

Central Mississippi River Regional Planning Partnership Meeting

10 September 2020

7:30 am, Sherburne County Government Center, Maple Room
<under COVID-19, meetings are either in-person or virtual; see
[Agenda](#) for dial-in information>



Routine Business

1: Introduction

1. Introduction

- Welcome and call to order
- Introductions/roll call (in person and online)

2: Agenda

2. Action: Approve agenda

Routine Business:

1. Introduction
2. Agenda
3. Previous meeting draft notes
4. Treasurer's Report (To be done in October)

Action Items, Issues:

5. Framework 2030 Round 2 Engagement
6. Engagement, communications

Discussion or Information Items:

7. Future agenda items

3 & 4:
Meeting
Notes and
Treasurer's
Report.

3. Draft notes from previous meeting:

- **Action:** Review/revise; approve

4. Treasurer's Report

- To be presented in October

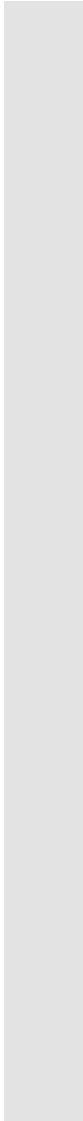



Action Items, Issues

5: Framework 2030 Round 2 Engagement

5. Framework 2030 Round 2 Engagement

- a. Review draft [conceptual direction](#) content (vision, values, and strategies) and questions, and authorize launch of Round 2 to gather feedback on the vision and strategies.
 - i. Overview of the conceptual structure: Brief Q&A + any guidance on what information should be included in Round 2
 - ii. Vision review: Brief Q&A + guidance on the questions
 - iii. Strategies review: Brief Q&A + guidance on questions and any Round 2 supporting content
 - iv. Closing discussion/guidance as needed
- b. **Action:** Provide guidance; authorize Round 2



Framework 2030 Round 2 Engagement Proposed Concepts & Questions

Round 2 engagement overview

Approach to today's overview and discussion

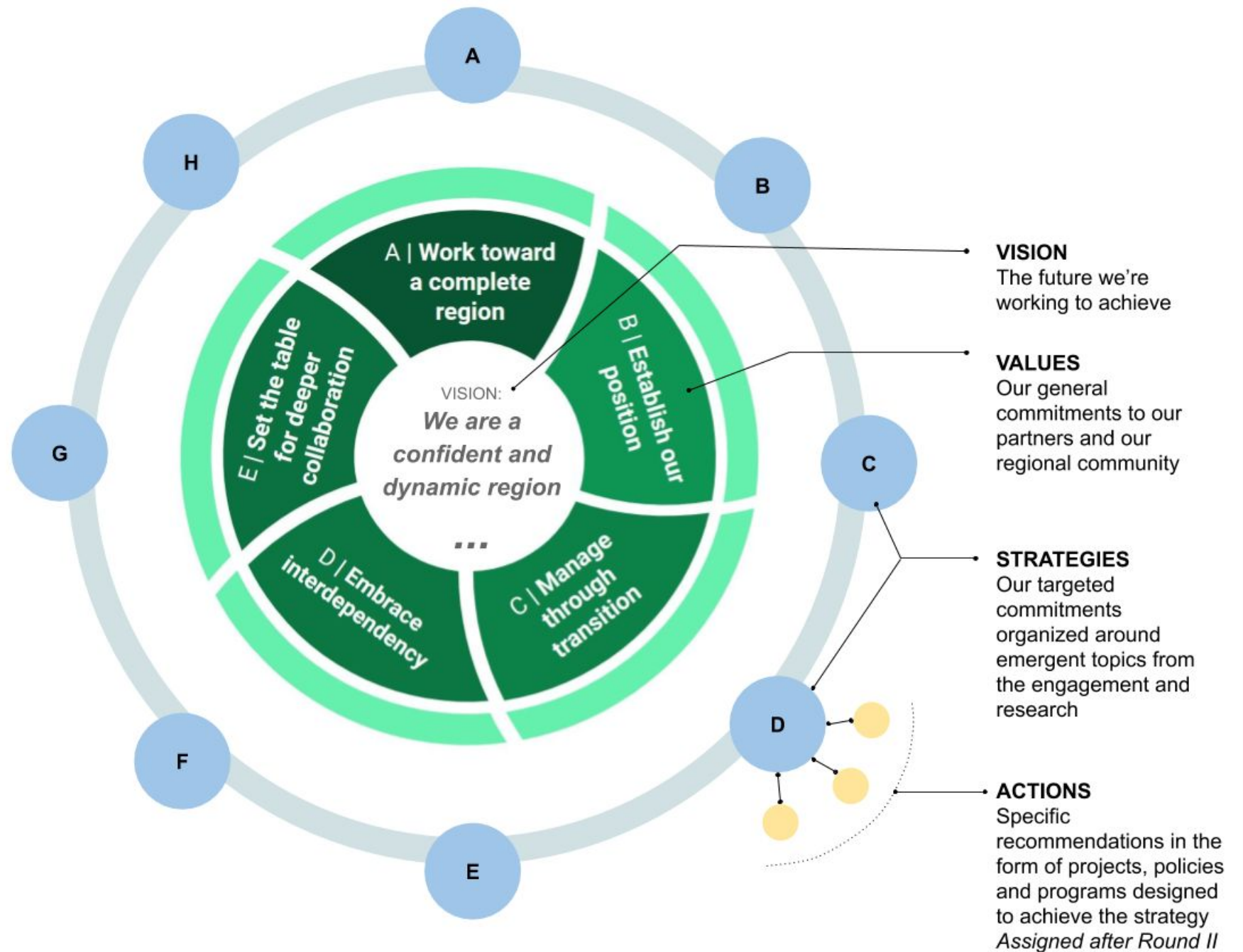
1. Review of the intent of Round 2
2. Discuss the process and structure
3. Present the vision and values
 - a. Review proposed questions for Round 2
4. Present the strategy list
 - a. Review proposed questions for Round 2
5. Discuss next steps: **Conceptual Direction**

Round 2 engagement intent

Round 2 Engagement Overview

- Build off the Round 1 engagement and baseline technical research and analysis
- Begin shaping and refining the higher-order components of the framework
 1. Vision statement - the future we're working to achieve
 2. Values - general commitments to our partners and regional community
 3. Strategies - targeted commitments organized around emergent topics from engagement and research
- Get feedback from stakeholders on the conceptual direction

Round 2 engagement framework structure



Round 2 engagement draft vision statement

Draft Vision Statement

- Broadest expression of the region's aspirations
- Derived through ideas and comments from the community it represents
- Draft statement reflects the distilled thoughts of the Partners and community stakeholders

Draft Vision Statement

We - the communities of the Central Mississippi River Regional Planning Partnership - are a confident and dynamic region.

We are made prosperous through our network of assets and proactive leadership, made vibrant through our vital and connected places, and made home by our caring people and communities.

Round 2 engagement vision testing

Framework Draft Vision Statement Testing

- Intent - generate feedback on how the statement represents the region's aspirations for the future
- Proposed questions to ask in Round 2:
 - 1. *What about this vision statement inspires or resonates with you?***
 - 2. *What different or additional words or phrases might better describe a regional vision?***

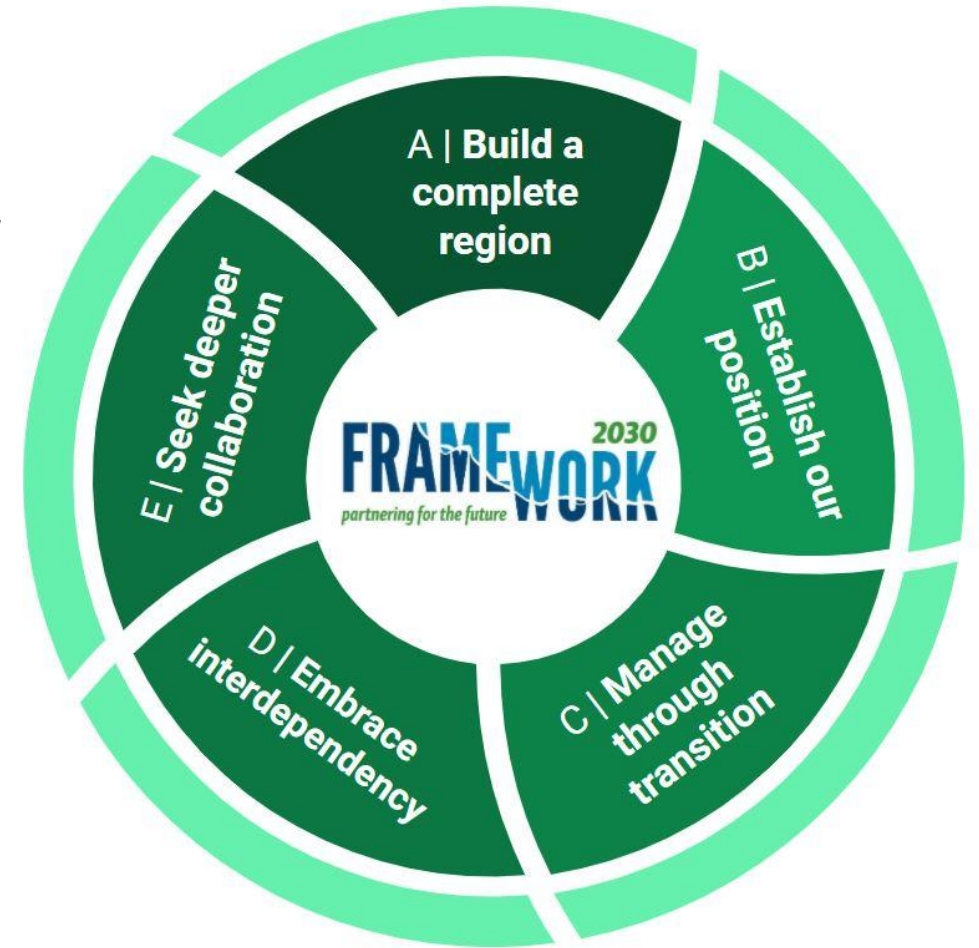
Round 2 engagement values

Draft Value Statements

- Reflect the important issues revealed through stakeholder engagement and baseline research and analysis
- Statement's represent potential commitments and established the partner's position for action
- **These will be introduced in Round 2 but not directly tested, instead seeking feedback through the strategy list**
- Partnership will consider refinements based on Round 2 feedback

Round 2 engagement values

- A.** *(We will) Build a complete region*
- B.** *(We will) Establish our position as a region*
- C.** *(We will) Manage through transition*
- D.** *(We will) Embrace interdependency*
- E.** *(We will) Seek deeper collaboration*



Round 2 engagement strategy overview

Draft Strategies

- A specific commitment to regional action
- Respond to the vision and may address multiple values or have a cross-cutting impact
- Proposed questions to ask in Round 2:
 - 1. *How might this strategy benefit your community? [Applies to all]***
 - 2. *What ideas do you have to successfully implement this strategy?[Applies to all]***
 - 3. *Feel free to use the space below to suggest improvement to this strategy or a new strategy related to this topic. [Applies to all]***
 - 4. *After reviewing the strategy list, are there any topics or ideas that are missing? [SPECIAL]***

Round 2 engagement strategies

1. Promote a wider array of housing

A smaller variety of options limits choices related to lifestyle and cost and has an impact on choices for aging residents, younger professionals and families, and daily workers.

2. Expand quality and diversity of employment opportunities

The region has the opportunity to expand employment opportunities into emerging industries while strengthening the quality of jobs in the local economy.

3. Increase the pool of skilled labor in the region

As the region continues to transition from one economic era to the next, there will be an increase in the need for skilled and adaptable labor.

Note: Not in priority order

Round 2 engagement strategies continued

4. Create a clear regional identity to advance collaborative work

The Partnership's work on Framework 2030 is a crucial first step, and richer regional collaboration would further build a regional identity.

5. Enhance regional connections

The physical and non-physical connections across the region play a key enabling role for local and regional economic activity.

6. Pursue a coordinated approach to land planning and management

The "small town feel" is a shared and treasured value across each of the region's diverse communities.

Note: Not in priority order

Round 2 engagement strategies continued

7. Leverage the region's unique parks and natural resources

In addition to serving as a major gateway to recreation opportunities "up North," the region and Partner communities enjoy a wealth of their own natural assets.

8. Network the response to disruptions

Economic disruptions are being felt throughout the region; some are unique to this area and others are national.

9. Invest in placemaking

Residents of the region love their communities and they also see even greater latent potential.

Note: Not in priority order

Round 2 engagement strategies continued

10. Share talent, time, and information

Working collaboratively, communities can enhance their capabilities by sharing time, talent, and information to take advantage of larger-scale opportunities and solve complex challenges.

11. Measure impacts of action locally and regionally

Success of an initiative can only be determined when there are logical indicators measuring its progress.

12. Continually address regional vulnerabilities

The Framework 2030 project should result in an ongoing process by the communities of the region to identify areas of weakness or vulnerability.

Note: Not in priority order

Round 2 engagement questions

Proposed questions to ask in Round 2

- 1. *How might this strategy benefit your community?***
- 2. *What ideas do you have to successfully implement this strategy?***
- 3. *Feel free to use the space below to suggest improvement to this strategy or a new strategy related to this topic.***
- 4. *After reviewing the strategy list, are there any topics or ideas that are missing?***



Discussion, Information Items

6: Engagement, Communication

6. **Round 2 engagement, communications:** Plans described below; content, schedule, and other details finalized once Round 2 is authorized
 - a. In-person engagement (see current schedule on following slid)
 - i. In-person engagement sessions hosted by the Partner jurisdictions for all community members
 - ii. Due to COVID, sessions held immediately before or after regularly scheduled meetings of Partner elected and/or appointed bodies
 - iii. During these sessions, members of the hosting bodies are encouraged to engage along with community members

6: Engagement, Communication

6. Engagement, communications continued: Currently scheduled in-person sessions

Sherburne County	Board		9/22			
Sherburne County	Planning commission					10/15
Wright County	Bertram Chain of Lakes Adv Comm				10/2	
Big Lake City+Twp	EDA meeting				10/5	
Big Lake Twp	(see City)					
Becker City+Twp	EDA meeting					10/12
Becker Twp	(see City)					
Silver Creek Twp	<None>					
Monticello	IEDC				10/6	
Monticello	Council					10/12
Monticello Twp	Twp board		9/21			

6: Engagement, Communication

6. Engagement, communications continued:

- b. Online survey: Same content, same timeframe, open to everyone.
- c. Other: At their discretion, Partner elected/appointed bodies may set aside workshop time for their members to provide individual feedback. The content and timeframe would be the same as for the in-person and online engagements. The Partner rep and Liaison Team member would support these.

7: Future agenda items

7. Future agenda items from the Partnership

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