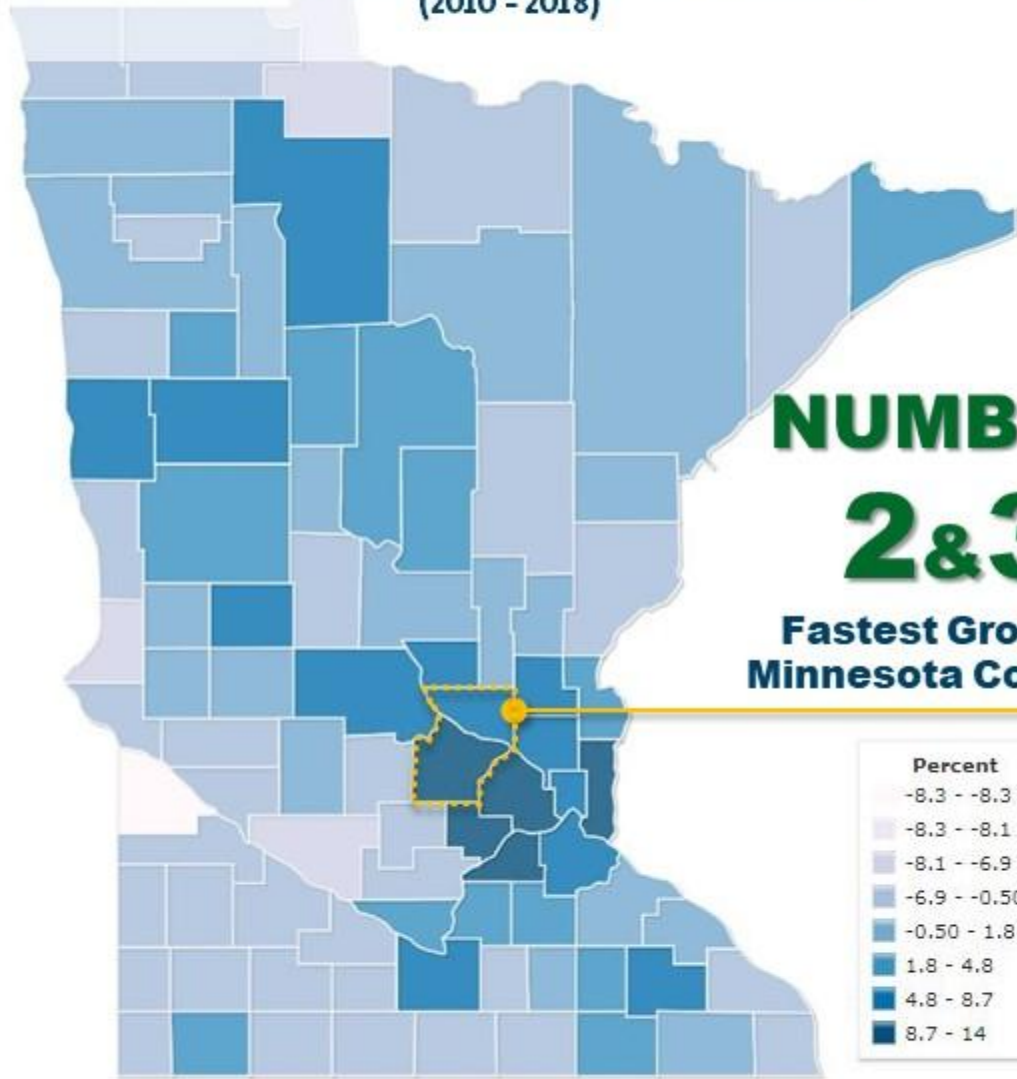
Regional Population Over Time

+46%

Regional Pop. Change
Growth rate from 2000 four times the
state rate (+12%)



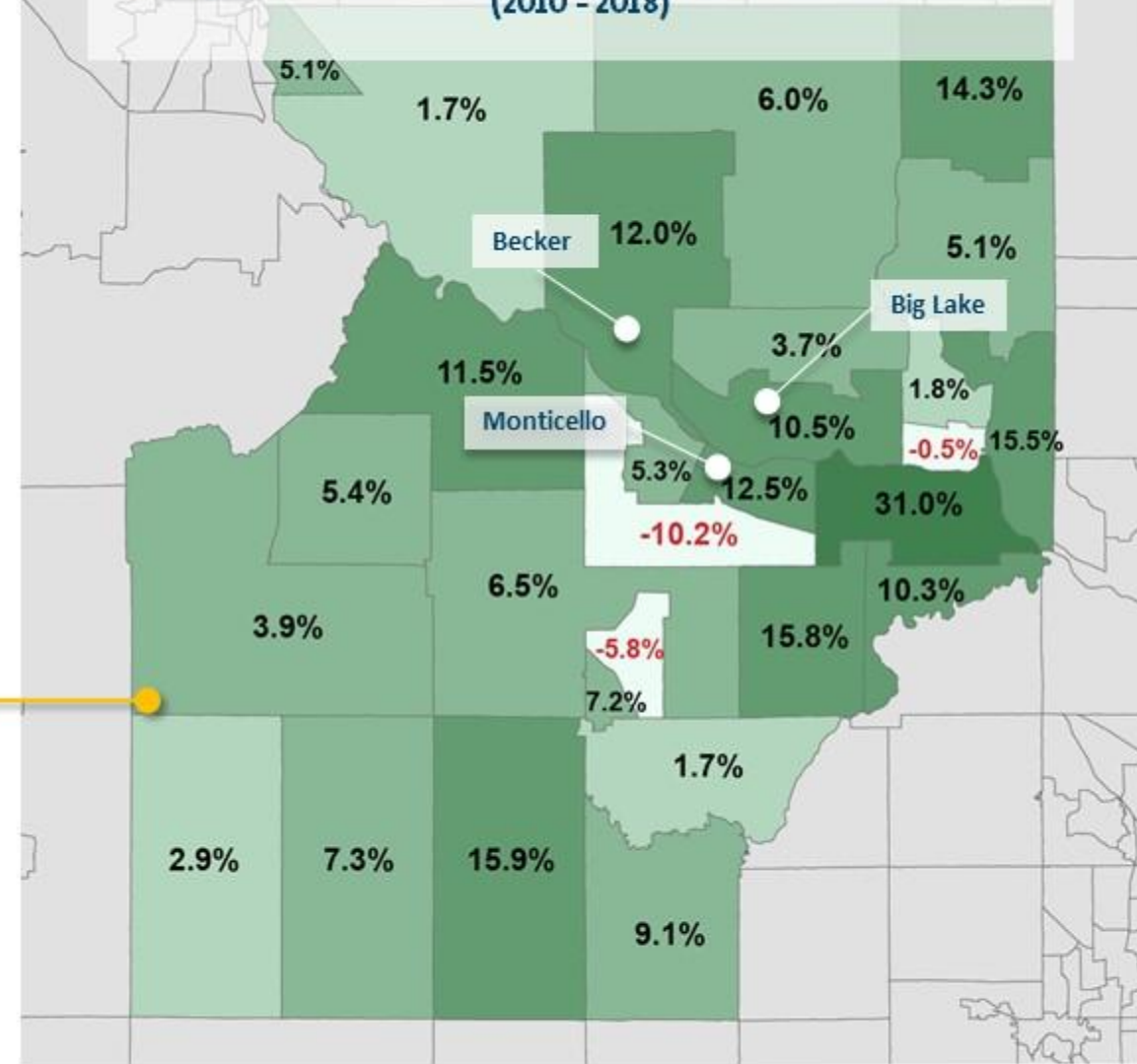
State Population Change by County (2010 - 2018)



**NUMBER
2&3**
Fastest Growing
Minnesota Counties

Percent	
-8.3	-8.3
-8.3	-8.1
-8.1	-6.9
-6.9	-0.50
-0.50	1.8
1.8	4.8
4.8	8.7
8.7	14

Regional Population Change by Census Tract (2010 - 2018)



Fastest Growing Household Types

1



+105%

**Households with one
or more people 65+
+8,700**

2



+60%

**Persons living
alone
+5,500**

3

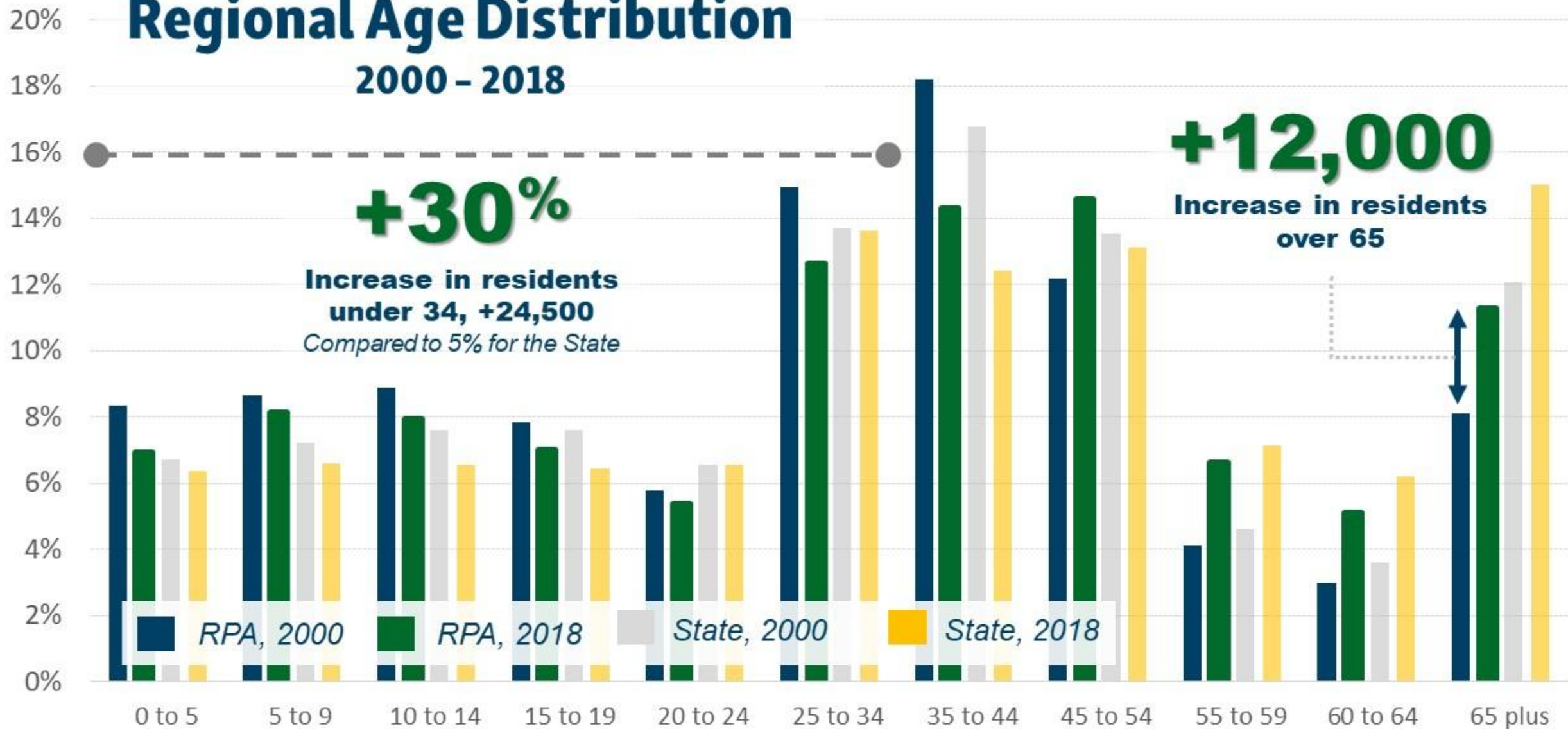


+30%

**Households with
children under 18
+6,000**

Regional Age Distribution

2000 - 2018



+30%

Increase in residents under 34, +24,500
Compared to 5% for the State

+12,000

Increase in residents over 65

PROSPERITY | KEY HIGHLIGHTS

- **Shifts in employment by industrial sector, overall growth in GDP, total jobs, and the number of business establishments**
- **Most regional employees commute in from outside the region, and most regional residents commute to work outside**
- **Higher levels of personal and family prosperity compared to the state; consistent levels of educational attainment**

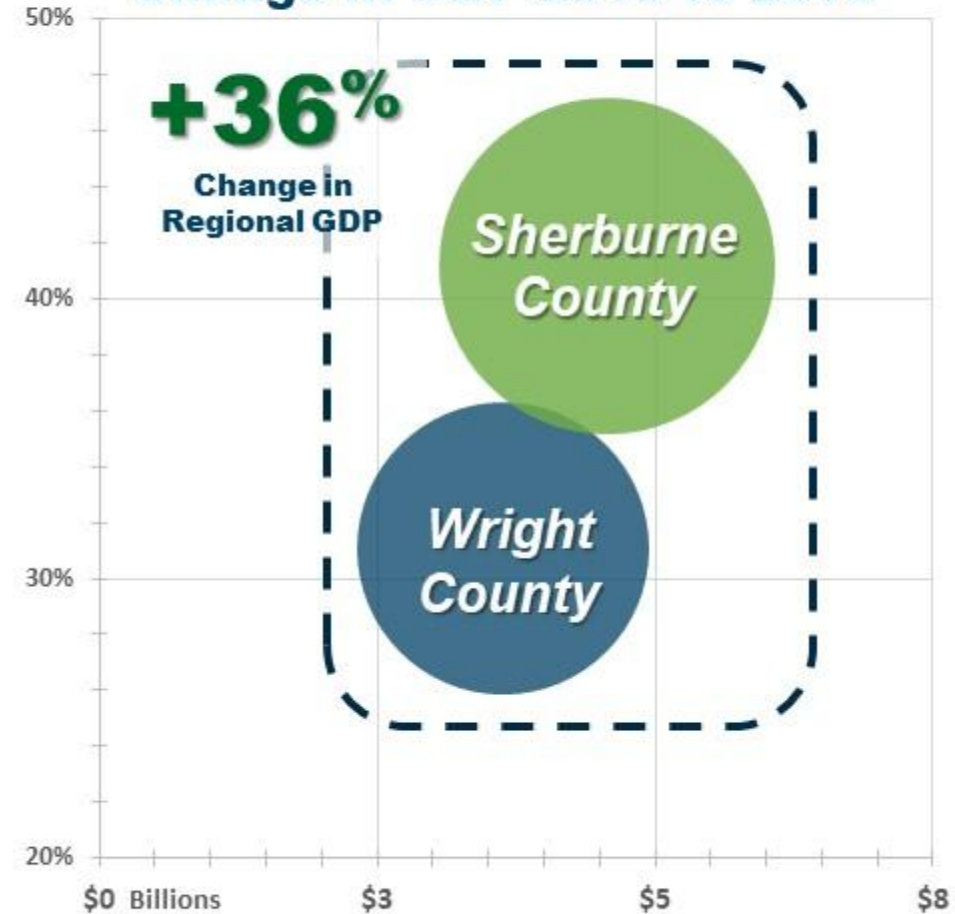


PROSPERITY | ECONOMY & EMPLOYMENT













- **Regional GDP \$8.2 billion in 2018**
 - \$2.1 billion increase from 2010
 - 2018: Number 12 and 13 ranked counties in terms of economic output in the state
- **Over 10,500 jobs have been added since the recession or 2008/2009**
 - Regional job growth is outpacing household growth (Households measure the population divided by the number of occupied housing units, i.e., families, roommates, etc.)
- **7 of the top 10 regional employers are public entities**

Change in GDP 2010 to 2018



Top 10 Regional Employers (2018)**



	1	Elk River ISD*	1,445	Public School System
	2	Buffalo-Hanover-Montrose ISD	782	Public School System
	3	Wright County	763	County Government
	4	St. Michael-Albertville ISD	725	Public School System
	5	Xcel	700	Energy Production
	6	Sherburne County	697	County Government
	7	Walmart	675	Retail
	8	Big Lake ISD	649	Public School System
	9	CentraCare Health	600	Hospitals/Clinics
	10	Monticello ISD	576	Public School System

*ISD: Independent School District

**Reflecting full-time employment

69,364

Total Regional Jobs

Increase of 10,500 from 2009

Job Growth from 2009

+17%

Sherburne County

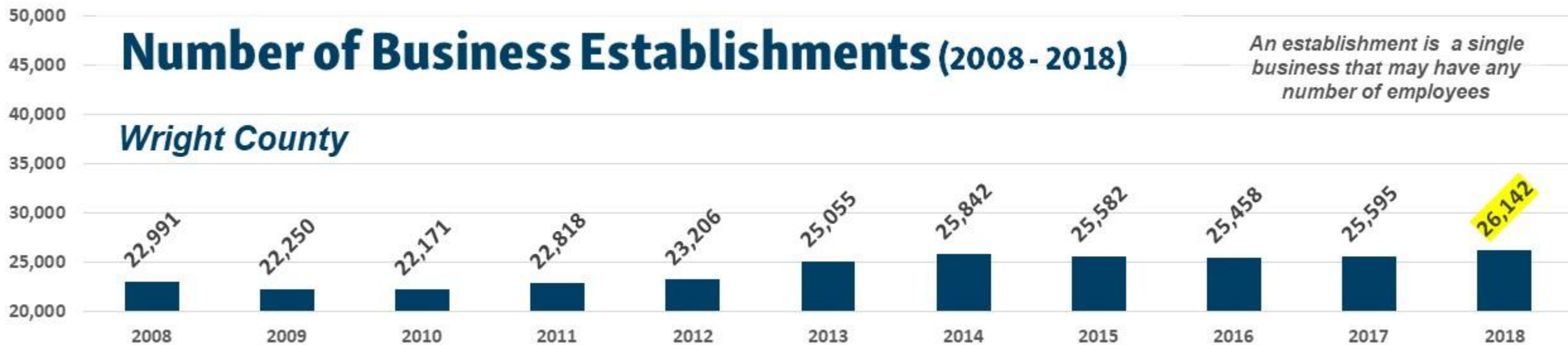
+26%

Wright County

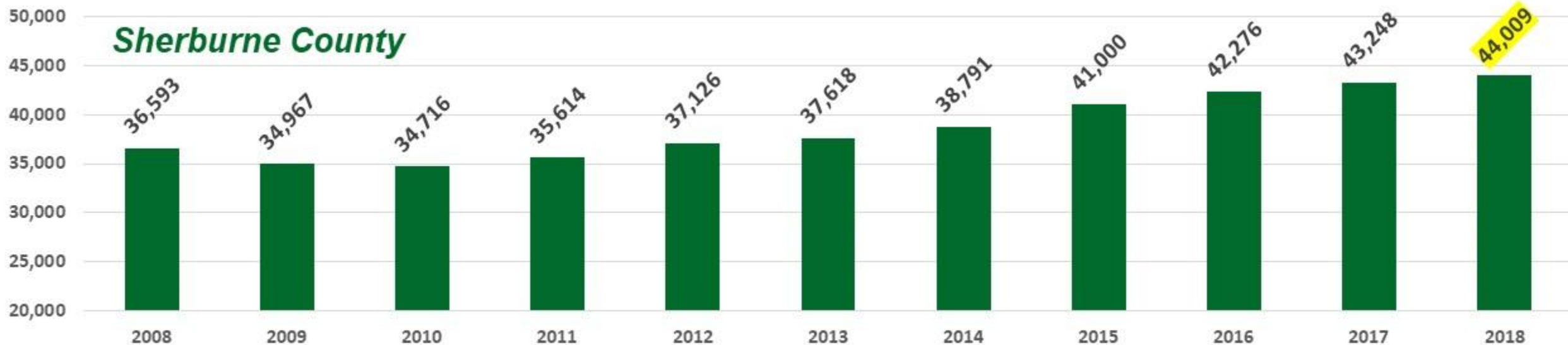
Number of Business Establishments (2008 - 2018)

An establishment is a single business that may have any number of employees

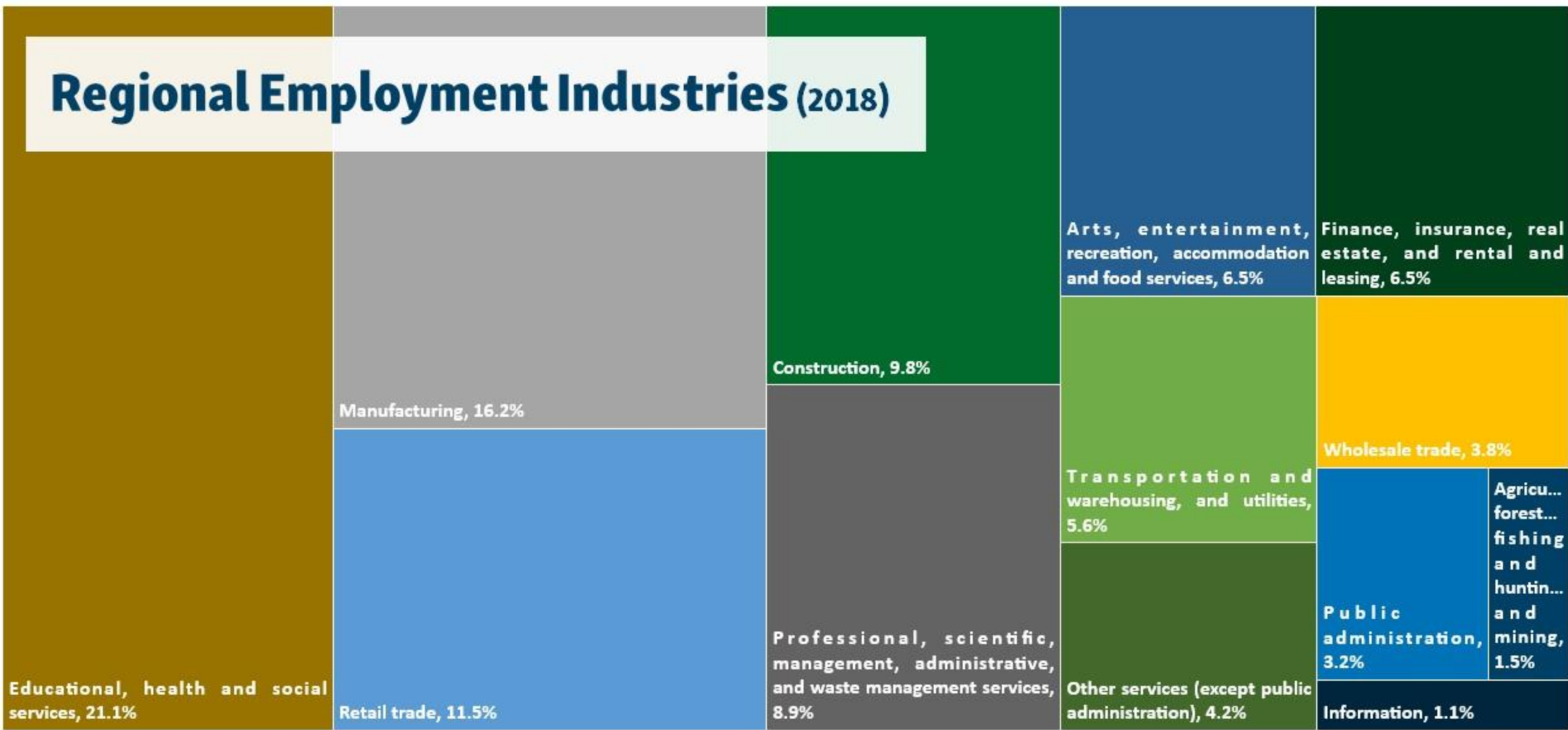
Wright County

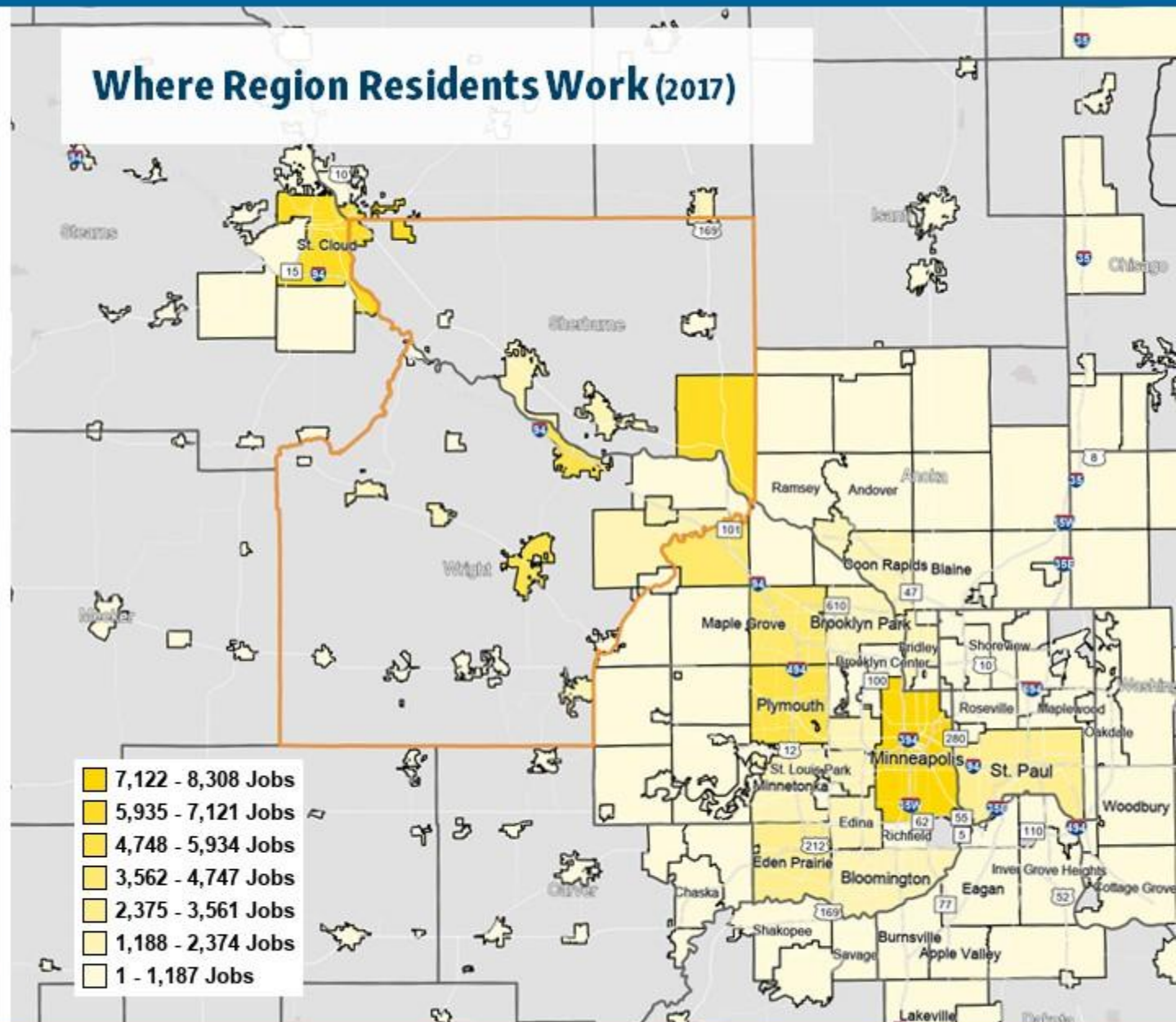
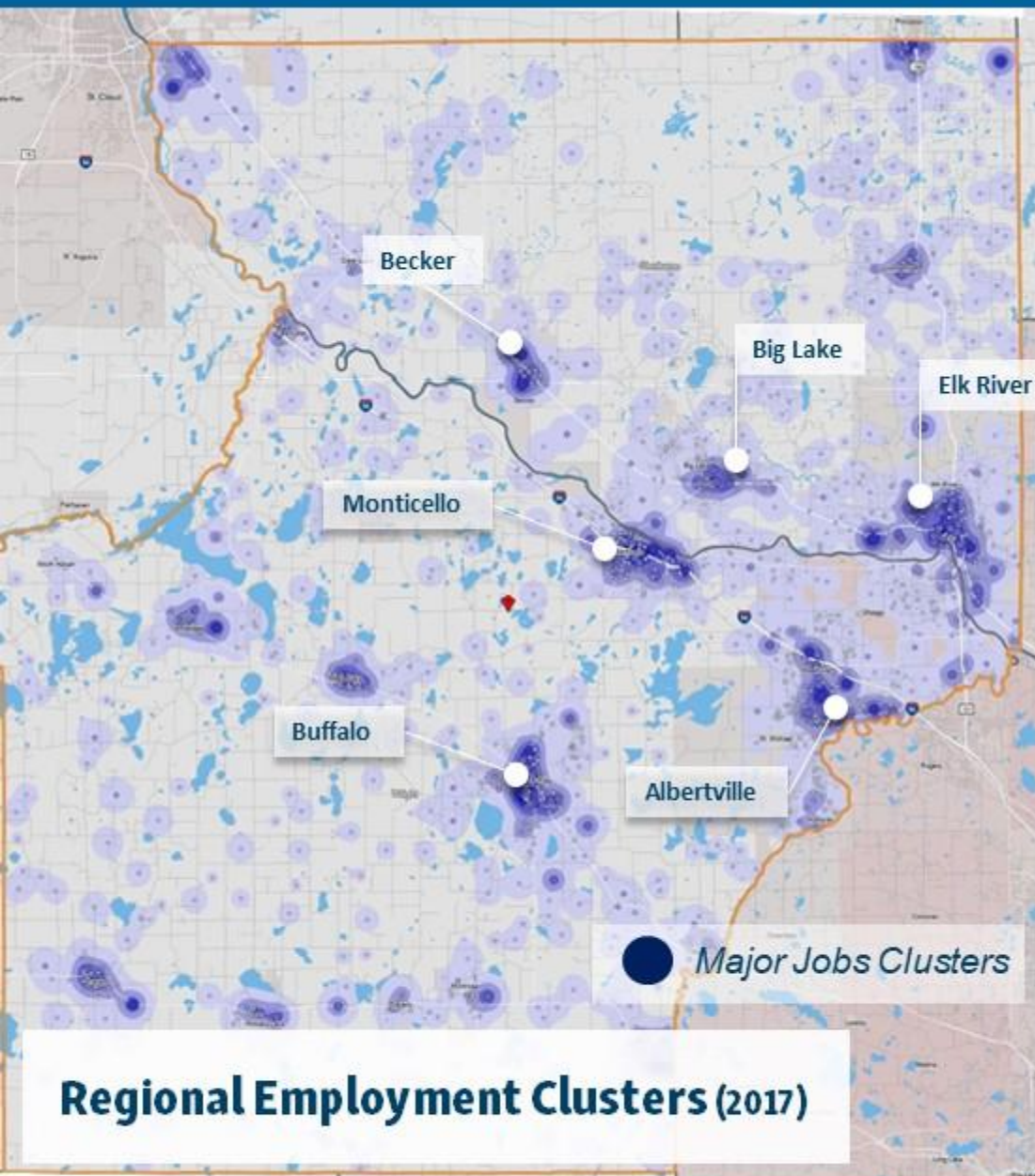


Sherburne County



Regional Employment Industries (2018)





PLACE | KEY HIGHLIGHTS



- **Large Focused Planning Area (FPA) – twice the size of Minneapolis & St. Paul combined**
- **Range of places from urban to rural**
- **Regional, multi-modal connectivity including bike trails and rail**
- **Majority of housing between 10-30 years old, predominantly of a single type**



PLACE | COMMUNITY CHARACTER



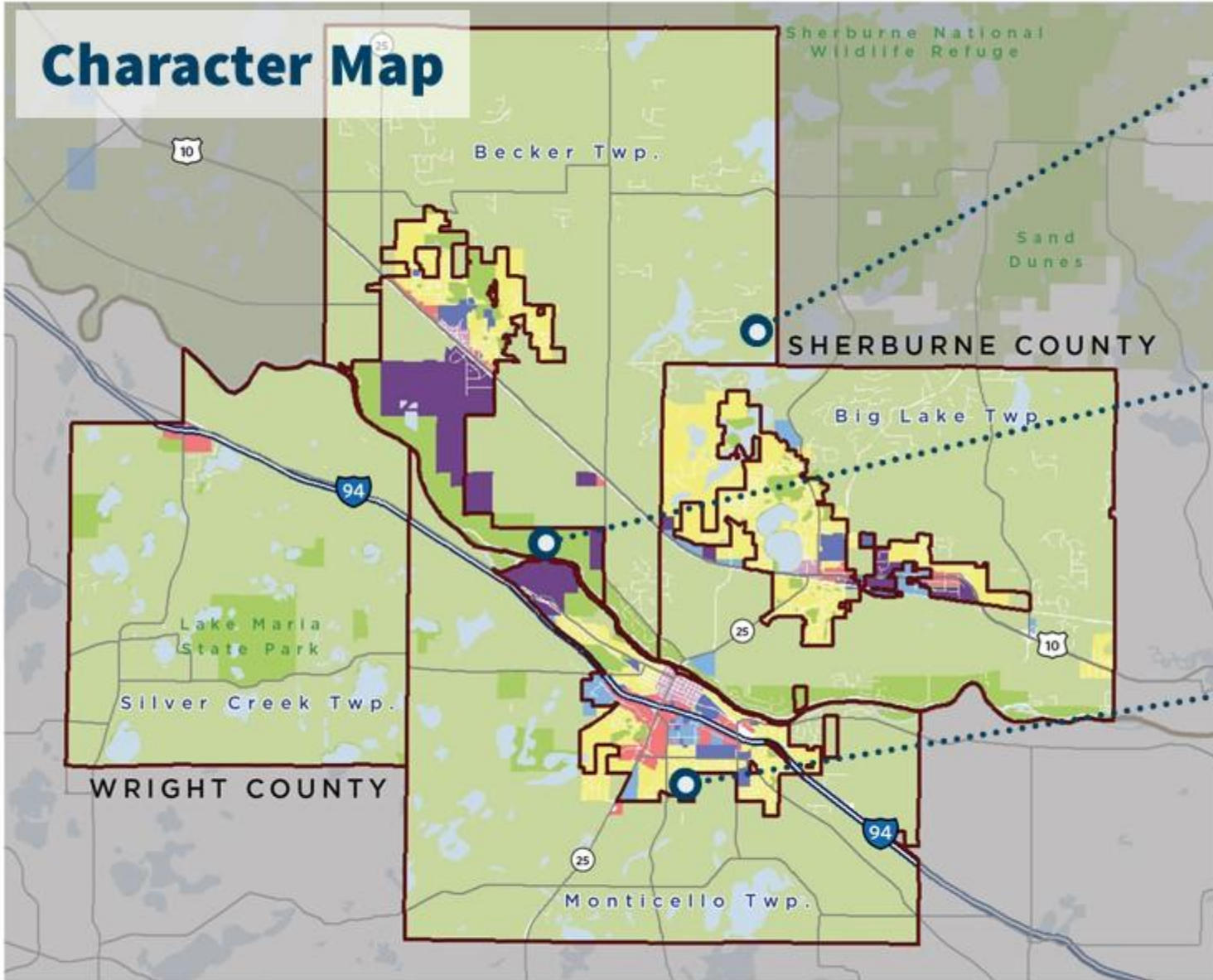
- **Focused Planning Area (FPA) has diverse characters and distinct places**
 - *Three cities and four townships, each with a unique character and defining places*
- **Character Map describes the types of built and natural environments in the FPA**
 - *Character areas are defined by areas of similar activity, style, and physical organization*
 - *Richer character types are defined within categories, such as a natural area vs. a public park*

201 Sq.Mi.

Focused Planning Area

Almost twice the size of the cities of Minneapolis & St. Paul combined

Character Map



Rural

Land near the edge of a community or in unincorporated areas that are primarily large-lot residential or in agricultural use.

Open Space

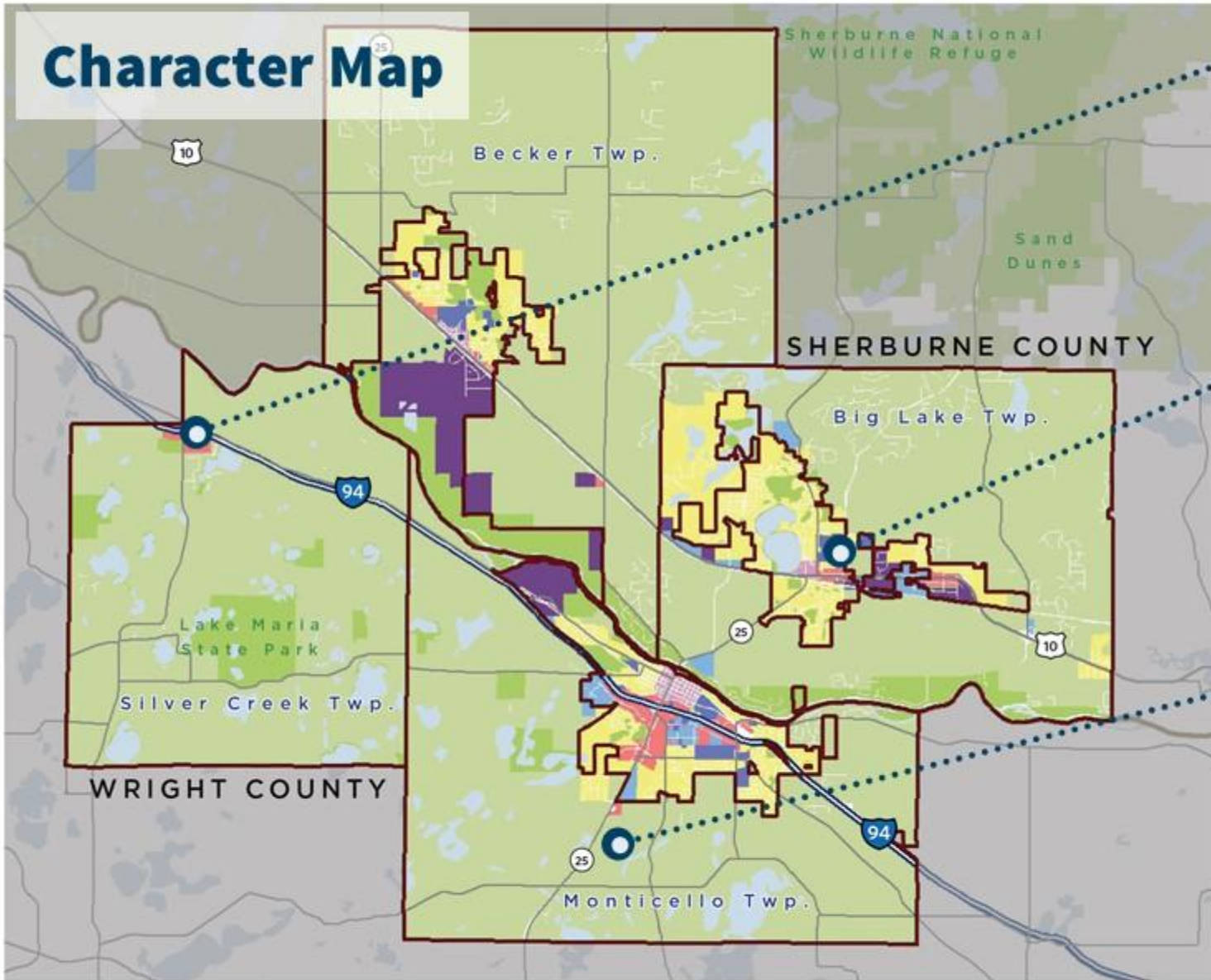
Public and private parks, recreational open space, or undeveloped natural areas that are permanently protected from development by the city, state, county, or some other authority.

Residential

Development areas composed primarily of neighborhoods with a mixture of housing options for the community.

[Larger maps available at the end of presentation](#)

Character Map



Commercial

Development areas including a wide range of retail and service uses located along major corridors, in small neighborhood nodes, and as part of regional destinations.

Institutional

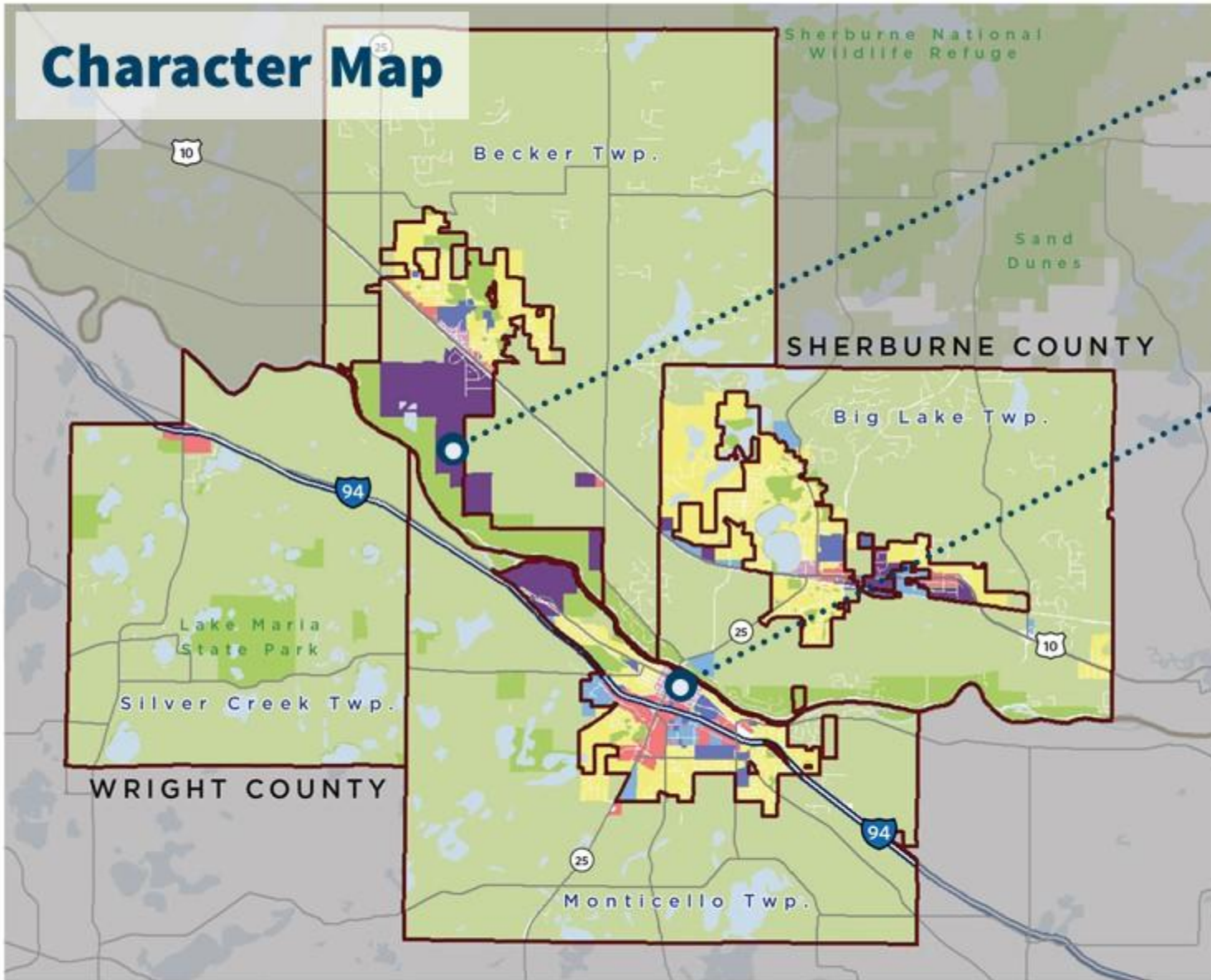
Land and buildings used by public agencies, churches, hospitals, libraries, airports, public and private schools, public safety facilities, and other similar institutions.

Employment

Employment centers containing both large, single use office sites and small, neighborhood scale office buildings with minor integration of commercial or light / limited industrial uses.

[Larger maps available at the end of presentation](#)

Character Map



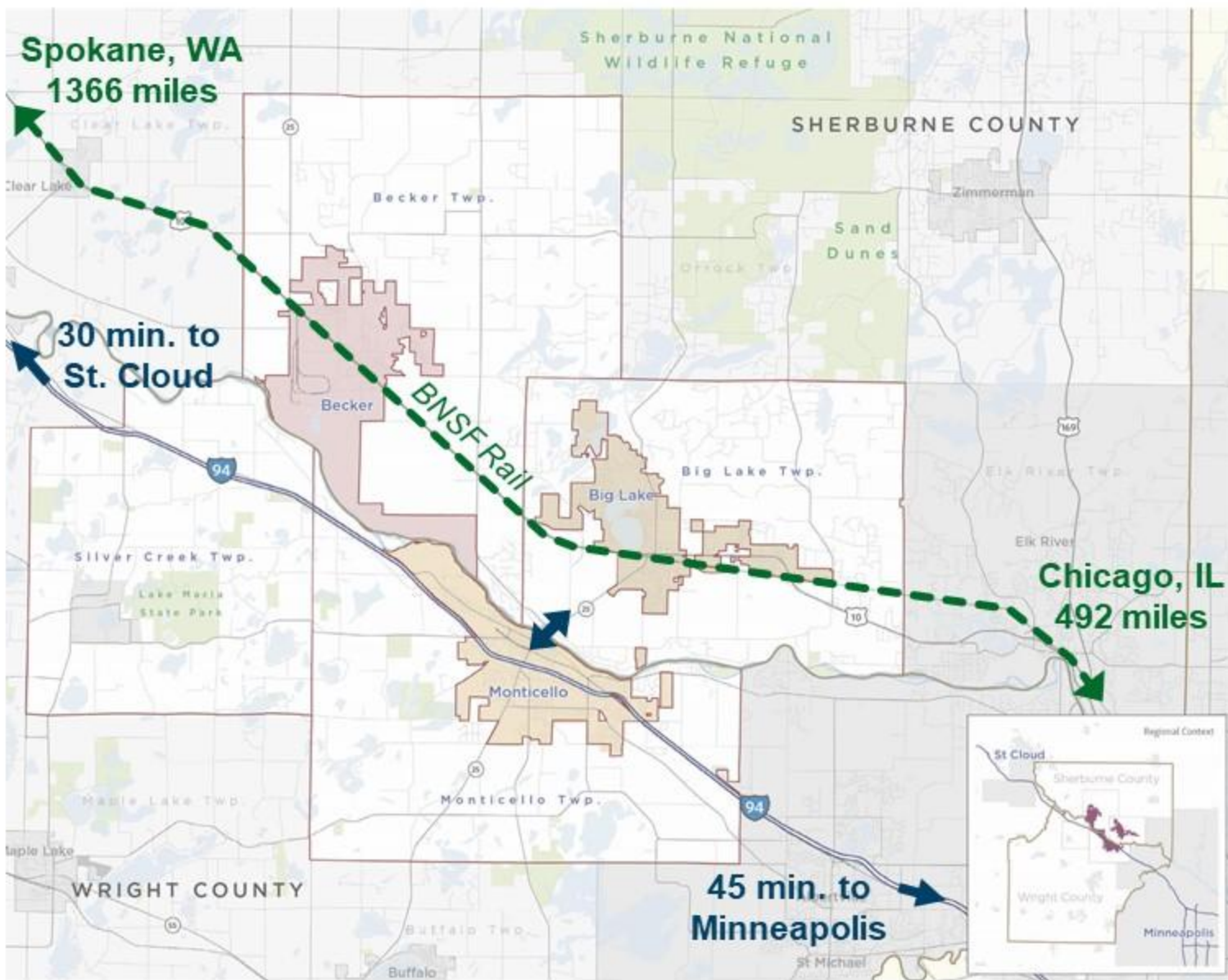
Industrial

Areas designated to accommodate an array of operations from low-impact clean uses such as assembly, processing, and manufacturing and larger, intense operations including factories and plants.

Town Center

Small nodes of mixed-use development that provide employment opportunities and goods and services within walking distance to surrounding neighborhoods.

[Larger maps available at the end of presentation](#)



Regional Connectivity

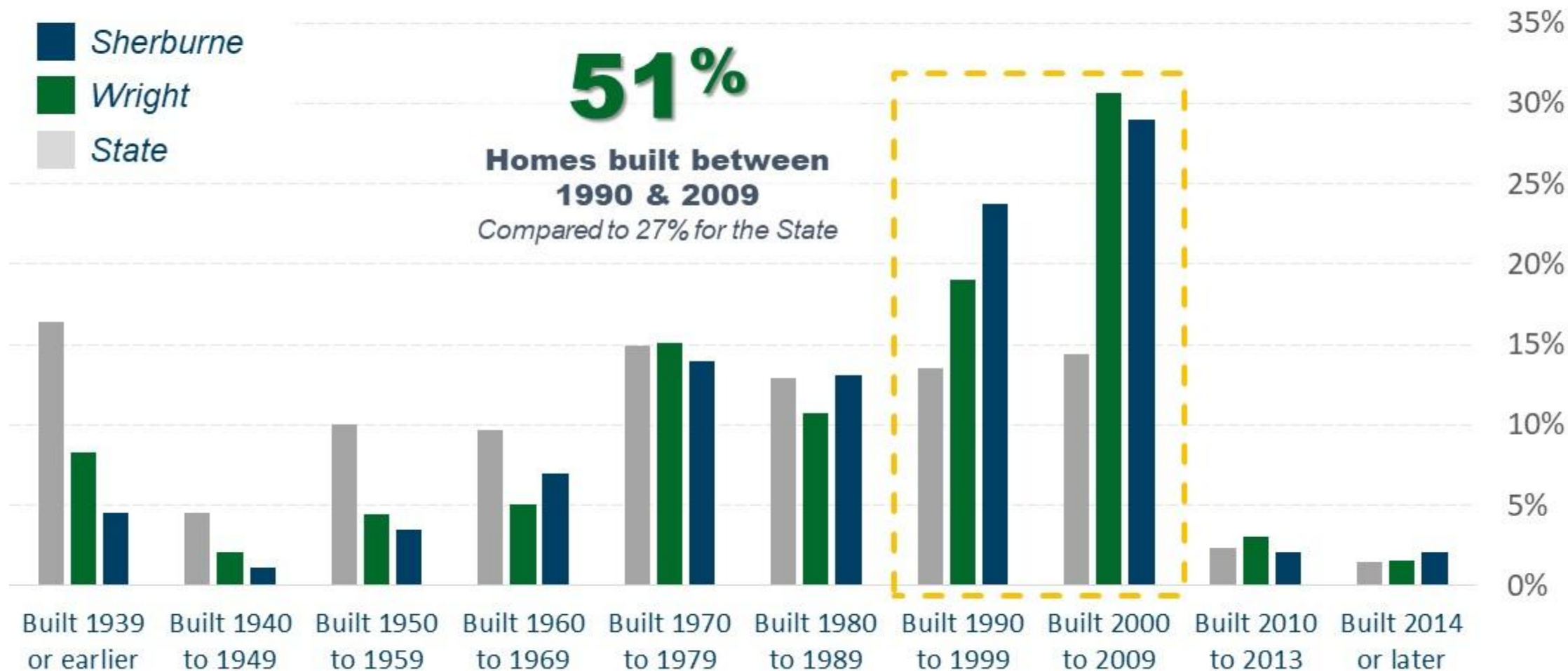
- **FPA contains one river crossing – Highway 25**
- **Each community is connected by at least one major roadway (I-94, US 10, MN Highway 25)**



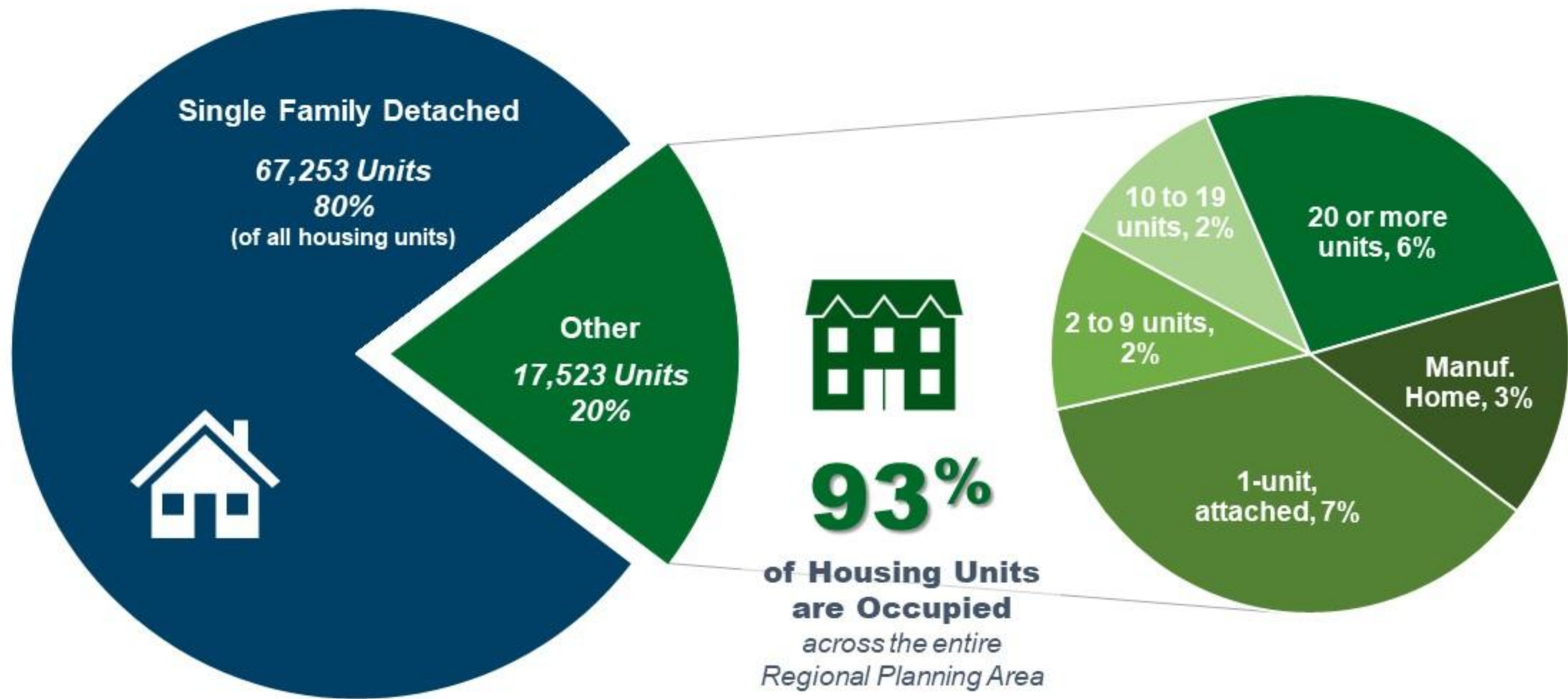
Safe Routes to School

Cities of Becker, Big Lake, and Monticello have plans in place

Age of Housing Stock (Regional Planning Area, 2018)



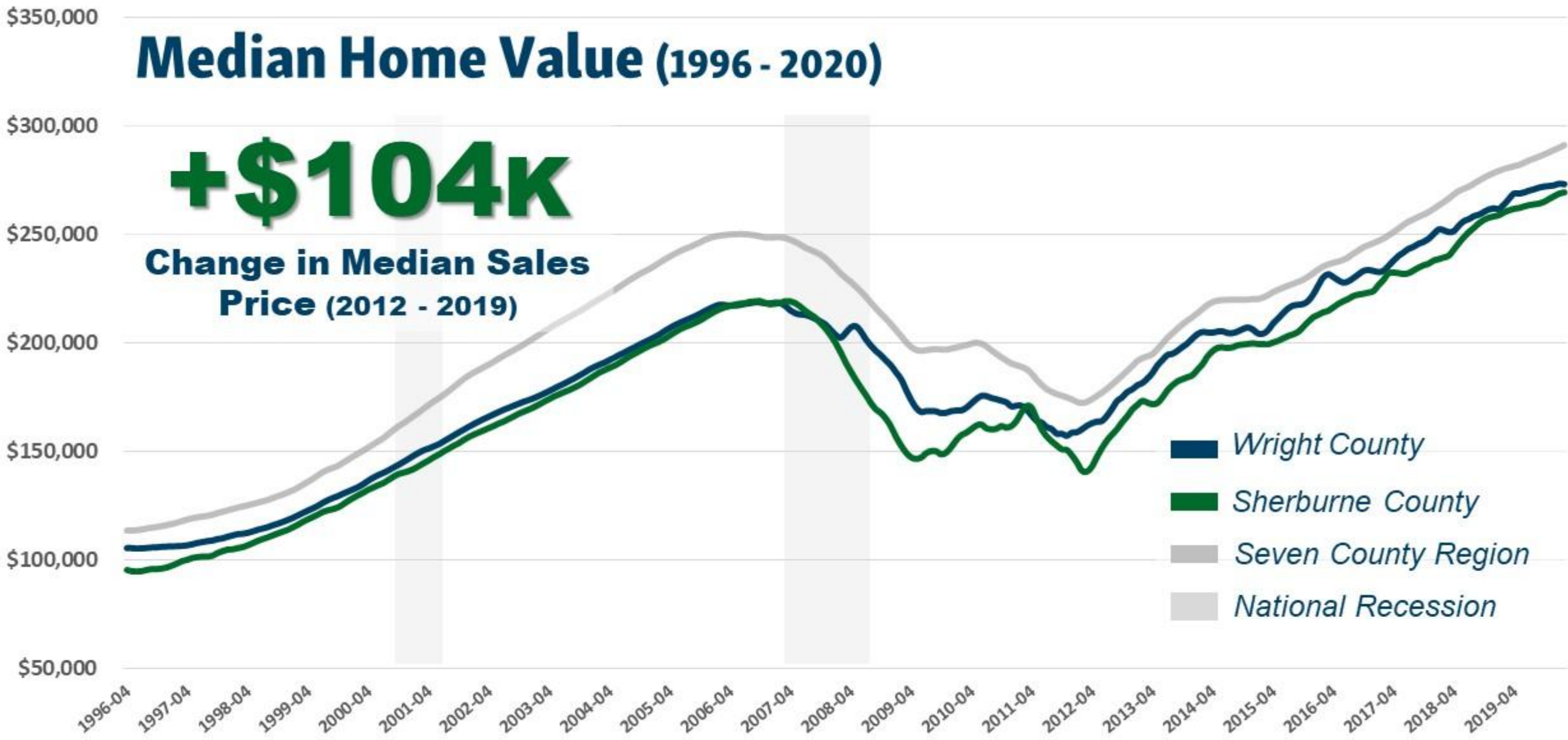
Type of Housing (2018)



Median Home Value (1996 - 2020)

+\$104k

Change in Median Sales Price (2012 - 2019)



- Wright County
- Sherburne County
- Seven County Region
- National Recession

Initial Conclusions

- **Managed growth has its advantages / opportunities**
- **Planning for the communities you're becoming, or the ones you are? (demographics as destiny)**
- **Economic growth by all measures, but public sector dominates large employers**
- **Most employees are coming from outside the counties ... and most residents are leaving for employment**
- **Diversity of places, yes; Diversity of housing, not really...**

Future Topics

- **Regional interdependence**

- *Ties that bind*
- *Porous borders, commuting sheds, and connections across the region*

- **Market definition**

- *Economic deep-dive*
- *COVID-19 impacts, implications, and (some day) opportunities*

- **Land Use and Growth Management**

- *Policy mapping and growth analysis*

<Transition to
Workshop: Suspend
meeting and stop
recording>

5: Workshop, Round 1 Partnership Engagement

Gather Round 1 input from Partnership (40 min):

- a. Virtual small-group sessions; a few questions at a time, with highlights reported out in between
- b. Questions focus on long-term regional topics, from online surveys
- c. Facilitated by Liaison Team members + consultants; all results are documented
- d. Consultants will compile these results along with online survey results

Workshop Questions

The region continues to grow and change. Over the next 5-10 years...

1. What will make this region attractive for people to stay or move here?
2. What is needed to meet the region's future employment, educational, housing, or transportation needs?
3. In what ways might you help the region continue to be attractive and appealing to current and future residents?

Thinking about future regional business and economic development...

4. What are some key priorities?
5. What are critical barriers or challenges to strong business growth and development in this region?
6. What are the leadership requirements or dynamics that affect future economic development?

Opportunities for the Partnership to help shape the future...

7. What is one example of a major opportunity, project, or initiative that we can only accomplish if public entities work together and with private organizations across the region?
8. What role might the Partnership play in advancing that kind of collaborative regional effort?

Virtual Workshop

<Transition back to
Partnership meeting:
Reopen meeting and
start recording>

6: FW 2030 Engagement Activities, Issues, Approach

Activities and participation to date:

- From Partnership direction, developed multi-pronged request to “community partners” -- asking them to encourage their stakeholders to contribute ideas to the region’s future
- Outreach began in March. COVID-19 resulted in several administrators directing LT members to put a hold on requests beyond elected and appointed officials; those other invitations have not been sent
- To date, 40+ elected and appointed officials from Partnership jurisdictions plus two other townships have contributed + some community members and a couple of employees
- Contributors offering thoughtful, hopeful, interesting ideas about their communities and the larger region

Issues and approach <[Discussion Memo](#)>:

- Partners have raised issues and questions around participation, timing, priorities related to impacts of COVID-19
- Excomm proposing meeting with consulting team to refine Framework 2030 scope and schedule to address issues raised
- Discussion, consensus

7: Future Agenda Items

Future agenda items

a.