

Central Mississippi River Regional Planning Partnership Workshop: Framework 2030 Round 2 feedback

February 25, 2021

7:00-9:00 am, Sherburne County Government Center, County Board Room <under COVID-19, workshop is either in-person or virtual; **participants must register to join this workshop**>

Welcome, Introductions

1. Welcome, CMRP members -- elected officials and staff

- Note: As this is a workshop for partners, alternates, and staff designees, guests are welcome to observe but may not participate. If you are a guest you will be muted and we encourage you to contribute via the survey at http://bit.ly/FW2030_Round2 -- see link in chat

2. Introductions:

- CMRP: In the Chat, please enter your name, the community you represent/work for, and your title or role
- Liaison Team members will facilitate our contributions: Marc Schneider, Angela Schneider, Jacob Sanders, Barry Rhineberger, Lucinda Meyers
- Framework 2030 consultant Kyle May will lead this session, supported by Partnership consultant Anne Carroll

Agenda

Workshop Agenda, Overview

Introduction

1. Welcome and introductions -- CMRP chair
2. Agenda and workshop overview
3. Presentation: Framework 2030 background, process, key learnings, findings to date

Engagement on Round 2 draft content

4. Vision: Feedback from full group via online tool
5. Key strategies: Feedback from all in 3 concurrent breakout sessions using online tool; participants choose own sequence by topic: Interconnections, economic growth, land use
 - a. Session 1 (all topics)
 - b. Session 2 (all topics)
 - c. Session 3 (all topics)
6. Next steps/close

Framework 2030 Overview

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- 3. Framework 2030 overview: Background, process, key learnings, findings to date**



FRAMEWORK ²⁰³⁰

partnering for the future

BACKGROUND

[Central Mississippi River Regional Planning Partnership](#)

Through the planning process we will ...

1. **Seek** consensus on major opportunities and choices that benefit the region, and successfully collaborate to maximize benefit and minimize risk;
2. **Position** Partners to be leaders and shape their own futures individually and collectively, and;
3. **Support** connectivity within the region, and between the region and beyond.

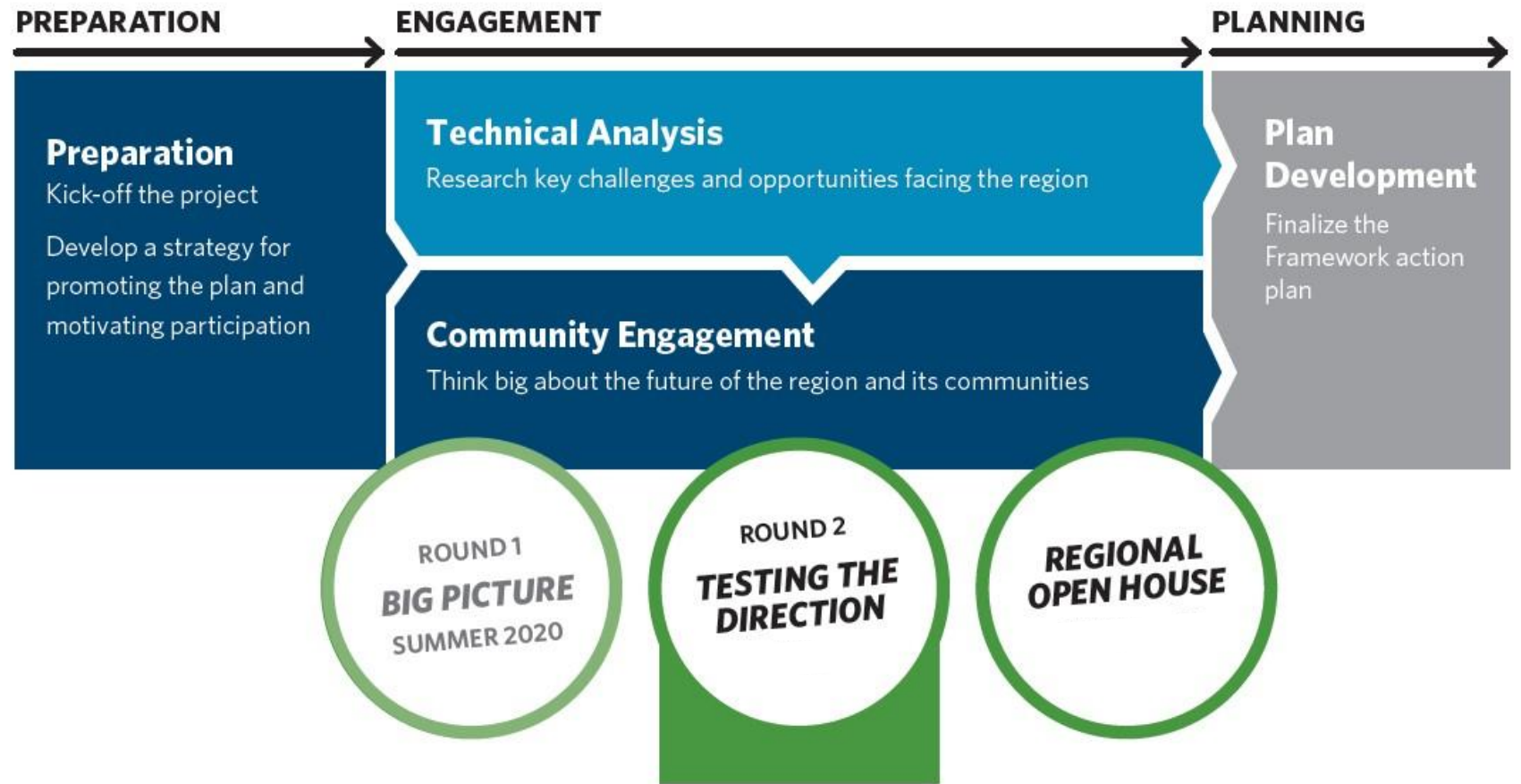
The CMRP communities anticipate significant growth over the coming decades

There are many dynamic forces (internal and external) that may impact quality of life, place, and opportunity

There is an opportunity to act and take advantage of this time and energy

The Framework 2030 Process

www.RegionalPlanningPartnership.org/Framework2030





Background

TRACK 1: COMMUNITY & STAKEHOLDER ENGAGEMENT

The initial round of community and stakeholder engagement gathered thousands of comments

- Round 1 Survey was available from April to July 1
 - Online survey through Survey Monkey
 - Distributed through email, social media, etc.
- Four different surveys went out to the targeted key stakeholder groups
 - Organizations
 - Employees
 - Elected & Appointed Officials
 - Community Members
- [Full response compilations available](#)
- [Focus today on overarching themes, report](#)

After a thorough review of the 7,000+ comments several overarching topics and themes emerged. Some words of interest ...

Community

- Connections to people & place
- Small town feel
- Organizations & civic infrastructure
- Education
- Regional Identity

Opportunity

- Economic expansion & diversification
- Land planning & management
- Vibrant places & spaces
- Youth

Location

- Advantage
- Demand
- Assets, amenities, and resources
- Regional connections and access

Growth

- Housing
- Connections
- Economic Expansion
- Special projects

Leadership

- Collaboration
- Governance
- Strategic thinking
- Proactivity

Background

TRACK 2: TECHNICAL RESEARCH & ANALYSIS

- **Delve into major conditions and trends facing the region across a collection of topics**
 - Demographics
 - Land use, growth and development
 - Economic performance
 - Personal prosperity
 - Housing
 - Transportation
 - Others ...
- Conclusions summarized in a series of presentations

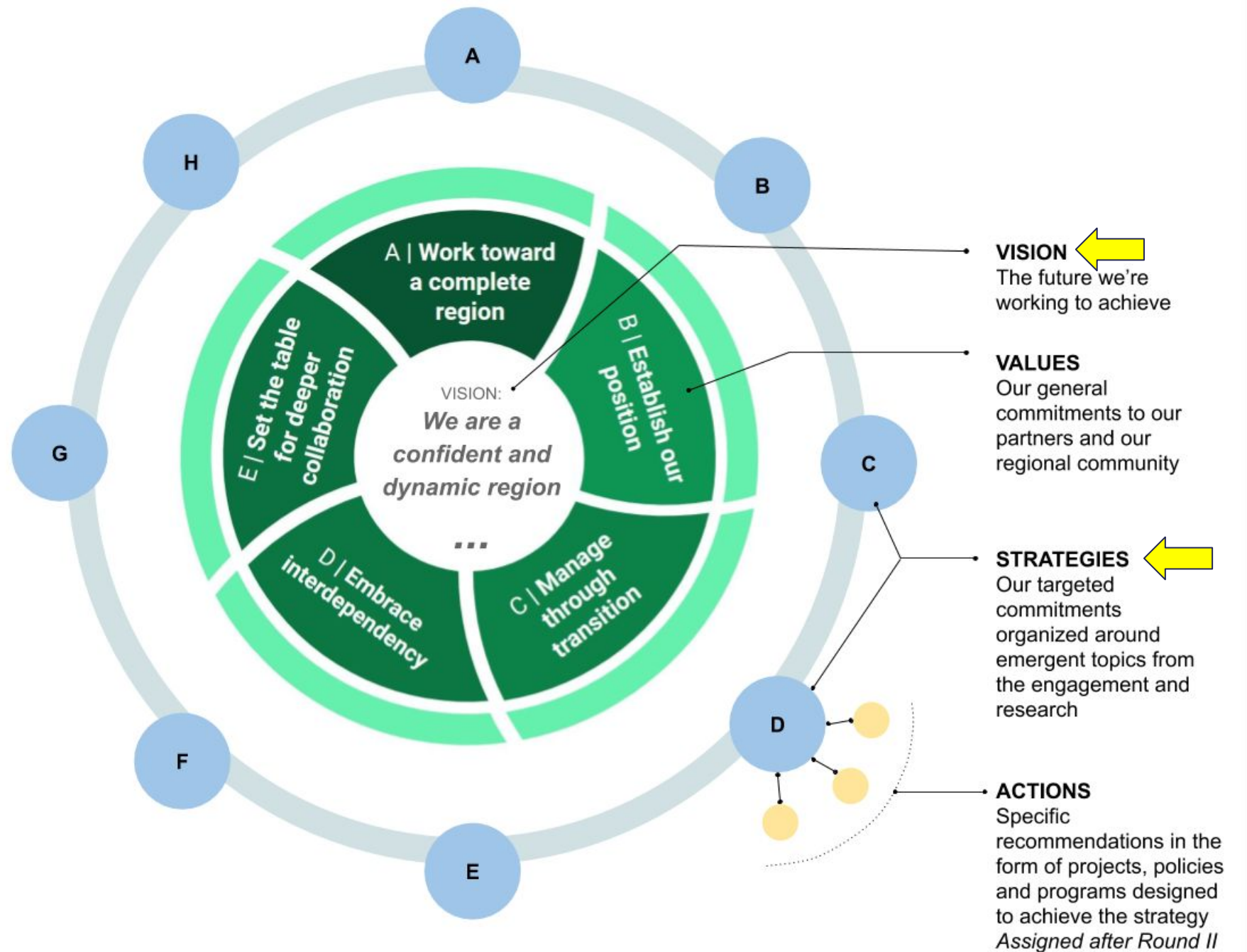
Background

TRACK 2: TECHNICAL RESEARCH & ANALYSIS

- Fast growing / changing region
- Growing and changing economically
- Housing prices are increasing and faster than the state
- The market for local businesses is regional
- There is stable job growth, and even faster growth in small businesses
- Last, the region has room to grow and develop



Round 2 engagement framework structure



Round 2 engagement strategy overview

Draft Strategies

- A specific commitment to regional action
- Respond to the vision and may address multiple values or have a cross-cutting impact
- Proposed questions to ask about Strategies:
 - 1. *How might this strategy benefit your community?***
[Applies to all]
 - 2. *What ideas do you have to successfully implement this strategy?****[Applies to all]*
 - 3. *Feel free to use the space below to suggest improvement to this strategy or a new strategy related to this topic.*** *[Applies to all]*
 - 4. *After reviewing the strategy list, are there any topics or ideas that are missing?*** *[SPECIAL]*

DRAFT STRATEGIES



land use

- L1. Leverage the region's unique parks and natural resources
- L2. Promote a wider array of housing
- L3. Invest in placemaking
- L4. Pursue a coordinated approach to land planning and management ...



economic growth

- E1. Expand quality and diversity of employment opportunities.....
- E2. Increase the pool of skilled labor in the region
- E3. Network the response to economic disruptions.....
- E4. Measure impacts of action locally and regionally



interconnections

- I1. Create a clear regional identity to advance collaborative work
- I2. Enhance regional connections.....
- I3. Share talent, time, and information
- I4. Continually address regional vulnerabilities

Round 2 engagement draft vision statement

Draft Vision Statement

- Broadest expression of the region's aspirations
- Derived through ideas and comments from the community it represents
- Draft statement reflects the distilled thoughts of the Partners and community stakeholders

Draft Vision Statement

We - the communities of the Central Mississippi River Regional Planning Partnership - are a confident and dynamic region.

We are made prosperous through our network of assets and proactive leadership, made vibrant through our vital and connected places, and made home by our caring people and communities.

Round 2 engagement vision testing

Framework Draft Vision Statement Testing

- Intent - generate feedback on how the statement represents the region's aspirations for the future
- Proposed questions to ask in Round 2:
 - 1. *What about this vision statement inspires or resonates with you?***
 - 2. *What different or additional words or phrases might better describe a regional vision?***

Engagement: Vision

4. **Vision: Participatory exercise using [Jamboard](#)**
 - a. Go to link in chat
 - b. Facilitator will provide instructions
 - c. Contribute your own ideas as prompted
 - d. If need be, enter your ideas in Chat and we will copy to Jamboard

Engagement: Strategy session #1

5. Strategies: Participatory exercise using Jamboards

- a. Everyone will move through all three topic-specific virtual breakout sessions
- b. Each breakout will have a facilitator who stays with that topic and facilitates your online feedback in Jamboard
- c. Now: Individually, write down your preferred sequence based on expertise/where you have the most to contribute:
 - i. 1 = Land use
 - ii. 2 = Economic growth
 - iii. 3 = Interconnections
 - iv. (For example: 3-1-2 or 2-3-1 or, 1-3-2, etc.)
- d. Then in your own Zoom profile square, click on the 3 dots in the top right, choose Rename, and enter your sequence numbers in front of your name (for example: 3-1-2 Darek)
- e. Once everyone indicates their preference, we'll move you to your first breakout room -- you'll have about 35 minutes

Transition:
Quick
reporting out;
move to
session #2

Quick reporting out: Aha moments, new insights or ideas
or learnings

**<Participants moved to session #2 based on their
preference>**

Transition:
Quick
reporting out;
move to
session #3

Quick reporting out: Aha moments, new insights or ideas
or learnings

**<Participants moved to session #2 based on their
preference>**

Next steps, close

6. Next steps, close

- a. Consultants will collect these results and return the compilation to the Partnership for later review, discussion
- b. Results will also be combined with those from other sessions and the survey, compiled, and analyzed; compilation and analysis will be provided/presented to Partnership and posted on the website
- c. CMRP discussion of analysis and action steps scheduled for April *workshop* on regular Partnership meeting date
- d. Please encourage your networks to contribute via the online survey: http://bit.ly/FW2030_Round2; learn more on project website: <https://regionalplanningpartnership.org/>
- e. Thanks!