

Central Mississippi River ~ Regional Planning Partnership

Committed to creating a shared regional vision and goals, then working together to accomplish them

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STAKEHOLDER ENGAGEMENT REPORT

ROUND 2 DRAFT

Table of contents

1. [Introduction and Background](#)
 - 1.1. [Project Background](#)
 - 1.2. [Engagement Overview](#)
 - 1.3. [Participants, Surveys and Questions](#)
 - 1.4. [Document Navigation](#)
2. [Key Findings and Recommended Changes](#)
3. [Summary Analysis](#)
4. [Appendix](#)

1. Introduction and Background

This report summarizes the activities and responses from Round 2 community engagement in support of the Central Mississippi River Regional Planning Partnership’s Framework 2030 planning project. In late 2020 and early 2021, the Partnership asked key stakeholders for feedback on the draft vision and strategies developed from Round 1 input in spring 2020 and Partnership direction. To read the earlier report and learn more about the Framework 2030 project or the Central Mississippi River Regional Partnership, view the website, www.regionalplanningpartnership.org.

1.1 Project Background

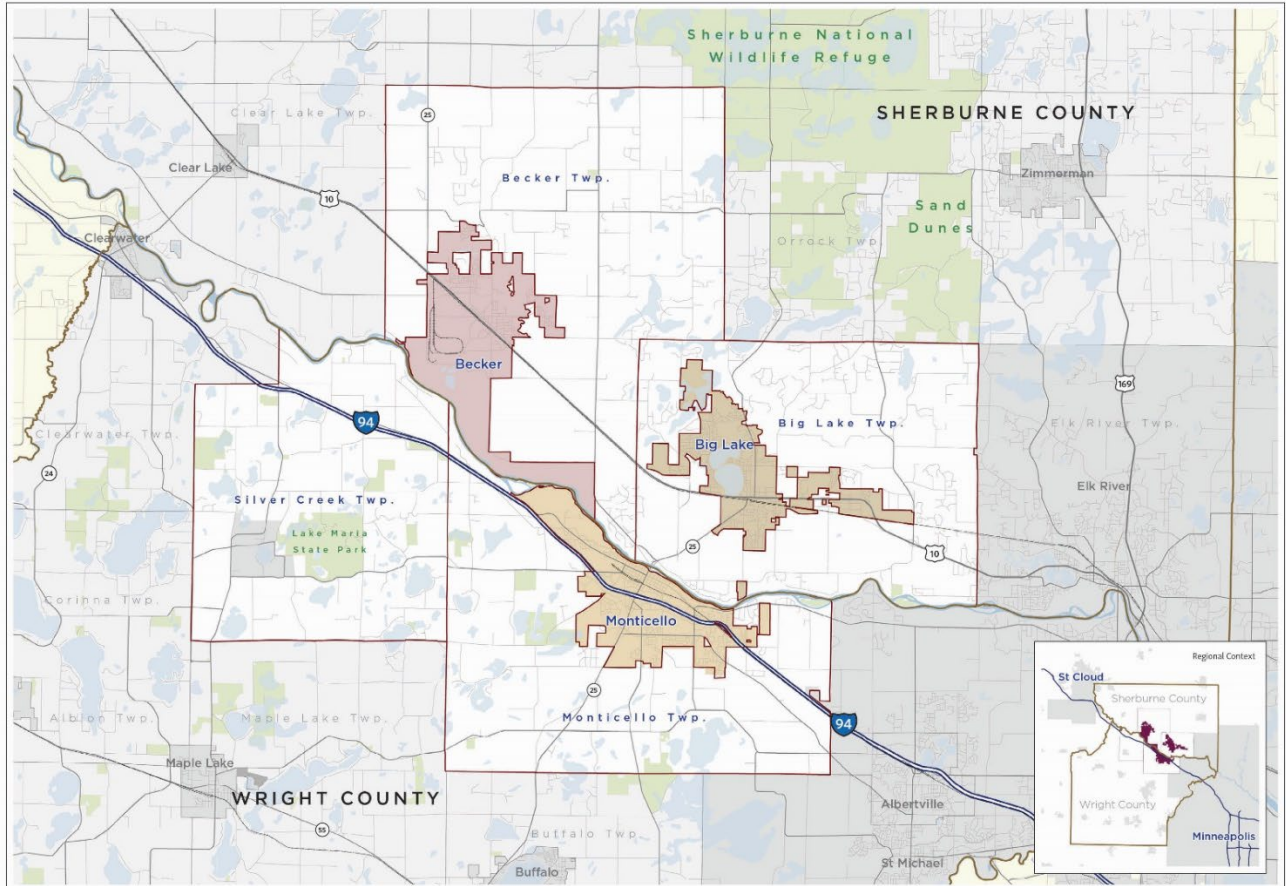
The Central Mississippi River Regional Planning Partnership (CMRP) anticipates significant growth and development in the coming decades. Partners are collaborating on Framework 2030, a planning and economic development project, to optimize regional and local benefits to maintain a high quality of life for area residents, businesses, and visitors.

Framework 2030 has the following major planning elements and associated engagement:

- **Baseline Conditions and Trends Analysis, Engagement Round 1:** Gather big-picture ideas about our community and the region today and in the future (spring and early summer 2020)
- **Growth, Land Use and Economic Analysis, Engagement Round 2:** Gather feedback on key concepts and specific actions for possible inclusion in the planning framework (late 2020/early 2021)

- **Action Planning, Engagement Round 3:** Present the draft framework elements including key findings and recommendations (summer 2021)

This regional effort includes Sherburne and Wright counties, with a focused planning area as outlined below.



1.2 Engagement Overview

Framework 2030 is an open and inclusive process, led by the Partnership with input from stakeholders throughout the region. With the entire engagement effort occurring under COVID-19 public health restrictions, most efforts were online with a few carefully organized in-person sessions. Outreach and recruitment were done using a “network” approach: asking direct connections to invite and encourage individuals and groups in their organizational and other networks to participate and further spread the word. Invitations were sent by Partnership members and staff, community connections, social media, and other means.

During Round 1 in early 2020, over 2,000 people contributed over 7,000 ideas about the future of the region. Those results along with findings from the parallel regional analysis and explicit Partnership direction yielded a draft regional vision and key strategies. Round 2 sought feedback on those via an online survey and several feedback sessions with partner communities and the Partnership; the results are presented in this report.

1.3 Participants, Surveys and Questions

Round 2 content began with information about Framework 2030 and the process, then presented the draft regional vision statement for feedback on what resonated and what might be missing. The 12 draft strategies proposed to advance that vision were organized by category – land use, economic development, and interconnections – and participants chose where to begin. Each of the draft strategies in a category was explained and participants were then asked how the strategy might benefit their community and how it might be successfully implemented. The Framework 2030 consulting team, Planning NEXT, reviewed each of the 1,600 responses to the 29 open-ended questions to prepare this report.

The following **draft vision statement** was presented for feedback:

“We – the communities of the Central Mississippi River Regional Planning Partnership – are a confident and dynamic region. We are made prosperous through our network of assets and proactive leadership, made vibrant through our vital and connected places, and made home by our caring people and communities.”

Community members were then asked two questions about the draft vision: “What about this vision statement inspires or resonates with you?” and “What different or additional words / phrases might better describe a regional vision?”

Next, participants were invited to evaluate the following **draft strategies**:

- L1: Leverage the region's unique parks and natural resources
- L2: Promote a wider array of housing
- L3: Invest in placemaking
- L4: Pursue a coordinated approach to land planning and management
- E1: Expand quality and diversity of employment opportunities
- E2: Increase the pool of skilled labor in the region
- E3: Network the response to economic disruptions
- E4: Measure impacts of action locally and regionally
- I1: Create a clear regional identity to advance collaborative work
- I2: Enhance regional connections
- I3: Share talent, time, and information
- I4: Continually address regional vulnerabilities

With each strategy, respondents were asked “How might this strategy benefit your community?” and “What ideas do you have to successfully implement this strategy?”

1.4 Document Navigation

Use the hyperlinks in the table of contents above for quick navigation. Following this introduction, Section 2 – Key Findings and Recommended Changes summarizes Round 2 learnings and suggested changes to the vision and key strategies. Section 3 – Summary Analysis includes hyperlinks for readers to jump to responses for each question. Complete, detailed responses are in the [Appendix](#).

2. Key Findings and Recommended Changes

More than 1,600 open-ended responses were generated through the second round of community and stakeholder engagement.

- **The draft vision was generally well received, and the feedback suggests several important modifications.** Respondents affirmed the emphases on connectedness, people, and assets. The feedback identified the need to better explain the role of a vision statement and its context within Framework 2030. Other comments suggested making the language more precise and concise, and modifying words such as “confident” and “vibrant.” A revised draft vision statement reflecting this feedback is on [page 5](#).
- **The draft key strategies were supported as distinct priorities, with minor text adjustments.** While there was some variation in how the strategies were interpreted, there were generally high levels of support for each as indicated by the tone of the comments.
- **Respondents place a high value on natural resources, agricultural land, and rural community character.** While opinions varied on how or where the region should grow, preserving environmental assets and maintaining an identity based on the natural landscape were widely supported.
- **Certain strategies – like *Invest in Placemaking* – were particularly attractive to respondents.** Residents were eager to see the unique features of their communities highlighted and strengthened by local placemaking initiatives. Walkability, local art, and other features that promote a sense of community were generally favored. Respondents mentioned this as an important path to reinforcing local identity while also fostering great regional collaboration. Accordingly, principles of placemaking will be featured throughout Framework 2030.
- **Respondents offered more than 650 ideas for implementing Framework 2030 strategies.** Action ideas included projects, policies, and programs to move strategies forward at a local or regional level. Particularly resonant actions included expanding opportunities to access and enjoy the river, involving local artists in placemaking initiatives, and improving physical connections along key corridors.

- **Participants care about involvement and inclusivity.** Some emphasized the need to prioritize diversity and inclusion in the region; others focused more on the value of continuing to engage community members throughout the process. As Framework 2030 moves forward, the Partnership has committed to ensuring community members have opportunities to contribute, with a particular emphasis on including diverse populations.

VISION RECOMMENDED CHANGES

Original	Proposed revision
<p>We – the communities of the Central Mississippi River Regional Planning Partnership – are a confident and dynamic region.</p> <p>We are made prosperous through our network of assets and proactive leadership, made vibrant through our vital and connected places, and made home by our caring people and communities.</p>	<p><i>We – the communities of the Central Mississippi River Regional Planning Partnership – are a strong and dynamic region.</i></p> <p><i>We are made prosperous through our network of assets and proactive leadership, made unique through our vital and connected places, and made home by our welcoming people and communities.</i></p>

STRATEGY RECOMMENDED CHANGES

LAND USE

Original	Proposed revision
L1: Leverage the region's unique parks and natural resources	<i>No change recommended</i>
L2: Promote a wider array of housing	<i>No text change, but the description of the strategy should include a clear reference to the “where” and the “diversity of type,” and expand on the reasons why the strategy is important / needed</i>
L3: Invest in placemaking	<i>No change recommended</i>
L4: Pursue a coordinated approach to land planning and management	<i>Improve regional communication to better support local land planning and management</i>

ECONOMIC GROWTH

Original	Proposed revision
E1: Expand quality and diversity of employment opportunities	<i>No text change, but the description of the strategy should include references to fiscal outcomes and the role of lifelong education</i>

E2: Increase the pool of skilled labor in the region	<i>No change to strategy wording, but the description of the strategy should include a clear rationale or connection to the “why” (i.e., to support growth opportunities for local businesses) and suggestions for the approach</i>
E3: Network the response to economic disruptions	<i>No change recommended</i>
E4: Measure impacts of action locally and regionally	<i>No change recommended</i>

 **INTERCONNECTIONS**

Original	Proposed revision
I1: Create a clear regional identity to advance collaborative work	<i>Create a clear and compelling regional identity to advance collaborative work</i>
I2: Enhance regional connections	<i>Enhance connections between communities</i>
I3: Share talent, time, and information	<i>No change recommended</i>
I4: Continually address regional vulnerabilities	<i>Continually address regional vulnerabilities and emerging opportunities</i>

3. Summary Analysis

This section summarizes results by question for the draft vision and key strategies. Themes and sample responses were derived from reading and categorizing the feedback. They are not organized by frequency and do not represent an order or hierarchy; they are sample and representative responses to help readers better understand the 1,600+ comments received during Round 2.

Below is a summary of the Round 2 topics and questions; click on the links to jump to that content.

DRAFT VISION STATEMENT

- [What about this vision statement inspires or resonates with you?](#)
- [What different or additional words or phrases might better describe a regional vision?](#)

LAND USE

- [L1: Leverage the region's unique parks and natural resources](#)
- [L2: Promote a wider array of housing](#)
- [L3: Invest in placemaking](#)
- [L4: Pursue a coordinated approach to land planning and management](#)
- [Land Use: Feel free to use the space below to suggest improvements to these or a new strategy related to this topic.](#)

ECONOMIC GROWTH

- [E1: Expand quality and diversity of employment opportunities](#)
- [E2: Increase the pool of skilled labor in the region](#)
- [E3: Network the response to economic disruptions](#)
- [E4: Measure impacts of action locally and regionally](#)
- [Economic Growth: Feel free to use the space below to suggest improvements to these strategies or a new strategy related to this topic.](#)

INTERCONNECTEDNESS

- [I1: Create a clear regional identity to advance collaborative work](#)
- [I2: Enhance regional connections](#)
- [I3: Share talent, time, and information](#)
- [I4: Continually address regional vulnerabilities](#)
- [Interconnections: Feel free to use the space below to suggest improvements to this strategy or a new strategy related to this topic.](#)

A full database of all responses is also available for reading and review in the [appendix](#).

TESTED VISION STATEMENT

We – the communities of the Central Mississippi River Regional Planning Partnership – are a confident and dynamic region.

We are made prosperous through our network of assets and proactive leadership, made vibrant through our vital and connected places, and made home by our caring people and communities.

For the vision, participants who contributed online were asked to rate how strongly they support the draft vision statement on a scale of 1 to 5, with 1 as not supportive and 5 as highly supportive.

AVERAGE SUPPORT: 3.57 (1 = not supportive, 5 = highly supportive)

What about this vision statement inspires or resonates with you?

SAMPLE RESPONSES:

- “Made home by our caring people and communities”
- Collaboration, teamwork, partnership, and a spirit of unity
- Positivity
- Connected
- Proactive
- Network of assets
- Vibrant
- Dynamic – implies adapting and evolving
- Emphasis on home
- “We” can be a broad and inclusive term
- Positive aspects of the region could attract new residents and businesses

SAMPLE QUOTE

“Just the thought that so many entities are all working together for our common good makes it a great place to live.”

-Community Member

What different or additional words or phrases might better describe a regional vision?

SAMPLE RESPONSES:

- Diverse, inclusive, equitable
- Welcoming
- Unique
- Rural lifestyle
- Interconnected
- Values
- Collaborative leadership
- Natural resources / river
- Schools
- Safe and clean
- Consider reframing to more active or progress-oriented language
- Modify or define the statement about confidence
- Concern about buzz words like “vibrant”

SAMPLE QUOTE

“Rural values resonate throughout the region.”

-Community Member

Proposed revisions

Original	Proposed revisions
We – the communities of the Central Mississippi River Regional Planning Partnership – are a confident and dynamic region.	<i>We – the communities of the Central Mississippi River Regional Planning Partnership – are a strong and dynamic region.</i>
We are made prosperous through our network of assets and proactive leadership, made vibrant through our vital and connected places, and made home by our caring people and communities.	<i>We are made prosperous through our network of assets and proactive leadership, made unique through our vital and connected places, and made home by our welcoming people and communities.</i>

NOTES:

- While many suggestions for improving the vision statement are not included in this summary, the issues raised have been addressed where relevant in other elements such as the strategies or their descriptions. In addition, several significant suggestions are implied by the existing language and are given priority in the Framework 2030 recommendations, even if the exact words are not in the vision. For example, although the vision does not include the words “natural resources” or “rural,” these are integral features of the “network of assets” and “interconnected places;” there are also several strategies that prioritize these ideas.
- Respondents affirmed the emphasis on collaboration, teamwork, partnership, and unity.
- The phrase “made home by our caring people and communities” was strongly supported.
- Respondents agreed that the strength of the region comes from the network of communities.
- The vision statement paints a positive picture for prospective residents and businesses.
- The vision statement is best understood in the context of the plan.

- The language could be more specific and concise.
- Community members would like to include words related to diversity and inclusion.
- Preserving natural resources and a rural lifestyle is a priority.
- The words “vibrant” and “confident” were somewhat polarizing; while many respondents liked them, many others did not.
- It is important to define “region” when discussing this statement.

REVISED VISION STATEMENT

We – the communities of the Central Mississippi River Regional Planning Partnership – are a **strong and dynamic region.**

We are made prosperous through our network of assets and proactive leadership, made **unique through our vital and connected places, and made home by our **welcoming** communities and people.**

L1: Leverage the region's unique parks and natural resources

L1 Description

- In addition to serving as a major gateway to recreation opportunities “up North,” the region and Partner communities enjoy a wealth of their own natural assets
- These include the Mississippi River, multiple lakes, the Sherburne National Wildlife Refuge, and numerous community parks and trails
- These resources are unique when compared to more developed areas closer to the Twin Cities and represent a tremendous asset

L1. How might this strategy benefit your community?

SAMPLE RESPONSES:

- Improving connectivity via trails
- Improving health, wellness, and quality of life
- Attracting visitors and tourism, supporting local businesses, and contributing to economic growth
- Preserving / protecting land and open space; limiting development
- Increasing property values and entice new residents
- Providing additional recreation opportunities to residents (e.g., more access points to the river)
- Creating opportunities for events, competitions, gathering
- Counterpoint: Focus on initiatives that provide more significant benefits to costs

SAMPLE QUOTE

“Parks and Natural Resources are proven to increase property values and attract people to the area. It will bring in new residents, connect each community ... and increase the property values of homes”

-Community Member

L1. What ideas do you have to successfully implement this strategy?

SAMPLE RESPONSES:

- Develop a regional parks website
- Create additional boat landings on the river
- Improve safety and beauty along roadways
- Connect trails, parks, and natural amenities
- Market and promote resources, destinations, and events
- Create more parks, trails, and recreational opportunities
- Adhere to existing plans; leverage regional trail planning
- Preserve farm / agricultural land
- Incorporate the arts
- Offer educational opportunities
- Proactively protect unique areas through land use planning tools
- Create a regional parks passport (get a stamp at each park, earn a prize)
- Implement National Geographic’s GeoTourism program
- Leverage the river for activities and economic opportunities (e.g., canoe trips, river boats, live music, riverside dining, Riverside Art Fair)

SAMPLE QUOTE

“Promote, promote, promote. We need to show we are the bridge between urban and rural. [We are] just a stone’s throw away from MPLS/St. Paul with all the relaxation and opportunities of rural MN.”

-Community Member

L1. Proposed revisions

Original	Proposed revision
L1: Leverage the region's unique parks and natural resources	<i>No change recommended</i>

NOTES:

- The capitalizing on opportunities afforded by the river, preserving agricultural land, and connecting trails were common themes among the responses.

L2: Promote a wider array of housing

L2 Description

- Fewer residents both live and work in the region and most workers live outside the Partnership communities
- This suggests issues with job quality and housing affordability or availability
- This trend limits the region's competitiveness related to the workforce and increases the potential long-term tax burden on residents

L2. How might this strategy benefit your community?

SAMPLE RESPONSES:

- Allowing people to stay in the community throughout their lives ("age in place")
- Maintaining a tax base and keeping money local
- Increasing diversity and broadening thinking
- Attracting new residents, businesses, and workforce
- Decreasing commuting
- Increasing school age population
- Counterpoint: Preference for limiting new housing in favor of maintaining the current character

SAMPLE QUOTE

"More diversity of housing will allow for a life cycle approach that will help us both attract new residents and retain the ones we have."

-Community Member

L2. What ideas do you have to successfully implement this strategy?

SAMPLE RESPONSES:

- Plan and develop strategically (e.g., around existing urban areas to prevent sprawl) and preserve farmland
- Offer incentives to build smaller homes or lower income housing (e.g., TIF)
- Attract new businesses; focus on bringing higher paying jobs
- Utilize downtown for mixed-use and infill development
- Market and promote the quality of life and relatively lower cost of living
- Support and respect the areas that prefer lower density
- Explore and identify zoning practices that support and allow for desired outcomes
- Consider rehabilitation plans for older homes and neighborhoods
- Offer more amenities that make the communities more desirable to live in
- Focus on flexible housing for the aging population
- Create an annual presentation on housing growth, current and projected
- Counterpoint: Leave the area rural, the way that it is

SAMPLE QUOTE

"Use housing studies and incentives to promote greater diversity in housing types offered."

-Community Member

L2. Proposed Revisions

Original	Proposed revision
L2: Promote a wider array of housing	<i>No text change, but the description of the strategy should include a clear reference to the “where” and the “diversity of type,” and expand on the reasons why the strategy is important / needed</i>

NOTES:

- This strategy is primarily focused on the diversity of housing types, not predominantly on increasing the overall number of housing units (although that is a component).
- Promoting a wider array of housing is not inconsistent with the value of preserving a rural and small-town feel, nor does it imply widespread urban sprawl and development. Mixed-use and infill development, as well as housing rehabilitation and other strategies, may be employed to balance preservation with growth.

L3: Invest in placemaking

L3 Description

- Residents of the region love their communities and see even greater latent potential
- Investments in downtowns, neighborhoods, parks, and trails, and elsewhere should focus on authentic expressions of the community and cultivate a better sense of place
- These initiatives will work best when the ideas and creativity are locally sourced

L3. How might this strategy benefit your community?

SAMPLE RESPONSES:

- Encouraging residents to spend time and money locally
- Improving health due to more walking and less auto-dependence
- Creating a sense of community and providing opportunities to gather and meet others
- Attracting businesses and new (younger) residents; retaining current residents
- Becoming a destination for certain events or activities
- Offering creative members of the community the chance to give input
- Capitalizing on economies of scale, decreasing costs by collaborating to increase production / service provision

SAMPLE QUOTE

“Will make our communities distinct and different from other suburbs and exurbs and provide a unique identity of the area”

-Community Member

L3. What ideas do you have to successfully implement this strategy?

SAMPLE RESPONSES:

- Seek out grant funding for local projects
- Support public art and identifying signage
- Capitalize on waterfronts
- Improve walking and biking opportunities and trail connections (e.g., designated bike lanes, wider sidewalks, etc.)
- Create spaces for teens (e.g., a skatepark) and include young people in decision-making
- Create and market regional events (e.g., brewery tours, farmers markets)
- Seek out niche / local vendors and restaurants for downtowns
- Educate public officials and the public on the value of placemaking (i.e., economic impacts)
- Focus on quality not quantity of events

SAMPLE QUOTE

“Support local arts organizations and public art spaces.”

-Community Member

L3. Proposed revisions

Original	Proposed revision
L3: Invest in placemaking	<i>No change recommended</i>

NOTES:

- Incorporating public art and improving walkability will be key components of this strategy.

L4: Pursue a coordinated approach to land planning and management

L4 Description

- The “small town feel” is a shared and treasured value across each of the region’s diverse communities, and can be attributed to the scale and character of development (or the lack of it) in each place
- The multi-year trend of strong growth in jobs and people will continue over the coming decades
- To maintain the region’s character while also enabling the benefits of good growth, communities in the region will need to fashion plans and policies that work in concert with one another

L4. How might this strategy benefit your community?

SAMPLE RESPONSES:

- Protecting natural amenities and rural / agricultural spaces
- Reducing competition among communities
- Attracting businesses and industry
- Preserving our existing character and small-town feel while allowing for growth
- Assisting in developing plans for business, recreation, etc., based on neighboring communities
- Highlighting unique aspects of each community
- Avoiding “costly, stranded infrastructure”
- Capturing opportunities created by surrounding growth

SAMPLE QUOTE

“In our coordination we must do our best to celebrate and include each community’s identity and work alongside each other to better define our identity.”

-Elected/Appointed Official

L4. What ideas do you have to successfully implement this strategy?

SAMPLE RESPONSES:

- Encourage sustainable farming
- Create open space preservation policies
- Plan parks and trails with future developments in mind
- Collaborate on zoning and planning to minimize conflicting interests; increase flexibility in land use
- Meet regularly as a region to stay up to date on information and receive public input
- Build trust between partners
- Identify and focus on key regional corridors
- Consider relation to water/sewer utilities v. septic
- Counterpoint: Maintain our current character of place

SAMPLE QUOTE

“Be mindful of what we are taking away by adding in new homes and developments. The only thing they are not making more of is land and we need to be mindful of that.”

-Community Member

L4. Proposed Revisions

Original	Proposed revision
L4: Pursue a coordinated approach to land planning and management	<i>Improve regional communication to better support local land planning and management</i>

NOTES:

- The intention is not to provide regional governance, but instead to communicate and collaborate on a regional level with respect to local land planning and management.

Land Use: Feel free to use the space below to suggest improvements to these or a new strategy related to this topic.

SAMPLE RESPONSES:

- Consider the costs of population growth (e.g., infrastructure, public safety, school growth, etc.)
- More diverse housing would allow for residents to live in the community throughout their lives
- Protect and zone agricultural spaces
- Encourage development that will bring good jobs

SAMPLE QUOTE

“Use empty land within the cities instead of expanding out”

-Community Member

E1: Expand quality and diversity of employment opportunities

E1 Description

- The region can expand employment opportunities into emerging industries while strengthening the quality of jobs in the local economy
- By investing in small business and private sector job growth, the region builds resiliency through a broader array of employment industries and increasing career opportunities with current employers

E1. How might this strategy benefit your community?

SAMPLE RESPONSES:

- Keeping young people in the communities rather than losing them to the bigger cities for job opportunities
- Strengthening small businesses and keeping investments local
- Reducing commuting time – people could live and work in the same community
- Stabilizing the tax base
- Increasing amenities and quality of life
- Improving resiliency
- Counterpoint: It is more important to maintain the qualities of the communities that encourage people to drive 60+ minutes to work – it is okay to be a “bedroom community”

SAMPLE QUOTE

“People who live locally spend locally and have more time to invest in their families and communities. This is a win-win.”

-Community Member

E1. What ideas do you have to successfully implement this strategy?

SAMPLE RESPONSES:

- Involve a community college
- Provide tax and other incentives (e.g., small business grants); decrease regulations that hinder new businesses
- Highlight / promote the benefits of the area to attract larger businesses with high skill jobs, manufacturing, and tech
- Improve infrastructure necessary for business (internet speed, workspaces, “office townhomes”)
- Create training and workforce development programs
- Collaborate with local schools

SAMPLE QUOTE

“Survey needs of employers to determine educational programs needed in local schools. Create partnership program with schools for needs of employers to bring them to the area.”

-Community Member

E1. Proposed revisions

Original	Proposed revision
E1: Expand quality and diversity of employment opportunities	<i>No text change, but the description of the strategy should include references to fiscal outcomes and the role of lifelong education</i>

NOTES:

- This strategy involves education at all levels and is intended to promote positive fiscal outcomes.

E2: Increase the pool of skilled labor in the region

E2 Description

- As the region continues to transition from one economic era to the next, there will be an increased need for skilled and adaptable labor
- Right now, most regional employees commute in from outside the region, while most regional residents commute out of the region for work -- and this gap will continue if unchecked
- Quality local jobs for prepared local applicants would allow people to both live and work in the region

E2. How might this strategy benefit your community?

SAMPLE RESPONSES:

- Increasing tax income as more people live and work in the area
- Keeping money in the community
- Decreasing the income gap and reducing the need for subsidies
- Attracting new business
- Increasing quality of life and community pride

SAMPLE QUOTE

“One of the most common complaints we hear from employers is that they struggle to find skilled labor; this would help them”

-Partner

E2. What ideas do you have to successfully implement this strategy?

SAMPLE RESPONSES:

- Create partnerships between businesses and schools
- Expand fiber optic technology / high-speed internet access
- Broaden public transportation options
- Create a regional education center
- Market the area and create incentives to attract larger employers and tech companies
- Provide attractive / relevant housing and amenities
- Encourage businesses to offer paid internships
- Expand healthcare job opportunities
- Develop workforce housing
- Attract private employers

SAMPLE QUOTE

“Increase the connection between employer needs and education available in the area. Bring in a center for educational opportunities (perhaps within local schools)”

-Community Member

E2. Proposed revisions

Original	Proposed revision
E2: Increase the pool of skilled labor in the region	<i>No change to strategy wording, but the description of the strategy should include a clear rationale or connection to the “why” (i.e., to support growth opportunities for local businesses) and suggestions for the approach</i>

NOTES:

- The intention with this strategy is to address the feedback of local employers who have stated that they find it difficult to find skilled labor for their businesses.

E3: Network the response to economic disruptions

E3 Description

- Economic disruptions are being felt throughout the region; some are unique to this area and others are national
- Some of these were spurred by the COVID-19 pandemic and related to the economic shutdown; others were well underway, such as decommissioning the SherCo Generating Station and eventually the Xcel Nuclear Generating Station
- One of the most effective responses to economic disruptions is regional collaboration and coordination on the region's growing and emerging industries

E3. How might this strategy benefit your community?

SAMPLE RESPONSES:

- Allowing people to stay in their homes and community
- Preparing for the next economic disruption
- Attracting a wider group of businesses / industries to the region
- Stabilizing revenues and government tax rates

SAMPLE QUOTE

“Look to shared assets that might attract a wide group of business or industry to region.... open land, electrical infrastructure, and the river are important.”

-Community Member

E3. What ideas do you have to successfully implement this strategy?

SAMPLE RESPONSES:

- Attract small employers and industries like technology, renewable energy, and other environmentally conscious businesses
- Provide stronger internet
- Market the existing natural and infrastructure assets
- Create more public transportation options
- Assist homeowners through various means, including limiting property tax increases, refinancing, and forgivable interest
- Improve telecommunications
- Maintain an efficient, reliable, and affordable energy source
- Create adaptable working spaces

SAMPLE QUOTE

“Foster relationships with largest private employers to stay aware of potential impacts”

-Community Member

E3. Proposed revisions

Original	Proposed revision
E3: Network the response to economic disruptions	<i>No change recommended</i>

NOTES:

- Homeowners and small businesses were identified as those who are impacted by economic disruptions.

E4: Measure impacts of action locally and regionally

E4 Description

- Measuring the success of any initiative requires logical measures of progress such as dashboards, which provide leaders with information necessary to mark success, adjust strategies, and extend or build on key efforts
- This region -- through this collaborative Framework 2030 effort -- is committed to making progress across a wide range of topics, and identifying a set of key metrics to measure community progress is critical to long-term success

E4. How might this strategy benefit your community?

SAMPLE RESPONSES:

- Providing feedback and accountability
- Allowing the community to see and measure progress
- Promoting informed planning and growth for the future
- Providing insights for investments and decisions

SAMPLE QUOTE

“This area has much to gain on both sides of the river if we work together. We share shopping and restaurants as well as a vibrant Community Center.”

-Community Member

E4. What ideas do you have to successfully implement this strategy?

SAMPLE RESPONSES:

- Get employers involved in seeking feedback from their employees
- Work with all entities to identify clear goals and metrics of success (e.g., maintaining the rural nature of the area, school / education outcomes, economic growth, community attrition, etc.)
- Regularly review and evaluate progress over time
- Share and celebrate progress with all community members
- Create a shared / regional tourism board
- Include qualitative metrics

SAMPLE QUOTE

“Knowing our projected growth and what we want to accomplish is a key part of developing these benchmarks. Be sure to work with all entities to develop this part.”

-Community Member

E4. Proposed revisions

Original	Proposed revision
E4: Measure impacts of action locally and regionally	<i>No change recommended</i>

NOTES:

- Having clear goals and identifying parties responsible for achieving them are significant features of this strategy.

Economic Growth: Feel free to use the space below to suggest improvements to these strategies or a new strategy related to this topic.

SAMPLE RESPONSES:

- Career choices are influenced through the schools
- Educate to fill workforce needs
- Reexamine models of economic growth

SAMPLE QUOTE

“Schools set a foundation for people to decide career and can help determine if people stay in the community, we need to understand that impact”

-Community Member

I1: Create a clear regional identity to advance collaborative work

I1 Description

- With the Partnership being a relatively new organization, the region doesn't yet have a clear and distinct identity
- The Partnership's work on Framework 2030 is a crucial first step, and richer regional collaboration would further build a regional identity and unlock new opportunities for resources, action development, and successful implementation

I1. How might this strategy benefit your community?

SAMPLE RESPONSES:

- Bringing market awareness and giving the region a distinct feel
- Creating more logical connections and sharing of resources / amenities across communities
- Incorporating diversity and the significance of indigenous communities and communities of color
- Increasing opportunities without duplicating efforts and costs
- Opening opportunities for funding and grants

SAMPLE QUOTE

"People don't shop, recreate, worship, or do much of anything else based on municipal boundaries. We can be more efficient if we coordinate to only provide what is needed."

-Community Member

I1. What ideas do you have to successfully implement this strategy?

SAMPLE RESPONSES:

- Continue the work of the partnership
- Continue and expand opportunities for community involvement and input
- Create physical markers that identify the interconnected communities
- Adopt a logo / brand / jingle and use them consistently and widely
- Promote inclusivity

SAMPLE QUOTE

"Broad publication of resources and opportunities in surrounding communities, good maps, great signage."

-Community Member

- Physically connect the communities (trails, parks, natural resources)
- Focus on the river
- Host regular, small joint meetings across jurisdictions

I1. Proposed revisions

Original	Proposed revision
I1: Create a clear regional identity to advance collaborative work	<i>Create a clear and compelling regional identity to advance collaborative work</i>

NOTES:

I2: Enhance regional connections

I2 Description

- The physical and non-physical connections across the region play a key enabling role for local and regional economic activity
- These corridors are the unifying factor for the region and help to define (and in some cases protect) its character

I2. How might this strategy benefit your community?

SAMPLE RESPONSES:

- Sharing of amenities; having convenient access to assets and destinations of other communities
- Protect and enhance the character of the region, including the “small town” and rural feel
- Creating more opportunities to market our area
- Reducing traffic congestion
- Offering alternatives to traditional growth models
- Counterpoint: Money could be better spent elsewhere

SAMPLE QUOTE

“Connectivity and flexibility to move throughout the region is a requirement to move this project forward. The natural separators (river) should not keep us from attaining connectivity.”

-Community Member

12. What ideas do you have to successfully implement this strategy?

SAMPLE RESPONSES:

- Improve broadband connections
- Highlight the natural connections
- Create another river crossing (bridge)
- Utilize artists to creatively demonstrate interconnectedness of natural elements
- Communicate our plans regionally and build a culture of collaboration
- Increase strategic marketing, advertising, and social media
- Consider alternative forms of transportation
- Counterpoint: Focus on other things

SAMPLE QUOTE

“This area needs road improvements to resolve traffic issues”

-Community Member

12. Proposed revisions

Original	Proposed revision
I2: Enhance regional connections	<i>Enhance connections between communities</i>

NOTES:

- This strategy is not about connecting the communities involved in the partnership with the surrounding region, but instead about connecting the communities to one another (within the region as defined by the partnership).

I3: Share talent, time, and information

I3 Description

- The region today is a collection of small cities and smaller townships (based on population)
- One advantage of this scale is the ability to foster community connections and reinforce the “small town feel” -- but this scale also limits capacity
- Working collaboratively, communities can enhance their capabilities by sharing time, talent, and information to take advantage of larger-scale opportunities and solve complex challenges

13. How might this strategy benefit your community?

SAMPLE RESPONSES:

- Reducing redundancies which saves time, effort, and money
- Maintaining cybersecurity
- Increasing capacity to solve problems
- Promoting unity and encouraging new residents to move in
- Improving the economy and promoting efficiency

SAMPLE QUOTE

“Embracing ideas from a variety of people helps to promote growth; embrace and welcome ideas, do not hinder them. Events are made, parks are built, businesses are created with this mentality.”

-Community Member

13. What ideas do you have to successfully implement this strategy?

SAMPLE RESPONSES:

- Encourage cross-community professional groups
- Host community events designed to bring people together
- Regularly publish opportunities, information, and options
- Include volunteers of all kinds in different projects
- Create a council of residents to inform decision-makers and address non-government initiatives
- Encourage local government collaboration where possible
- Engage local businesses and schools
- Create an inventory of collaborators and connections (civic infrastructure)
- Co-apply on grants
- Build relationships with other community organizations doing similar work
- Counterpoint: Focus energy and resources locally

SAMPLE QUOTE

“Create partnerships between smaller communities or sub-regions that can share resources and collaborate to avoid duplication of efforts”

-Community Member

13. Proposed revisions

Original	Proposed revision
I3: Share talent, time, and information	<i>No change recommended</i>

NOTES:

- Collaboration is a key component of this strategy.
- Communities may benefit from one another due to their proximity and connectedness. An asset in one community, such as a nice restaurant or a park, may be enjoyed by nearby residents of another community.

14: Continually address regional vulnerabilities

I4 Description

- Framework 2030 should result in an ongoing process by the communities in the region to identify areas of weakness or vulnerability
- The project was initiated in 2020, a year of profound disruption -- and this churning is expected to continue for some time
- The region must commit to an ongoing evaluative process, fueled by curiosity and urgency

14. How might this strategy benefit your community?

SAMPLE RESPONSES:

- Promoting teamwork, friendly neighborhoods, and sense of worth
- Allowing areas to develop in ways that complement neighboring areas
- Building a stronger tax base, keeping jobs local
- Preparing for future setbacks

SAMPLE QUOTE

“Monitoring and adjusting (are) critical to head off undesirable outcomes”

-Community Member

14. What ideas do you have to successfully implement this strategy?

SAMPLE RESPONSES:

- Conduct a study to identify current vulnerabilities
- Continue to seek input from community members
- Facilitate collaboration across communities
- Provide regular feedback and progress evaluations / updates
- Create a regional foodbank
- Link different healthcare entities
- Divert traffic from choke points
- Encourage churches to work collaboratively
- Conduct an annual regional SWOT analysis / dialogue

SAMPLE QUOTE

“Keep moving forward. People and businesses are getting creative and may help each other out more than they think.”

-Community Member

14. Proposed revisions

Original	Proposed revision
I4: Continually address regional vulnerabilities	<i>Continually address regional vulnerabilities and emerging opportunities</i>

NOTES:

- The strategy has been expanded to include a proactive approach to identifying opportunities, not simply vulnerabilities.

Interconnections: Feel free to use the space below to suggest improvements to this strategy or a new strategy related to this topic.

SAMPLE RESPONSES:

- We need a communication person and plan
- The issue is not about growth but about improvements
- Promote local investment over outside investments

SAMPLE QUOTE

“I would like to look at it as how to improve, which may not include growth. Sometimes change is good but thinking of it as improvements is better”

-Community Member

Draft Strategies Key Findings

The 12 strategies were supported as distinct elements with minor adjustments that have been integrated into revised statements (below). The following table presents existing strategies as they were tested, and the recommended changes based on their feedback. Not all strategies were modified.

LAND USE

Original	Proposed Revision
L1: Leverage the region's unique parks and natural resources	<i>No change recommended</i>
L2: Promote a wider array of housing	<i>No text change, but the description of the strategy should include a clear reference to the “where” and expand on the reasons why the strategy is important / needed</i>
L3: Invest in placemaking	<i>No change recommended</i>
L4: Pursue a coordinated approach to land planning and management	<i>Improve regional communication to better coordinate local land planning and management</i>

ECONOMIC GROWTH

Original	Proposed Revision
E1: Expand quality and diversity of employment opportunities	<i>No text change, but the description of the strategy should include references to fiscal outcomes and the role of lifelong education</i>
E2: Increase the pool of skilled labor in the region	<i>Increase the pool of skilled labor in the region ... improving growth opportunities for local business</i>
E3: Network the response to economic disruptions	<i>No change recommended</i>
E4: Measure impacts of action locally and regionally	<i>No change recommended</i>

INTERCONNECTIONS

Original	Proposed Revision
I1: Create a clear regional identity to advance collaborative work	<i>Create a clear and compelling regional identity to advance collaborative work</i>
I2: Enhance regional connections	<i>Enhance connections between communities</i>
I3: Share talent, time, and information	<i>No change recommended</i>
I4: Continually address regional vulnerabilities	<i>Continually address regional vulnerabilities and emerging opportunities</i>

Additional Notes:

- **The balance between regional perspective and coordination and local control is important to establish.** The Partnership and Framework 2030 can provide the regional communities better

perspective and data to inform strong local decision making. Teamwork is critical and actions taken regionally should be carefully considered.

- **The term “regional” as it applies to the Partnership and Framework 2030, should be defined regularly and clearly.** Any reference to “the region” or “regional” indicates the association of the four townships, three cities, and two counties that make up the Central Mississippi River Regional Planning Partnership.
- **The strategies related to housing are about quantity, quality, and type.** For residents to age in place, there will need to be more diversity in housing types, ranging from rental units to senior living. This does not mean, however, should not mean enabling sprawling development. Greenspace and agricultural land are important contributors to the region’s identity and any peripheral development should be additive and well-considered. Strategies for housing restoration and infill development, for example, are also critical pieces of the puzzle.
- **Improving high speed internet access may be a prerequisite for achieving certain strategies.** To attract new employees and businesses, the enabling infrastructure must be in place to support their operations. Improved internet might also aid in sharing information, communicating across communities, and coordinating responses to economic disruptions.

4. Appendix

The appendix includes every response provided by various stakeholders: community members, elected/appointed officials, and the partners. Information was gathered online through planning NEXT's website, Survey Monkey, virtual work sessions, and an in-person work session during which participants provided feedback through the online tool.

The actions below were applied to narrative results from all Partnership surveys under Framework 2030, although not all were relevant to every question on every survey.

- Individual responses such as ?, I don't understand the question, NA, test, 1234, ..., XXXX, and similar non-responses were deleted; responses such as none or nothing were considered substantive and were retained as is
- Identical and nearly identical responses were kept as is
- Vulgar language was redacted

A. Vision - Inspires

What about this vision statement inspires or resonates with you?

ID	Comment
1	It does not show a vision only says who we are!
2	made home by our caring people and communities
3	Not a [...] thing
4	Working together. Collaboration of assets and knowledge
5	proactive leadership
6	It's centered around healthy and supportive people and communities.
7	made home by our caring people and communities
8	Confident and dynamic.
9	I agree that the people in the community are hardworking individuals. However, the rest of the statement is one in which I would not identify as reflective of where we are now.
10	Sounds very united and like a good partnership between multiple communities. I like "caring people and communities."
11	Too vague. Here is what a vision statement should contain: A vision statement is a sentence or short paragraph that succinctly describes the goals of a company, nonprofit, or some other entity. It states what you are trying to build and serves as a touchstone for your future actions.
12	Bla bla
13	Networking
14	Just the thought that so many entities are all working together for our common good makes it a great place to live. And I know how much time and effort that goes into these committees and I appreciate the work done.
15	There is nothing in this statement about a "vision"
16	There are a lot of positive aspects of this region that attracts new residents and businesses.
17	Partnership with neighboring communities
18	I like the phrase made home by our caring people and communities.
19	I like how they instill the wholeness of the community, and display that the community plays an active roll in the decisions being made.
20	we are a dynamic aree. we are prosperous through our network of assets, caring people and communities.
21	Too long
22	I believe it encompasses a lot of what is going on in the region. I wouldn't say it inspires me but I believe it will help attract people to the area.
23	connected places and caring people
24	assets, home, caring, people, community, leadership
25	Nothing
26	Prosper through network of assets. I like that the committee sees there are assets in all our communities and will look beyond a small group of individuals and communities to plan and envision.
27	That there is a plan to include community members in the use of their land for development, rather than government deciding how to deal with growth and exclude the community members that live in these areas.
28	I like the vision, but I'm not a fan of the way it is worded.
29	We want to support our community

30	confident and dynamic region
31	The vision statement does not inspire. It does not provide an actual vision or goal for the group. It does not define aspirations for the future
32	Nothing, it sounds like a non-statement. Political speak that actually says nothing.
33	team work, connected
34	The connection to "home"
35	I like prosperous and proactive.
36	connected places
37	The connected nature of the statement.
38	It identifies that the area can be more effective if it partners and has the same goals
39	I like the use of the word We the communities.
40	Hoping for a network of assets, connecting our areas and continued caring communities to enable prosperity
41	Proactive...vital places....
42	Caring about the communities
43	Caring people and communities
44	Proactive leadership that wisely invests in infrastructure for both the present and future needs.
45	communities working together
46	Nothing. This statement doesn't reflect the area.
47	I'm not sure what it means. If I support this "vision," does that mean I'm supporting more spending?
48	The "we"
49	I need to contemplate it somewhat more the language doesn't flow at first glance
50	We hope it will allow the Townships to remain strong and devoted to Ag.
51	"..made home by our caring people and communities."
52	The section about our people I find to be very true
53	prosperous through our network of assets and proactive leadership
54	Sounds very positive.
55	The Teamwork nature of it - the recognition that together you are more successful than apart. Which is true with this region.
56	Stewardship of the environment
57	None of it inspires or resonates with me.
58	It is not specific
59	I like the adjectives proactive, vibrant, vital and caring.
60	Focus on being proactive and connected.
61	Connecting places and people creating a community
62	Nothing
63	Caring people and communities
64	Network of assets
65	"vibrant" "connected places"
66	the vibrancy and caring aspects
67	Lots of words to say little
68	Network of assets, we're all in this together.
69	No one could disagree with that statement. The question is why is it being made?
70	We are made prosperous
71	Nothing. Too flowery...how will you know when you get there? Anyone other than the people that created this will read right past it.
72	I like the theme of cooperation and togetherness.

73	Who cares about a vision statement these days?
74	The fact that want to care about people is good.
75	...made home by our caring people and communities. That is why we live here.
76	NA
77	Connection, caring
78	Home by our caring people and communities
79	Nothing. Just want peaceful calm,
80	Dynamic, vibrant, caring
81	Caring people and community
82	connected places planning together
83	Meh.
84	Vital and connected places.....
85	It's really fluffy vague and wordy. I just like that you use the word "home"
86	Not sure about the area being described as vibrant.
87	The terms "dynamic region" and "proactive leadership" resonates the most, but as always, these are only words.
88	We are a dynamic region recognizing each area has its own unique qualities. My concern is with the word "prosperous", "assets" and "proactive" ... they seem to be catch words that carry the concept of business, big growth ,and of course money. I feel ones quality of life should be included as part of a regions ability to be proactive and using the area's assets for those seeking other options and ways of life
89	Caring people and communities.
90	not sure
91	Proactive leadership, the use of WE and CONNECTED
92	caring people and communities
93	I like that it looks to build a regional cohesiveness and a symbiotic relationship with other communities
94	caring people
95	'Made home by our caring people and communities'
96	Not agreeing with the connection and proactive
97	I believe we are truly caring people and communities.
98	The descriptor "communities" is inclusive and yet generic...partners can be of all types.
99	The words prosperous/assets, vibrant/connection, and home/people
100	It is positive.
101	All of it
102	I like the language.
103	dynamic focused on connection
104	Not everybody's thoughts/feelings are supported by leadership
105	Prosperous and vibrant - they pop
106	So what are we doing?
107	this is not a vision, it is a statement of prosperity with no direction. I like being prosperous and vibrant through proactive leaders, but this doesn't really give a direction
108	Caring people and community
109	THE LAST TWO THIRDS OF THE STATEMENT
110	These statements are not focused. These state who we are not what we aspire to be. Look up the definition of aspirations. These statements speak to the present not what we hope to be.
111	caring people and communities, network
112	Caring people and communities
113	None

114	confident and dynamic are strong words.
115	Confident and Dynamic Region, We are connected
116	Prosperous/proactive/vibrant
117	Connecting places
118	Caring people and communities, Network of assets and proactive leadership
119	People
120	The idea that the region is dynamic, we are prosperous by many things not just one community of place.
121	The first half resonates- "confident and dynamic."
122	Absolutely nothing
123	Caring people
124	We need 2 more bridge crossings, please get started on 1 right away, thank you.
125	Nothing
126	Made vibrant..... Made home.....
127	Meh
128	Inclusive, positive outlook on growth.
129	Partnership, Proactive
130	We and dynamic
131	"connection"; "proactive leadership"; "home"
132	nothing
133	Confident and dynamic indicate strength in the belief of a better future.
134	Connected places makes me think of our trail system connecting the communities together.
135	I like "made home by our caring people and communities." ...because home, people and community are specific and touch on things that are important to me and to many, I think.
136	Prosperous through our network of assets - I like.
137	Statement is inclusive to the surrounding communities and is open for future potential growth of the communities. Indicates that the community is made stronger by its connected citizens
138	The portion that references vital and connected places - I think that's very important because people moving from one city to another and utilizing the resources in each city will benefit us all together. Linking cities via creative methods creates unity, economic versatility, and growth.
139	The vision statement seems to describe who we are rather than speaking to where we want to go.
140	Vibrant
141	"We are made prosperous through our network of assets" is the key message in my opinion. It's a win-win for all when we work together in this partnership.
142	And made home lets me know there is ownership
143	collaboration is a word that i like
144	Dynamic region!
145	From what I know of the people in that region the vision statement is accurate and all telling
146	I am always pleased that we have a caring community that reaches out to our neighbors
147	I like it starts with "We." All inclusive.
148	Like the strong, bold choice of language
149	Our communities seek to be supportive to each other
150	Proactive leadership
151	Vested in the community!
152	Collaborative
153	Willingness to work together towards a vision for our future
154	The statement does a great job acknowledging all the elements needed to be a successful community. It provides an aspirational vision without putting the burden on a small group of stakeholders. It promotes collaboration.

155	Dynamic Region
156	Dynamic- implies adapting and evolving
157	Proactive Leadership
158	confident means we have a plan
159	"made prosperous"
160	We are all in this together
161	"Made home by our caring people and communities" speaks volumes
162	"made home by caring people and communities"
163	We are all in this together
164	Communities
165	Confident is a unique word for a vision statement. Shows forward thinking
166	Caring People
167	Caring People
168	The concept of making this are home

B. Vision - Different

What different or additional words or phrases might better describe a

ID	Comment
169	What is the vision ? Transportation, communication, living ,etc.
170	collaborative leadership
171	Go back to your Globalist [...].
172	Do we need to tell people that we are confident? That feels like we're trying to convince ourselves as well as others.
173	...made home by our values and caring people and communities.
174	I would say the communities are strong and seeking to be forward thinking and proactive to ensure adequate infrastructure to serve the hardworking individuals and businesses in our community
175	Everything you didn't say...
176	Your not saying anything
177	I like it how it is
178	A regional vision is not needed.
179	Sherburne County is made of a community who thrive on excellence through the network of community resources, and connections. Our community is driven toward innovated growth, and excellence guided by our proactive leadership, and caring community.
180	safety of it's people
181	Rural values resonate throughout the region.
182	Do not get rid of natural or nuclear energy sources, our area/state will be in the same crisis as southern states when it comes to weather related issues and then we will lose lives because government thinks the "green deal" works, it does not in numerous situations related on geographical locations.
183	A vision to improve the quality of the people with in our communities.
184	What is the goal of the group? I would include include phrases that show you are growing and striving for something. Instead of "we are made prosperous", change it to we strive to improve prosperity through increasing our network of assets and proactive leadership. Instead of "made vibrant", We increase our vibrancy through...
185	Stating "We are made prosperous through our network of assets" without having a strong connection or affiliation with indigenous groups amplifies that we are constantly taking and reaping the benefits of living on stolen land. This statement does not express care for the environment or equality. To state that it is made home by our caring people ignores that fact that while living in a predominantly white community, people of color are typically not greeted by "caring people".
186	Emphasis on resources of power production, river area recreational facilities and strong middle working class families.
187	Vibrant and caring are overused.
188	the area is interconnected - communities depend upon each other
189	For a vision statement it doesn't really talk about the vision of the future.
190	Had to read it a couple of times...may be a bit wordy...but not sure what to remove either
191	More concise, and proactive leadership sounds a bit odd...leadership by our region? by the council?
192	How about not being so politically correct and state the truth about the area. This is a working class community attempting to provide better areas and family experiences.
193	Put this question at the end of the survey-as I don't know anything about the plans yet.

194	Not sure I really get it, who they are and what they stand for. Something more streamlined might be better. Something along the lines of "Together, we the communities of the Central Mississippi River Regional Planning Partnership will work together to achieve prosperity for all through our unique network of assets and our thoughtful leadership."
195	It has nothing to do with Buzz words
196	I can't think of anything to add. I think the name of the group is confusing though. It might be able to be better named.
197	Protect the natural beauty
198	I'm not sure
199	What do you plan to do?
200	"Confident" is an awkward adjective in the proposed framework
201	The more specific the vision can be stated, the better.
202	If you have to state you are confident, prosperous, or proactive you probably aren't. It's just a vague sounding statement that could be true anywhere, with nothing truly relative to the area. Instead maybe something about the unique wild life (swans), positive benefits (non flooding river communities) etc
203	How our area powers Minnesota
204	I feel the area's conservatism, especially concerning racial inequity, is something that will hold us back as the rest of the country becomes more and more progressive. Some wording recognizing change is coming, and can be a positive thing, words like "welcoming" and "equitable" would improve the statement.
205	I would strongly urge you to add "diversity" and "inclusion" in your vision statement. It could be "diverse caring people and inclusive communities."
206	Need detail weigh in
207	A new vision for a new MN.
208	Make it somewhat measurable. Granted, a vision is just that, visionary, something that you'll probably never achieve but how do you know if you got here or how well you're doing on your journey? More importantly, you should have a mission statement as well. Why do you exist and what do you actually do in order to achieve the vision. I spent many years helping a fortune 100 company develop vision and mission statements and this would never have made the cut. Understood that the vision and mission of a committee are different than a business, but, the principles of vision and mission are similar. This particular vision sounds sexy but I'd be surprised if it really does anything more over time than sound pretty at the moment. You obviously spent alot of time and effort on the words but how does it translate to action....I'll keep answering survey questions to find out :)
209	"Made home" doesn't flow for me. It took a bit to understand the intent. How about replacing "home" with "whole"
210	See above
211	Your vision has no goals. Where do you want to go?
212	That there is a dynamic pool of citizens that can be called on to deliver when the needs arise.
213	conservative values
214	Confident and dynamic seem like they don't fit in the same sentence
215	Environmentally friendly
216	Thoughtful, wise, respectful,
217	Working together we can build a network of communities foraging positive caring outcomes and form a foundation for addressing knotty problems
218	Something along the lines of-"where rural life is woven into....(commerce/business)" (I think that the rural aspect of this area is really important to people)

219	Provide for a vital & connected space for a balance between residential, commercial and agricultural space for the health and well being of our people living and working in our communities.
220	Maybe instead for "Network of assets"... use "Community Network"... What do you mean by connected places? Seems like a strange word, like are they businesses, parks, etc?
221	INCLUSIVE!!!! Do we include the vast Hispanic communities within each of our communities? What about the growing number of Muslim communities that exist, are they being encouraged to include themselves? Look at how many people of colors other than white do not take advantage of the different resources available that they have paid for in tax dollars. Are your websites in both English and Spanish? What about a link to Arabic or any other languages? As we see from the communities of Sherburne county just north of us, we are growing in diversity and MUST embrace this.
222	Not sure, I just feel there needs to be some balance....the focus on growth also needs to include balancing the needs of those who have pursued and invested in a more rural lifestyle.
223	Innovative, inspirational
224	"Made vibrant through our *diverse*, vital, and connected places"
225	'Vital and connected places' leaves the reader with too much vagueness.
226	Can't think of any.
227	Define "we", the geographic area being served Include "all ages or "all generations" The statement says who you are, and what you are, but doesn't say (briefly)what you will do
228	None
229	The regional vision really only affects/benefits the upper class citizens. Lower class is always left out or too far away from any amenities available to them.
230	the last part about home makes sense but doesn't gel/flow
231	Progressive
232	working together to ensure future generations success, strengthen the region through cooperation and cohesiveness
233	Identify a vision in the future tense and more precisely worded, These statements do not lead to goals which should be measured against the vision. Tactics then are measured against achieving goals. You seem to be starting at the wrong premise.
234	confident sounds egotistical
235	Vibrant???? Don't like
236	None
237	Add schools to the second sentence with communities.
238	Maybe mention how the river connects the communities.
239	natural resources (e.g. lakes, rivers, woods)
240	perhaps taking some of the language utilized in the first round of dta collection, eg., beautiful, community values etc.,
241	Rural, agrarian, conservative, open spaces, agriculture
242	I need the term network of assets better defined. Add made home by our caring, "hardworking" people and
243	The second half needs tweaking and should read, "We are prosperous though our network of assets and proactive leadership. We are vibrant through our vital and connected destinations. We are a home to caring people building unique communities."
244	We promise not to ask for more tax revenue and to fund future programs and upgrade through growth, not to fund expansion through entitlements
245	The whole statement is generic. It could be written about anywhere.
246	opportunity
247	Safest... Cleanest...
248	Meh

249	Nothing.
250	Na, Na
251	Beginning with assets seems a bit odd to me. I prefer to start with people and communities and then go out from there as it keeps the reader/community member feeling included rather than an asset/use/commodity
252	Consider rewording, "...and made home by our devoted community members and stakeholders"
253	I think unity is perhaps not as much at the forefront as it could be. Perhaps adding we are made vibrant and unified by our vital and connected places.
254	Recommend to add more specific language on how we are connected communities. Agree with green post it comment to consider replacing " we are confident" with active words " growing, building, changing" makes it more relatable to the community
255	Should there be a statement of action in the vision statement??
256	Statement may be in passive tense, but could be reframed to be actively pursuing a goal.
257	The phrase, "are a confident....region" is an almost arrogant feel. Consider replacing the word confident with a word like: growing, building, changing...etc.
258	The vision has "Communities" in it twice. We don't need to state we are made home by our caring people and communities. We can just say we are made home by our caring people.
259	This combines identity and aspirations. Aspirations might be more valuable as a vision. Trying to add too many broad terms takes away a bit of its effectiveness.
260	We aspire to be... rather than We are...
261	add a statement about the quality of people that live here, ambitious, hard working, educated, invested, to this place we call home.
262	change "by our caring people " to " by our dedicated people"
263	confident and dynamic people, populace, community instead of region
264	Consideration of all invested in the process to be successful.
265	I don't understand the confident. How is a region confident? As opposed to what?
266	I like the "We" and collaboration and think that both words should definitely stay!
267	I would like to see a "positive" region versus the word confident?
268	What does a confident region mean?
269	"vibrant" - I feel most communities and regions use this term. Replace? Can we be more unique?
270	Can we add something about a region made up of unique communities?
271	"through our vital and connected places" - What does this really mean? Does it lack culture? We are connected, but not as well as we would like to be physically with infrastructure.
272	Keep working together
273	Use of Buzz Words?
274	Made vibrant in my vision means with enthusiasm
275	Agreed with the partnership question. The name has been a struggle for me.
276	Does the Partnership name really portray what we are? Does it fit with this vision and project?
277	Preserve Environmental
278	I agree "vital and connected" feels weird and a little obscure/vague
279	I don't like the use of the word confident not use if it makes sense.
280	"Made vibrant" Does anyone know what vibrant means?
281	maybe add "unique" before communities? "caring people and unique communities."
282	I agree with this too. Vital is odd / vague.
283	Grow with care
284	Good statement
285	Working together while maintaining unique identities
286	Need to define what it means to be confident

C. L1. Leverage the region's unique parks and natural resources

How might this strategy benefit your community?

ID	Comment
287	Connectable trails. Natural preservation of nature
288	Natural surroundings are beneficial and healing.
289	it provides a balance and an asset when enticing business and residential
290	More tourism and recreation vs. just more housing developments
291	I love the feel of the ruralness of Sherburne county and happy that we are aiming to keep that.
292	I don't see a "strategy", listed in any of the above, only a description of what exist.
293	attractive to residents that live an active lifestyle but don;t want to live in the MPLS/STP metro
294	Preserving land, but creating jobs in the community
295	Better parks and open spaces better quality of life.
296	When I think of this specific question. My mind automatically goes to health and wellness. I think having a broader array of outlets to allow families, children the ability to get out and about, enjoy nature, and there community would create a atmosphere that resembles are vision.
297	Parks and Natural Resources are proven to increase property values and attract people to the area. It will bring in new residents, connect each community providing a greater sense of connectivity, and increase the property values of homes with properly designed and implemented parks, trails, and natural resource management.
298	By promoting recreational/agricultural use you limit development.
299	I frequently use some of our parks and natural areas because I am from up north and want to get out into areas where it is just me and a few others. Showing that we have peaceful and large areas is a positive to be shown.
300	This area is flooded with parks and trails. They are very expensive to maintain and we need to Stop wasting money and taking land off the tax base.
301	These assets will draw people to live in the area and bring people to the area for recreation
302	It will provide local recreation and a place for family to meet, enjoy the outdoors, and connect
303	I think this strategy would benefit the community if it focused on increasing the amount of undeveloped natural areas that are permanently protected.
304	Personally utilize much of the parks and recreational areas in the area.
305	This would change the perception of the hwy 10 corridor. There is so much that could be supported because of the access way we are to the upnorth communities and places like Big Lake, Becker, Clear Lake iust fall off of this economic boon that they could be part of ...
306	open spaces are important to people in this area; focus on keeping open spaces that are available to the public
307	It won't benefit our community. We will be taxed more with less use.
308	multiple ways between the existing trails, river and parks maintaining open spaces and a commitment to preserving open space
309	More oppportunity for outdoor recreation. Better ability to recruit businesses and people who value the outdoors.
310	More families will get outside and enjoy nature.

311	We have awesome natural resources - I can swim in the summer and snowmobile on local trails in the winter, or ice fish, or snow shoe, or hike, etc. The COVID experience allowed me to see that having these areas allowed my family to have a NOT so interrupted summer - we utilize the outdoors frequently and have that mentality - so although we were not at all pleased with the mandates we also were able to occupy our time with more than just Binge watching shows. In fact we had ZERO Binge watching, while the rest of the nation reported weight gain we remained healthy and active because of our natural resources!
312	Increased tourism, support of local businesses
313	The natural beauty could draw visitors to the area and promote existing businesses and encourage economic growth
314	It is important to preserve these resources, and to highlight them. Hopefully, appreciation of the outdoor, rural settings will continue to grow. Having areas relatively nearby for residents and non-residents to enjoy should promote prosperity.
315	Our region loves outdoor activities and this will entice families to want to relocate here for a better way of life.
316	Bertrum Chain of Lakes.
317	Recreation outdoors makes for a healthier community.
318	Use of open spaces and parks helps keep residents and visitors healthy.
319	We could be a destination for experiencing the outdoors.
320	Bring more recreational visitors to the community. People that want to get out of town but not drive more than hour to do so. We have so much right at our doorstep
321	Saving our wildlife and land for us to enjoy is important. If we don't, it is gone.
322	More bike trails with small cafes on them. We drive to mpls to use the Dakota trail. County roads dangerous here
323	I like preserving our natural spaces, beautiful views and open spaces. Its what brought us to this area of MN.
324	I'm not sure it does...farming is getting pushed out more and more. Counties are continuing to grant permits to things like " mining" under the guise of agriculture and it disrupts the peace and tranquility others have invested in and seek. 33% seems like a small number to make this beneficial.
325	Parks, the river all draw visitors, visitors utilize businesses in the area
326	We are perfectly located on the Mississippi River and could utilize it more.
327	protecting our natural areas is beneficial for the entire town
328	The City of Monticello could benefit by creating more access points to the Mississippi River.
329	Encourage trips to our communities by residents outside our communities.
330	Does not
331	Keep development reasonable and property values high
332	unk
333	Bring people (from twin cities) to the area, Allow educational opportunities not available in other places
334	Tourism and recreation opportunities
335	ACTUALLY, IT WON'T. I LIVE ON THE CROW
336	You state that you want to leverage parks and natural resources but to what end? Your statements list assets, strategies, issues and goals. One must treat each of these differently
337	Good if landowners aren't forced to sell land to do it, People will move here that appreciate those ammenities
338	I don't know because this plan isn't specific
339	We could have competitions and gatherings in these areas. Things like bike tours and fishing activities to bring in outside groups of people. We need more large green space and tournaments for youth. That is what drives tourism here.
340	Brings uniqueness to the area

341	These items are "destinations" and should bring additional opportunities for businesses in hospitality/entertainment to thrive.
342	Bring more people into the community to use resources
343	By creating more tourism, thereby leading to more spending at local businesses, By creating more outdoor activities for local residents, thereby making our region more desirable for living.
344	maintaining open space, would support filling from within, limiting sprawl, may help in critical analysis of what opportunities are pursued
345	If visitors can be convinced to shop in our area then our tax base can be improved.
346	Riverfront development
347	Simply put it won't. It will reduce the amount of land available for agriculture and the only way to get that land at an affordable price is through eminent domain.
348	Businesses growth
349	tourism, higher land/home values with local, connected natural resources
350	Could bring more metro folks to the area to enjoy parks, rivers, refuge, lakes, etc.
351	Bringing any reason for people to STAY and VISIT our community, rather than a passthrough town on the way to another destination directly benefits our community
352	leverage the natural and beautiful resources we have to encourage current community members to enjoy, attract visitors and tourism dollars and make this a destination location vs a pass thru on the way up north
353	Opportunities for business to sell/rent/transport/guide on the regional trails and river.
354	Our outdoor spaces help to improve our mental and physical wellbeing.
355	Plan and heavily promote activities and events
356	The gravel road bike riding around Sand Dunes, mountain biking at Montiview/Bertram and the many places to go kayaking and fishing are just beginning to be discovered. People from all over the region and beyond are drawn to our area for its natural resources.
357	difficulty in seeing the need of leveraging parks and natural resources
358	It would improve quality of life in the region
359	Park Trail and Active Living Plan surveyed residents. Indicates community members want trails and walking availability in nature settings
360	Regional Branding
361	We all need to protect from environmental impact
362	Sharing and leveraging regional parks and natural resources lets every community "out kick their coverage"
363	Builds on what is already here - uses the natural assets to their full value.
364	Protect Miss River from environmental impacts, damage
365	More than any other asset, parks and natural resources are viewed by the public as "borderless" - we as local government need to think the same way they do.
366	these features will bring people to the area. When they are here they spend money
367	natural features foster small business that support recreation --ex. outdoor stores, camping supplies, canoes, bike shops

D. L1. Leverage the region's unique parks and natural resources

What ideas do you have to successfully implement this strategy?

ID	Comment
368	We also have a state park in Wright County - Lake Maria State Park
369	Promote our resources but need to be able to preserve their integrity at the same time.
370	coordination between the communities to tie these opportunities together and compliment each other
371	Create more recreational draws, have people from the Twin Cities or southern MN see this as a destination rather than a place to drive through to get "up north".
372	keep taxes low for people farming and maintaining large acreage of land.
373	promote unique features/parks in this area. such as those listed and also Bertram Chain of lakes
374	Create more pad ready lots in Cities and Townships along major roadways.
375	Try and set up an annual meeting between the different park departments around the region so they can see what each other is up to and share ideas.
376	When I think of think Sherburne county has the land resources available to make something that is comparable to Elm Creek in Maple Grove. I think in order to fund this project the tax rate would need to increase, but at the same time the equity in property value would increase with it which would offset each other.
377	Please look at the Great River Regional Trail Master Plan and the Regional Trail and Bikeway Plan that have been developed. Wright County Parks and Recreation is also conducting a Comprehensive Master Plan for their department this year that could provide insight.
378	A reginal park site. So right now I use the Wright Cty Parks Facebook page to keep up and find out new areas to explore. Until now I didn't even think to look at these other areas. Maybe a reginal park board that sponsors the group of areas and shares events and other items on social media and website.
379	Too much money and time waisted, very low percentage of residents ever enter a park.
380	We do not want any development on lands that are currently farm land. We don't want to be a major city where housing takes over and crime rates go up with low income housing
381	keep the water clean
382	Overall arching marketing plan to improve awareness, Accessibility
383	You must make designated trails and have roadways that allow for safe biking and walking...once you get into the townships, the roadways are not set up for traffic, for safe movement of recreational endeavors, etc. For example, county rd 11, 25, and most north south county roads have little to no shoulders for safe movement of non-motorized vehicles or walking. Lakes must be managed. Right now, even Big Lake is over used on busy days and people cross highway 10 unsafely due to inadequate parking. There are many other landings and lakes that need this help too, if promoted through this endeavor.
384	How about not promoting. Put our effects into the resources we have now.
385	impliment activities to integrate areas as destinations utilize the arts community, scavenger hunts, geocashing etc., full day plans for park use and an evening activity highlighted by local business or entertainment, complete the activity list using a phone app and qualify for discounts/access to the businesses in the area, Inver grove Heights has a "memory Forest" through a conservancy to eco stewardship by utilizing 'green burials, there are fees and the fees maintain the properties, and people go to the site for the commemorating the individual, and return many to see the progress of the project, it is a growing industry. light on infrastructure
386	Keep things clean and natural.

387	Better market this asset.
388	Have some rental equipment places set up.
389	Encouraging and promoting local activities is helpful - Wright County Parks has been doing a lot more of this and that is great. I also think the River itself is underutilized as a destination. Monticello has a park that captures it but nowhere else. We can't go eat on the River - how fun would that be in the Summer and look out on in the Winter? We don't have that environment ... but we easily could. I think that type of commercial aspect is missing and would be fun to have
390	Moratorium on new gravel pits
391	Control the types of businesses that may be drawn to the area - we don't want careless planning that actually destroys the natural beauty
392	Protect the unique areas and the lands around them through proactive planning and implementation of land use planning tools.
393	Advertise this to prospect businesses as an incentive to building/transferring here. It will provide their future workers incentive to live here not to commute in.
394	Send out pamphlets about our trails to bike clubs in the metro. Have some locals post images to the minnesota subreddit, or other social media. Grass roots marketing.
395	Connected parks and trails for a variety of activities. I love the multi use of Woodland trails for all seasons.
396	Continued broad publicity about city and county parks and ensuring that these are safe environments.
397	Create parks and experiences that have activities unique to the area much like the mountain biking by Iron Mountain, MN.
398	To me this is all about promotion....social media? My experience tells me that most everyone discovers "what to do" by using their phone...you can create alot of buzz without spending alot of \$\$
399	Keep the goal in mind
400	Accountability and enforcement of existing plans by city,township,county and state boards...current loopholes and vaguely written policies need to first be addressed.
401	Regional marking/advertising, use of Chambers
402	Bike trails. Arts walls. Development with accessibility to the river in mind.
403	no building on the natural areas
404	Create additional boat landings on both banks of the Mississippi.
405	Utilize the Mississippi River for recreational activities
406	I think more marketing and education about the recreational opportunities within our region is needed.
407	Day camp with bussing for children and families of lower class/poverty level to the parks and recreation area during summer.
408	Control growth.
409	Youth activities
410	Integrate the school curriculum to understand our natural resources
411	CONNECT PARKS AND TRAILS WHERE EVER POSSIBLE.
412	Carefully distinguish between elements of your endeavor. Act accordingly as one is measured against the other
413	Create more parks, trails to enjoy the outdoors
414	Being open about plans - plans eventually become reality, Involving those that are affected and let them in to be apart of it.
415	None
416	Promote, promote, promote. We need to show we are the bridge between urban and rural. Just a stones throw away from MPLS/St. Paul with all the relaxation and opportunities of rural MN.
417	Marketing, marketing, marketing
418	Protect lakes and paarks

419	Incentivize large events to be held at these places (e.g. Fishing contests, races, reunions, weddings)
420	adherance to completed county land use plan, maintain existing park areas throughout the county allow for continued farming/ag use
421	Private enterprise; less government.
422	Drop it completely
423	Beautify all main roads into the interconnecting, Roads in and through the town.
424	Continue to add to the parks and natural resources system
425	Connect trails so people can hike/ride long distances in the area
426	Create a program where if you visit all the region's parks (get a stamp at each or something like that), you get a ranger badge for kids or a t-shirt or something for adults.
427	Implement the National Geographic's GeoTourism program.
428	Is there a way to better use the Mighty Mississippi River for economic development.?? Examples: Canoe Trips, River boats or live music or dining at the riverside... Riverside Art Fair.
429	Outfitter companies or guides for canoeing or kayaking our shared Missississippi river feature (shared entry and exit points)
430	RV or trailer camping areas/parks...especially along river or water featured areas. reason to bring people to area as a destination
431	get a good cross section of residents to planning
432	I have lived here for 30 years and not sure where or if there is even a park along the river in Sherburne County? Promote our parks more?
433	Park Master Planning effort for Sherburne County.
434	we must first focus on residents' use of these resources
435	we must first think of the residents who currently live here and moved here because of these natural resources
436	It needs to start with their own community.
437	Dedicate corridors to protect resources for a possible river crossing
438	Collaborate on trail systems
439	leverage regional trail planning
440	Eliminate duplication
441	Dedicate long term corridors along the river.
442	Again, a theme, a vehicle for communication and collaboration.
443	Need to think about what we want to preserve as we strive to grow and develop

E. L2. Promote a wider array of housing

How might this strategy benefit your community?

ID	Comment
444	Any long-term plan should include expanding housing - housing is a problem everywhere.
445	the housing stock for the middle and upper income individuals has outpaced the commercial sector. Pinpointing the housing needs to serve the lower middle class and lower class socioeconomic groups, focusing on growing the commercial will set us on a better course for the future
446	do not use more land to build! people live out here where it's quieter for a reason, we're tired of all the new houses taking up more land.
447	Affordable housing is a HUGE issue in this area, and many people prefer to be closer to the Cities or to work in Cities. Wages in this area need to be competitive with St Cloud and Mpls.
448	Being a senior citizen, I would appreciate a more diverse type of housing in the area and it may allow lower rents/mortgages and more people can live and work here.
449	One, where does your data come from to support your first statement? Second, what's wrong with not living within walking distance from where you work? Nothing. Plus. Promote a Wider Array of Housing. is not a strategy.
450	opportunities to expand tax base and access to more housing for residents
451	Need more multi-family housing
452	The idea of having a larger array of housing make it possible for a person or a family to in a community throughout their life cycle. Rental or low cost single family housing, estate housing then senior housing.
453	One benefit would be the potential for new businesses to develop offices in the area which would bring more income to the area. Which will impact schools, parks, trails, natural resources, local businesses, and potentially tourism.
454	It would bring in low wage workers to exploit with jobs that don't exist.
455	This helps to maintain the tax base and keeps the money local.
456	WE should concentrate on the quality of jobs not just quantity
457	It wont. Low income housing is were most of the crime in a community originates.
458	During/due to Covid, many people looking for a few acres and a home so they can be outside at their own location rather than stuck indoors to avoid people.
459	Enhanced mix of housing availability leads to broader diversity and population turnover which then provides new ideas and broad thinking
460	Stronger companies and business equals more opportunity for jobs with life supporting wages. As you mention the majority of workers live outside of the communities, it also seems as though not many who live here work here. They go elsewhere.
461	housing for all ages and needs is important; consider land use to cover all needs: residential, commercial, industrial
462	It won't.
463	previous city plan suggests fill in within the areas underdeveloped in the current city boundaries, pursue shared mixed use X the river bridge in the areas near the church down hwy ten
464	Personally, I think you are looking at this backwards. I think that people get jobs in the metro, and poor housing affordability in the metro pushes them to move out here. I think that our proximity to the metro and prices of homes here in comparison to the metro is an advantage.

465	<p>This ignores the fact that people are driving to the cities to work. We live out here because we DON'T want to live in the cities. We want to know our neighbors, our communities. Not to be mean but when Minneapolis was burning and on curfew I was at a camp fire with friends, my kids were running around outside playing. There is a reason we commute, we want to live where we live and we will sacrifice the drive time to make it possible. It's not a housing issue.</p> <p>With the Boomers aging there has been an increase in the demand for flat, one level condos - they can still have their "own" home, but it's on one level and their upkeep of the outside of their home is dependent on what they want to do.</p> <p>Granted this mentality of having your "Own home and your Own space" may change as more people come from the cities and have a lifestyle that is not as independence driven, a lifestyle that will sacrifice</p>
466	Organized well thought out development
467	Limiting high volume housing would be on my list - not opposed to apts but too many put a burden on nearby land owners and schools.
468	Our area has a shortage of affordable housing, one level senior living and upper scale housing. Wright County has amazing opportunities for sustainable wages if there were housing options. More residents means a more vibrant community.
469	This isn't a strategy, it's an explanation. Housing is expensive everywhere near the metro, due to demand and aging boomers holding so much. There's no solution to this beyond letting the bubble burst as aging boomers houses become available, and their large land holdings are opened for sale, or the corporate purchases of housing for rental is restricted.
470	I believe this trend hurts us, and is not a benefit.
471	Connecting job seekers with local housing and residents with local jobs is good for the community and for the environment--less commuting time.
472	If we had a more robust industrial and business base more jobs would be available that could support available housing.
473	People need an affordable place to live. I own a restaurant in my community and I know that its difficult for my employees that are on their own to afford a place to live. I also have a difficult time finding help and I believe alot of that is due to the lack of affordable housing in the immediate area which limits my potential employee pool.
474	<p>The problem is not with housing... its with solid jobs. I do not want to see more trailer parks or more apartment buildings added to the area. We should focus on townhomes and single family homes.</p> <p>What we need is more high-level jobs. Most jobs in my profession are ONLY in the twin cities and I have to drive a distance to stay in this community. I'd love to work closer to home. (I work in marketing and design)</p>
475	Again, not sure..... I moved to a rural area quite aware that I would need to travel to my job in the city...we could continue to offer areas for people who are tired of the city life and want a quieter place to settle.
476	Investment in our community will bring jobs.
477	I think we need more options for low and middle income people, not more McMansions.
478	We can be a place where families can afford to live, but also where they can move up into their next home
479	More diversity of housing will allow for a life cycle approach that will help us both attract new residents and retain the ones we have.
480	I think folks like to live out from where they work, they don't mind the travel. If they wanted city life, they would move to Minneapolis.
481	It won't. It'll destroy property values and overcrowd schools
482	Taxes, population increase is better for buisness, etc
483	Increase tax base and school age membership
484	Is this a goal or a strategy?
485	I am not sure what you mean by benefit the community,

486	It won't. We already have too much low income housing. I like living here and don't want the area to change. Small town is better. Keep it that way
487	More population and larger tax bases.
488	Don't implement clustered housing.
489	Help the economy of this area.
490	The question is: Does available workforce attract business, or is it business that attracts the workforce? I believe either way it's a win for Big Lake.
491	Bring and keep workforce into the area
492	More variety of housing would appeal to a greater range of buyers.
493	Monticello has a number of entry level houses and has recently invested in more apartments, they have done less to encourage people to turn first time homeowner neighborhoods into opportunities for enhanced housing people stay in, which is a phenomenon seen presently in other communities
494	Keep locals working in the community. It would keep shoppers local and commuting would be at a minimum.
495	More 2nd/next homes. More higher-end housing. Plenty of low-end/affordable options. No more low income housing. No more section 8 housing.
496	It won't. They will build low quality Apartments instead of single family homes. High density housing is not the best option.
497	Make it more attractive for business and industry
498	Difficult to age in place with the current situation; current state limits diversity
499	Are there higher paying jobs elsewhere??
500	Big draw for commuters is the affordable housing, parks, safer area to raise kids. More diverse housing is a must.
501	Bringing companies that can offer higher compensating jobs locally, bring more of everything to our communities...housing, tax base, etc.
502	Diverse housing provides tax base with and without commercial growth.
503	Housing is where jobs sleep. This develops an asset for economic development.
504	It will help build stronger communities and help attract a multi-talented workforce where more people have an opportunity to live in the region closer to available jobs.
505	More housing. More people. More desire for good jobs.
506	Some of our communities need more "entertainment" to attract the younger generations to want to live here and not just work here along with more affordable housing for them.
507	Still need to protect community character. City vs. Rural
508	Sherburne County Land use patterns restricts dense development but has negative impacts.
509	Identifying regional patterns will help each community play to their strengths while augmenting and benefitting the entire region.
510	Regional Housing Studies as opposed to individual cities.
511	Different partnership communities need closely monitor how development is occurring with in their area.

F. L2. Promote a wider array of housing

What ideas do you have to successfully implement this strategy?

ID	Comment
512	We need to develop the housing and workforce but making sure to maintain the safety and peacefulness of our communities. People live here or move here to avoid the negative things such as overcrowding, dirty, traffic, and safety issues seen in bigger communities.
513	preserve the farmland and have urban expansion only next to cities where delivery of service is more economical; dedicate areas along major corridors for the development of commercial and industrial base
514	do not use more land to build! people live out here where it's quieter for a reason, we're tired of all the new houses taking up more land.
515	Get companies here that can pay better wages and encourage existing employers to compete with the metro and St Cloud areas so people live and work here. Build affordable housing!
516	Possibly tax incentives to build smaller homes and more fees on larger homes. Stop the McMansion madness.
517	What does the age of the homes have to do with anything? You want to tear down the old ones?
518	may need lgu support or incentives for building of lower income housing incentives to build
519	Build more multi-family housing in urban areas
520	Make sure the communities understand the house needs in our region and the benefit of having a verity of housing options in a community.
521	There is a delicate balance of increased population and home growth. We might want to consider rehabilitation plans for older homes and neighborhoods. Not sure if there are incentives out there for that at this time. Investment into attracting businesses, and developing parks and trails will help draw people to the area as well.
522	Do not support this strategy
523	Allow developments in poor or less productive soils.
524	There is no benefit to over crowding Monticello or for that matter Wright County.
525	Talk to police departments.
526	economic development will help the area. The downturn greatly reduced the number of homes being built.
527	Strong Comprehensive Community Plans that are adhered to for planning purposes and executed as opportunities arise
528	Promote small business and also larger business development. Do not make it difficult for business to grow. As a new business to this area, it was a pain in the butt to get simple things done with our council. Outdated mandates, outdated thinking.
529	utilize down town for mixed use, similar to trends evolving elsewhere, studio apartments above lucrative work and shopping below underground parking
530	No issue with things the way they are. People want to live here for the ruralness, leave it that way. People choose to commute to the city to live in the country. Stop trying to make this area like the cities.
531	Again, market the quality of living at a fraction of the cost to live in the metro. Combined with connectivity to the metro area to get to work, it is an appealing place to live.
532	More flats would be helpful as Boomers are flocking to them. More Assisted Living type facilities - there is one that just went up in Hanover. It's not necessarily a care facility but it does offer assistance to those who need it. We need to figure out how to support the Boomers as the age. Living in Care facilities is expense to the County /Community and to families. If we can figure out a way to support them with homes like the Bridgewater in Hanover that would be helpful (10875 Settlers Ln. Hanover, MN 55341)

533	Planning and zoning need more education and resources in order to provide leadership in making land use decisions
534	Make sure landlord/tenant ordinances are regulated to assure tenant rights, landlord rights, and nearby residents' rights. Experiences in St. Cloud showed me how bad landlords were allowing poor renters to destroy neighborhoods.
535	Keep advertising the livability of Wright County through current employers to encourage their families to relocate here. Most people will shop where they live and this strengthens the community.
536	Subsidize first time home buyers, put limitations on houses being bought to rent, encourage the county to rezone to residential more swiftly.
537	More entertainment options. There is a reason the concerts in the park draw so well. Support for the arts.
538	Seniors could be a key to change. Their population is growing. Quality senior communities with step up care could be a major benefit. Seniors tend to stay in their community for their shopping and entertainment, and family members often come to visit, spending \$ in those communities. A mix of high and low density housing for all income levels is ideal.
539	Ensure wide range of good quality and affordable housing options and encourage employers to make prospective employees aware of these local options.
540	Create attractive business climate for development. ie.. Becker business park etc...
541	yes, expand affordable housing, make it easier for developers to add some more options.
542	Focus MORE on the Job Quality. We do not need more low income apartment buildings and trailer park homes. We have a major drug problem in this area and too much low income living adds to the problem. The housing and living is already very affordable here. We need higher quality jobs and bigger businesses out here to help get better workers and grow local business and communities. I CAN NOT find jobs in my field in this area. The closest for people in office, marketing, design fields that actually pay well are all close to Minneapolis. But I prefer to live here.
543	Continue to support areas that don't want to see huge residential growth...understanding and respecting that people move specifically to get away from crowds.
544	Promote job growth in the region by encouraging business-industrial/commercial/campus growth. Get supply chains closer together.
545	Offer low income housing to help people stay in the community. Many are forced to move to St. Cloud for low income housing options.
546	Involve local creatives in the decision making process to draw people and businesses looking for something interesting and authentic.
547	Be sure zoning requirements allow for smaller, less-expensive homes.
548	Increase number of available \$250-350,000 range houses as next house options. Also 1-2 acre lots are highly sought after
549	Use housing studies and incentives to promote greater diversity in housing types offered.
550	Keep Monticello a nice small home town in the country. That's what folks like. That's what and where they pay to live because it's worth the quiet small town life.
551	Don't implement it.
552	Increase investment opportunities for those who can afford to build...contractors or other
553	Leverage schools to show community attractiveness
554	You list no tactics. eg. zoning, municipal fees regulations and taxes at all levels should be examined as impediments to achieving this. A SWAT analysis would be helpful to focus on doable activities.
555	continue the development of neighborhoods
556	Strategic development. Where is your downtown area? Utilize open areas to fill in gaps and build outward.
557	We need more higher level multi-family housing in our area. This generates population and also provides comfort for all age levels from new families to seniors. Custom townhomes or something similar.

558	Do not pack in the houses.
559	Zip lines, riverboat or music by the river.
560	Marketing, marketing, marketing
561	Offer incentives for developers and builders to create affordable housing Reduce fees associated with developing land and building (e.g. WAC & SAC fees, permit fees, etc)
562	remember that the housing boom was unsustainable & there were numerous foreclosures following the boom and don't let those trends drive another trend similar to that promoted then utilize current data (post COVID) trends, land use frame works and research to determine housing plans
563	Keep housing centralized. Instead of spreading out into the township by annexation, fill in empty spaces. That would also save everybody money by keeping services localized. Water and sewer expansion is very expensive.
564	Zoning. Community/politician commitment to encourage higher-end/higher tax base housing. Compare St. Michael's housing to Monticello's. Review WC Sheriff calls and requests for response for Monticello versus any other community.
565	Drop it completely
566	Very clean, flowers, seasonal flags on post along main road ways into towns
567	That is difficult. With land values, market favors single-family structures TIF and other incentives for multi-family housing, allowing for a more diverse workforce.
568	Cities could recruit builders of the types of housing needed; more leadership involvement
569	Attract larger corporations...tax incentives, discounted/dedicated land, fiber connectivity for companies that qualify, etc.
570	Commercial spaces/offices/warehouses that are "incubators". Several communities have built incubator spaces for these companies to start and grow in their communities
571	Identify gaps in the housing inventory and focus on its development.
572	Rehabilitation programs should be developed as in other communities.
573	Utilize our natural landscape to create housing that fits the topography (flat land = less expensive), (diverse terrain = high end)
574	We should be thinking about "Move up" homes and neighborhoods so we don't lose people to higher end suburbs. We become stable.
575	Encourage high density housing that can be converted in the future. IE, senior housing now, but after the bubble moves thru the demographics, it can be converted to (high-end) condos/apartments.
576	Flexibility in housing
577	in traveling the county this currently exists
578	INvest in 55 and older housing
579	Not enough options for people who can't own
580	The planning in place now indirectly encourages this automatically
581	A continuous regional housing inventory study showing the all levels of housing in all communities.
582	Dense housing options should remain in the cities
583	Clarity on potential long term tax burden?
584	Annual presentation of housing growth, current and projected.
585	Need to think about all types of housing - if we want people to live and work here, there have to be affordable as well as starter and step up options.
586	Sharing housing recourses numbers with the full partnership
587	Permute schools
588	Grow housing responsibly. Be in tune with where we are/want to be economically and grow housing opportunities accordingly.
589	Drill down and truly identify the issues and what's causing them. Housing "inventory" isn't necessarily an indicator of need or community desire.

590 Be innovative. The housing industry is ripe with opportunity for innovation to address needs. A regional approach and collaboration could enable the resources to lead an entire industry.

G. L3. Invest in placemaking

How might this strategy benefit your community?

ID	Comment
591	Cleaner air due to less use of vehicles, better health due to walking more
592	This is great. Downtowns should be promoted more and provide a sense of pride in their community and history.
593	a sense of community identity lures in residential growth, especially when there are good schools and amenities to go with it. If the growth is concentrated enough, it lures in business
594	Make it more visually appealing and "upscale" versus old buildings that are vacant or bare.
595	I agree with all three statements above.
596	People who have made the choice to move into our communities have done so because they like their communities and not because they want to turn them into the cities that they left.
597	may be more of a city focus than county focus
598	Promote need for less use of vehicle.
599	Never hurts to have an identity for a community/
600	I have stated the benefits of parks and trails previously. Also, ones sense of community is important and developing that at the local level is the only way that can happen.
601	It could make local residents spend their time and resources locally.
602	Downtown Buffalo has a huge asset with the lake and it really needs to be looked at how they can bring more to downtown to draw in people. An evening out type restaurant or 2 would be great.
603	Community events and gatherings are great ways to get to know the people within your area.
604	these ideas will help draw people to the communities and retain existing residents
605	Increasing the appeal of the downtown area to businesses may bring more businesses to the community
606	Huge benefit for entire community; assuming that there is an ability to actually walk to and from said areas on well lit sidewalks or highly maintained trails.
607	This will strengthen perception of communities and cultivate growth and also civic pride and economy. It also is good for bringing out the best in community
608	people that gather in their own communities tend to stay in those communities - strengthens their identity and ownership in that community
609	Once again, this doesn't represent our communities.
610	lots of interest by locals in downtown, never seems to go far, despite having pd in for yrs to activities taxes fundraisers they are not courted for something they have expressed interest in engaging in
611	Community events provide value to residents in a community. Everyone wants fun things to do.

612	<p>"Within walking distance to surrounding neighborhoods" - this is not essential in this area, even in Monticello where neighborhoods surround Walmart & Target & a Movie Theatre - how many people actually walk to those places to shop? We are not Italy shopping once a day for our food, we load up the cart, or drive up, or have it delivered. I would not focus on the walk up factor - unless you have an environment like downtown Buffalo where housing and businesses are both supporting each other - big businesses are supporting small restaurants during the week. A high rise might support local small restaurants. Basically we aren't walking from our home to go shop - we will drive to the location and then get out and walk around and shop.</p> <p>"These initiatives will work best when the ideas and creativity are locally sourced" - this is a perfect idea! We have seen this locally sourced / homegrown/ idea grow well, meaning it's not a chain restaurant or shop - it's a community member that people know who we then support because they are a great person and have a great product - so by homegrown I mean the person and idea. Investment in this is excellent and</p>
613	Improved community spirit
614	I love this idea! The community that is involved will be invested.
615	Long-term residents will appreciate a focus on the revitalization of the areas, while newer residents will appreciate that the communities are seeking to maintain their connectedness despite the growth.
616	Mixed-use development will provide the new businesses with people to utilize their services. Add vibrant shops and food to entice the younger generation to live here instead of metropolitan areas.
617	Monticello already does this
618	Monticello is benefitting greatly from their use of the arts to invigorate their community. The assertion that everything should be locally sourced is wrong-headed; it should be a mix of locally sourced, as well as things brought in from other areas, to infuse new ideas and thinking into our region. That will be the most vital mix.
619	Having a vibrant downtown in Monticello where shops, restaurants, art installations, exercise options are all close at hand and interesting would be fabulous.
620	If we want to increase the availability of businesses and quality jobs we'll need community assets that draw people to the community. It's really the model the twincities is based on when you think about it. Parks everywhere, amenities, entertainment etc... draws business and people.
621	this is vague
622	I live and own a business in Becker. Sorry, but its ugly. I'm willing to invest some money to make my business more eye appealing but the town itself just needs a major upgrade
623	Very important. The painting on the ugly buildings helps a lot. Want to enjoy looking at things when driving by.
624	This city feels more like a through way for hard driving noisy speeding vehicles. There are no quality quiet streets to walk or bike. No neighborhood cafes except in the noisy downtown area.
625	It would make our residents less dependent on other communities.
626	Please keep the solar facilities out of the zoned agricultural areas.
627	Otesgo does an AMAZING job at parks and rec. It'd be nice to see more communities doing the efforts they have been doing at Prarie Park and events, and classes. They are top notch! They also did a great job accommodating covid and creating outdoor shows events that brought the community together but kept everyone safe. We need that togetherness now more than ever to help with our community's mental health
628	First, what the heck does "authentic expressions of the community" really mean? That we try to look like the 1890s or even 1950s where the "unwashed" were excluded? What is the true community history of this place? Do we really want to reflect the bad old days? Shouldn't we rather make a NEW vision of community?
629	It could give some areas the needed revitalization in their downtown communities.
630	We are building a great community of creative folks.
631	Creates small town feel. Nice to have local artists personalize around town

632	Organizations like Monticello's art groups bring people together.
633	Potentially become a destination for certain events, activities, or locales
634	Will make our communities distinct and different from other suburbs and exurbs and provide a unique identity of the area.
635	I do not see people excited when big neighborhoods get out up. They like open spaces, quiet country living. Maybe they get excited about a new store but not several houses. Or a highway with too fast of speed limit killing pedestrians in our town. Then again, higher class do not care nor bat an eye.
636	Spend more money so we can pay more taxes.
637	Gets people into the community. Some may choose to move here.
638	By having a solid area for businesses and restaurants, this attracts people
639	These items seem to be goals more than strategies.
640	Sidewalks in all areas missing. Leave Greenspace Make inviting, parking is a problem also - all area
641	We don't have a lot of downtown with the exception of a few small businesses. We need more "name brand" businesses to attract people.
642	Creates uniqueness
643	Big Lake does not have a true "downtown" area like say, Monticello. Creating a "downtown" area might be beneficial.
644	Promote Local and convenience.
645	It would create a gathering place for community members Possibly increase tourism to our area if we attract retail business (crafts, antiques, etc)
646	Respecting the businesses that HAVE been here paying taxes all along, rather than making it difficult for those business. Presently policy is seen to be enticing outside investment at all costs, while undermining the opportunities of existing business to function revisit the idea of extending office spaces down 25 and encourage them in empty downtown spaces may enhance existing locations and entice others
647	Nice downtowns are the goal, but we should remember to respect owners rights and not use eminent domain to take buildings.
648	Revitalize downtown.
649	Becker has no Riverfront business and likely never will. This is asking Becker to pay for developing Monticello.
650	Make the community more attractive Emphasize the "small town" aspect of the community
651	Continue to offer creative people within our community a seat at the table and an opportunity to provide this place more character and in time it's identity.
652	Creative people who feel included will transform a city.
653	Develop strategic placement of business, employment and recreation that attracts people and encourages activity in community -- why go to Maple Grove, twin cities for nicer restaurants? Why not here
654	Inclusion of many ideas and people will help grow the number of people who take ownership in their community and want to give back.
655	Invest strategically in our downtown to draw people in, What businesses are open that draw people to the downtown area, it is desolate after dark.
656	Involve the History center. Create a sense of identity for these "Neighborhoods" Sherburne County has a rich history, use it to our advantage.
657	Just a thought: Too many events sometimes detracts from the well organized well supported activities
658	this is people and club driven that is what makes these events so unique and successful
659	Makes sense for us to have a good relationship with other communities in the region
660	The #1 element that will help us as a region generate interest for those outside the region.
661	Are failing to plan or planning to fail

662	This is an area where there is a great opportunity for community involvement- it brings together local leaders, businesses, and residents.
663	Capitalize on economy of scale
664	Allows our communities to invest in the image they want to maintain, to ensure what makes them, them doesn't get washed away with growth/progress
665	Source of community pride and lets us "control the narrative" around who our communities are. If we don't tell the story, someone else will and we may not like what it is.

H. L3. Invest in placemaking

What ideas do you have to successfully implement this strategy?

ID	Comment
666	Parking - while walking will be encouraged, residents still need a place to park one car per person. Covered/enclosed parking is preferred in winter.
667	do focus financing of projects developed by the community to help enrich itself. This should be a part of every communities budget process
668	Some of the old buildings in the area are taking up valuable real estate, especially in Big Lake. Demolish the buildings or revitalize them for other use.
669	Possibly grants or more municipal involvement with some of the doings to keep them going .
670	What type of fancy work is "placemaking"? All of the "places", that we have are currently "made". How does Framework 2030 defin placemaking?
671	promote arts in communities and seek out niche vendors to downtown areas
672	Create housing close to urban areas to promote walking or biking to work with trails and pedestrian bridges.
673	Supporting our schools and the youth sports and other extracurricular activities can help strengthen a community.
674	I have touched on this in previous statements. Development of local attractions, parks, trails, and natural resources are a key part of that. Each entity involved in this process will have something unique to offer the larger vision and I believe that should be fostered.
675	Provide funding to local communities without restrictions.
676	They are having more community involvement but they also need to do better at reaching the community. I follow some of the information only because I stumbled upon it. When we are encouraged get email billing notices the newsletter isn't read. I asked neighbors and they never read the newsletter or know they can find it online. Sharing more in the Drummer or email would be great.
677	The inner towns are fading away, they need to be vibrant and inviting to bring people back.
678	We love our community as it is. We do not want more low income housing and thus more crime nor a light rail for more crime statistics either
679	I think we need to focus on fostering diversity within our communities.
680	more murals on bldg walls on old downtowns
681	Broader understanding of each community as to what their actual "Town Center" is and not just from a historical perspective; must evolve over time.
682	Difficult to say. In this world it is hard to balance work and free time and not enough time to go around to support local events that are not for profit. People do so, but usually at the expense of another part of their lives. These are rural communities, though, overall, and you must support the greater areas as well as the internal city/town areas, as the greater areas support much of the \$ coming into these communities but are often left out of the thought mix. We need to do things fully, not half or not quite enough which is sometimes what happens when small towns get stuck in a rut. You can tell Monticello is trying, for example, but their central main street is still really hurting and some of the changes so far were not well thought for long term such as the intersection by Walgreens.
683	target all sources that can benefit from these strategies: individuals, chamber, businesses, community organizations, churches, etc
684	none
685	local incentives to stay and work and invest
686	Clean things up but keep it a rural like area!
687	Continue to invest in community events.

688	Keep investing in homegrown ideas - people are more apt to support them and frequent them. Encourage involvement in local communities with events.
689	Moratorium on new gravel pits
690	Throw the doors open to participants; don't discriminate by profession, age, color, etc. The more diverse, the better.
691	More shopping areas with food options will be key to bringing in new families to the area.
692	N/a
693	Monticello has led the way in this area by creating their own city sponsored arts program, which is extremely popular.
694	Continue to support PARCs and their initiatives and ideas. Continue to engage local (and potential) businesses in how to increase community engagement and use.
695	It really is the model the twincities was built on. Reasonable taxes spent on community enhancing assets and priorities create a increased tax base leading to more assets and a more desirable business and citizen climate. "People want to live there"
696	I took a similar survey at Big Lake. I still feel as then that the entire premise lacks focus and many people might not understand what you are aiming for. If this is to prevent The Met Council from reaching out this way...someone should say that out loud.
697	said it already. Eye appeal...make people want to be wherever they are. Look at Stillwater for instance...look at so many places around the country. We're willing to pitch and do our part
698	We need to focus a little more on activities that youth ages 12-17 would be interested in. Currently there's not much free areas for this age bracket to do. Monticello should have a skateboard park for the youth. Many of our surrounding towns have one. A great example would be Mounds skatepark.
699	Do not allow placing of solar industries near residential areas or on prime agricultural land. Crop Production Index of 70 or higher.
700	Highway 39 from Monticello to Otsego is now a suicide lane the whole way... there is no longer a safe area to run and bike. And this is a very scenic road along the river for bikers and runners. We need a path. We need to think about bikers and runners as we build new streets. RoundABOUTs with big hills in the center or obstruction are being added all over our counties... These are dangerous! We need to be able to see in a lower vehicle when a car is speeding around the bend too fast so that you can prevent pulling out in front of the speeding vehicle and crashing. I have had too many incidences where cars were too short to be seen coming a round the round about and going to fast. Buffalo's farmers market is a great event to bring community together and support local business. We should focus on events like this and like what Otsego parks and rec is doing and incorporate it in more towns in our region.
701	Walking only plazas, and wider walks, less cement walls, more windbreaks for walking paths to encourage use, better designation of on street bike paths, strong enforcement of safety for bikers over drivers. Do we really need 4 lanes of driving all the way down Broadway? Couldn't we take one of them in places to make bike paths that are AWAY from traffic so even old white ladies, like me, that have trouble balancing because of arthritis in our backs, are encouraged to maneuver around town on gasless transport.
702	Grants, or other incentives to assist in improving those ideas.
703	Continue to invest and be a resource for local creatives and the will invest in the region with their ideas and talents.
704	Support local arts organizations and public art spaces.
705	Bike/walk paths that connect cities, community outdoor pool
706	Maybe a regional marketing effort surrounding community events and attractions could be done to help promote those items for the larger region. I.E. creating a "brewery" tour that includes Lupulin, Aegir, Rustic and Nordic. Just one example.
707	Lower class ideas do not matter unfortunately.

708	specific things for each community (spud fest to big lake, etc) . Are there ways to brand our communities more?
709	Grow community based organizations (Legion, Boy Scouts, Lions, seniors groups) and ensure they have a 'base of operations' located in the center of community Create opportunities to come together as community instead of competing against each other.
710	focus on community investments to help business get started.
711	Involvement-If an area can be improved -involve the stakeholders Create a downtown and over time - improve, improve, improve
712	Revitalize and support Chamber of Commerce activities that support local community. Provide a larger population to support local establishments.
713	connect to the water fronts
714	Tough question as this is more a private sector investment than public...which needs to be driven by demand.
715	Don't focus on "Blg Box" stores that generally are given an abatement, but focus on "local and small business". Zoning to allow clusters of mulit-faceted businesses to attract "one stop shopping"
716	Communities need to cooperate with businesses and make the process for establishing a business easy. Seek a community sponsor to help defray the cost revitalization (e.g business sponsor or community sponsor (Lions)
717	If some white collar businesses could be brought to down town there would be more traffic to those doing business down town and other options would follow creating jobs of economic scale not just retail expand with Centra care or similar providers to encourage satlite services in downtown sites enhance local commitment to mass transit like trailblazer or previous River Rider
718	Older downtown properties can be affordable for small businesses. Taxing and rebuilding will force small businesses out of the area.
719	High end restaurants. No more sports bars.
720	Drop it completely
721	Try to move industrial users into the business park
722	Create something unique during your big events as a community that no one else does, or does as well. For instance, people go to Delano for a huge 4th of July festival. People come to Monticello for the Art in the Park and Duck Races. Things that are unique and fun bring in people.
723	Defined strategies of a sense of place. Swans, M's, and River signs all over town help people "know they are here."
724	Develop mixed use areas rather than individual function development.
725	Development of places to be. Parks, waterparks, or bicycle trials. How about a Monticello marathon. Bicycle races.
726	Include our community youth leaders in creating our future. Who are they and what can we do retain the leaders of tomorrow?
727	all activities of this nature are successful because of the public private partnerships that they share
728	avoiding ordinances that hinder these activities
729	Elk River has summer concerts on Thursdays to encourage people to come to downtown for the concerts and also to stop at restaurants and other shops.
730	when the time is right , have meetings move locations to see what other areas do
731	Promote each others assests
732	Placemaking can be an afterthought in projects. Needs to be a more focused priority regionally and locally.
733	Identify potential savings in a collaborative approach with contracts, resources, etc.
734	Strategically think about ways to do this so it's not a barrier to growth but still an essential element of development.

735	It benefits the region to promote neighboring communities when we have business that may not be a good fit for one community but might be better in another.
736	This is difficult. It's viewed as "fluffy" by many people and jurisdictions, so a commitment to funding these initiatives is difficult. Investing in resources to articulate the value of these efforts may be the starting point.
737	Help elected officials and the public understand the VALUE and economic impacts of investing in placemaking.
738	Leverage community involvement to tell the narrative.

I. L4. Pursue a coordinated approach to land planning and management

How might this strategy benefit your community?

ID	Comment
739	controlled growth where there is a fiscal willingness on the part of communities to invest in the infrastructure to serve the growth and have a long term plan to replace/upgrade the infrastructure will maintain a reasonable tax rate which is attractive to all
740	Focus on being green and innovative in the types of building that happen so there is an extra draw or incentive for people to move to the community, rather than just another house like many others.
741	Yes we all love the small town feel.
742	Each community/town is doing this now. We don't need to create a separate body to assist in this. The way that we are doing this now is what has made us what we are today, that people like.
743	regional economic prosperity and increased tax base
744	Live and work in same community
745	You need to know what your neighboring community is up to and what impact their development and planning could have on your community.
746	Everybody enjoys going out, whether that be shopping, eating, entertainment, and I think this would be a good use of land, but as a foundation I think we need to work from the bottom up. I think using the access land to bring in corporations that provide jobs would be beneficial to community growth. I believe technology and innovation are good foundations for this. If we could get an electric auto manufacturer, or vehicle charging plant such as Nikola, Fisker, workhorse, google, blink charging, plug power to open up shop, it would create a more financially sound community which would be looking to spend their income on Entertainment, Shopping, eating. I think then we should look at expansion of opening more shops in the community.
747	This will sustain the identities of the communities that have been developed over many years and I believe that is important.
748	By limiting development and reducing multifamily housing. This also allows residents to make long term plans for their families.
749	Keeping our area rural and yet allowing for growth will be a challenge. The growth is expanding, see Corcoran. Having a clear plan for the future and how the development should be allowed to grow around lakes, wetlands and open areas is key.
750	These strategies are necessary for strong in the community
751	Having employment capabilities within our community is key to continued prosperity. Developing a work/life balance that allows families & communities to connect. Being employed 20 - 30 min MAX from ones residence allows more time within the family unit and community.
752	yes, coordinated effort but do not get caught in beuracracy
753	encourage local chambers to hold an annual meeting together for planning and sharing ideas
754	These are NOT repeat NOT diverse communities.
755	provide jobs that allow people to access the existing housing, beyond living wage jobs, in commercial development
756	Understanding each other's community plans can only aid in development of business types, recreation types, etc. If families are being brought in I should then create plans to attract families to my place of business or event. If Boomers are being attracted then I should be sure to create a plan to attract them.

757	As 94 is being expanded to 6 lanes to 24, that allows more traffic and population growth. The exits specifically will show growth, cty rd 8 and 24. Planning and zoning must look at and redo the zoning to support growth in those are close to those areas. Lands are locked up under 1 building per 40, or with no buiding entitlement. Smart planning and rezoning to allow growth fron 94 along the roads from the exits, and major secondary roads within several miles of 94. This will concentrate the growth within several miles of the exits of 94, minimize impact on the road sysyem, and provide for smart growth of the tax base
758	Coordinated land use planning will avoid the sort of hopscotch planning/zoning activities that take away from the region's rural character.
759	If we provide community activities and play areas, we will still have the feel of a small town but provide growth for 1st time home buyers.
760	More housing and jobs will increase the growth, but also make our traffic worse.
761	It is vitally important to plan trails and park systems before areas are developed.
762	Keep certain areas less dense but also realize the future is coming and decisions made now will impact the long term success of an ever evolving community.
763	Better utilization of our industrial zones is going to bring more jobs that allow people to live local and buy local.
764	There is no small town feeling. It feels like a collection of franchises next to a freeway with a busy through road between two major highways.
765	The problem is isolation. SFH and the car require lots of land and it isolates us from each other, trust falters.
766	In order to have "small town feel" the town needs to have its Main Street brought back to life.
767	Great idea
768	By looking at the map, our area could pursue other options other than industries to complement rather than compete with those communities . Agriculture and farming availability needs to better be addressed in this survey.
769	If done correctly, we won't turn into a character-less looking community like Maple Grove etc...
770	People will come to our communities and contribute if they have jobs that pay enough to support families.
771	Attract larger, well-paying industry and organizations with potential for advancement and growth
772	I think that a coordinated effort could help reduce the amount of direct competition between communities for development and reduce the amount of sunk costs for each community.
773	Can not read the map correctly it is too small and blurry.
774	We are a connected set of communities, we need to coordinate to avoid conflicting outcomes, Data driven decisions are best to understand risks
775	PERHAPS, WITH COVID, WE SHOULD TAKE A BREATH AND FIGURE OUT HOW IT WILL AFFECT BUSINESSES. THINGS ARE GOING TO CHANGE PERMANENTLY. NOT GOING BACK TO MULTIPLE EATING PLACES IN EACH TOWN. LESS MONEY TO SPEND AND FEWER PLACES TO GO FOR SOME TIME. FAMILY FIRST AND IF YOU WANT TO SUPPORT THEM, MAKE IT REASONABLE FOR A FAMILY OF SIX OR SO TO GO OUT AND ENJOY THEMSELVES IN NATURE WE ALL NEED MORE OUTDOORS
776	Not sure if on a regional basis that it will.
777	This will help to set short term and long term community goals.
778	It should drive housing builds, but again it becomes a demand side push that will push the private sector.
779	Attract both businesses and customers.
780	I think adhering to the informed decision making process is key and will depend to some degree on the election outcomes, adhering to plans rather than bending to "momentum" would be a nice change, so when step up housing is set for an area the local govt doesn't sway and make something else because it is easier to the developer or speculator, recognizing how land use plans and variations can significantly impact surrounding/adjacent areas
781	Protect rural agricultural spaces.

782	It won't benefit anyone that currently lives and/or works in Becker.
783	Could result in better planning, Might prevent some mistakes
784	Some land use has been done based on what is expedient rather than what fits with the overall strategy. This has resulted in the past with several light industry areas.
785	Leverages and spotlights the unique characteristics of each community without "stealing thunder" by having too much of the same thing across the whole region.
786	In our coordination we must do our best to celebrate and include each community's identity and work alongside each other to better define our identity.
787	better planning now to avoid problems in the future
788	Can the Central Mississippi River Regional Planning have quarterly or annual meetings to share with each other what is happening in their communities?
789	Prevent duplication of services
790	We will not all have the big box stores
791	If we fail to collaborate now we will make it more to difficult to get a river crossing in the future
792	Agreed - how can we ensure all communities are heard now versus a regional plan with lack of consensus resulting in fallout?
793	Lets us be proactive in planning for sustainable growth and long-term prosperity instead of being reactive and chasing trends.
794	Necessary when if you are trying to look forward 100 year plus.
795	This is a must. We need to colobarate for the future
796	Avoid costly stranded infrastructure.
797	Planning around ancillary impacts. Capturing opportunities created by the types of growth around us.

J. L4. Pursue a coordinated approach to land planning and management

What ideas do you have to successfully implement this strategy?

ID	Comment
798	There are areas that are just being overrun with cookie cutter neighborhoods and it is quite disappointing to see.
799	identify necessary infrastructure to serve th commercial and targeted residntial growth identify the costs for the infrastructure and the needed investment and place into a budget provide for a sinking fund to pay for long term replacement/repair
800	Find builders who will promote green energy, and make it a community priority that is advertised widely.
801	Nobody wants more government involved but I can't see any other way but regulations.
802	ongoing structured meetings to keep regional partners aware of land planning considerations and issues
803	Continue to create jobs and provide housing in communities. Provide amenities for the residents.
804	Work to improve relationships and bond between the different communities in the region
805	Networking with companies, giving a property discount.
806	Be mindful of what we are taking away by adding in new homes and developments. The only thing they are not making more of is land and we need to be mindful of that.
807	Require a 1:1 set aside for public green space for any industrial development. Not allow for multifamily housing.
808	Having a program like the MOAA or other connection between City and Township to make sure the plan for growth makes sense for a long range plan is key. Having good boards and active involvement in long term and even short term growth is key.
809	Stop taking lands over and destroying trees. Leave our community as it is. We don't need more housing and pollution.
810	Please do not over develop the open land in the area. Parks and open space hold a much higher value that just adding more housing.
811	Encouraging sustainable farming practices that require less consumption of resources like land could help with this.
812	Create plan with contiguous properties and acquire them while keeping significant amount of green space to promote the small town atmosphere.
813	Great to grow but can schools handle this growth, can our police and fire departments support this, can our infrastructures handle this?
814	encourage businesses/industries to invest in more than one community in this area (Ex. Sunny Fresh, Xcel)
815	State the truth,, not what is politically correct.
816	step up oportunites and affordable senior housing, once a plan is established don't waffle on the plan as people move in with expectations and to build under the intital specs only to have them degraded for future use doesn't provide an incentive to stav
817	Delano still has a small town feel yet has grown tremendously in the past years - they focus on their schools and community events - maintaining that everyone plays a part to make the community great. I don't get that feel from Monticello, it feels lost, the sense of community. Focus on schools and community will retain the small town feel - if this is indeed something that they want to be treasured. If it's not to be treasured then it doesn't matter. Working together is an excellent idea to ensure communities are in the know of what the plan is, what type of people are being attracted to the community.

818	As 94 is being expanded to 6 lanes to 24, that allows more traffic and population growth. The exits specifically will show growth, cty rd 8 and 24. Planning and zoning must look at and redo the zoning to support growth in those ares close to those areas. Lands are locked up under 1 building per 40, or with no buiding entitlement. Smart planning and rezoning to allow growth fron 94 along the roads from the exits, and major secondary roads within several miles of 94. This will concentrate the growth within several miles of the exits of 94, minimize impact on the road sysyem, and provide for smart growth of the tax base.
819	Encourage planning and zoning decisions that focus on implementing well laid out plans, rather than making decisions on an ad hoc basis. Ad hoc decision-making tends to erode the reliability of the plans.
820	Don't let the growth of our area stop by trying to hold on to the small town feel. It contradicts itself and will push young families closer to the cities.
821	Build for the future now, improving traffic flow and getting MN DoT to stop screwing our communities to just make highways faster.
822	Plan parks and trails to serve future developed areas that are integrated into existing ...
823	Ask for public imput but also use the resources and people in government to make the tough, right decisions when necessary for long term goals and success for all.
824	Make it easier for businesses to locate/relocate in our area. They have enough federal and state hoops to jump through...don't compound the problem, they'll go elsewhere. Offer assistance to negotiate the federal and state hurdles, hire some people that know how to navigate the waters and provide some counsel...we're here to help not get in the wav!
825	We dont have any cafes on the river. The road along the river is just designed for people to speed along. Only people I see enjoy it are motor cycles in the summer.
826	Apartment complexes surrounding shopping, daycare and grocery.
827	What about building a bridge west of Monticello to relief some the pressure of Highway 25. Rebuild Downtown Monticello as a beautiful city on theMississippi. And continue residential building (Upscale housing) on the West Side of Monticello and into the Silver Creek area along interstate 94.
828	Buffalo over the years has done an AMAZING job with their old fashioned downtown and lakefront park. We do need to focus on our local businesses more and creating an area where the community can gather around them and celebrate them. Buffalo does the best at this. I wish Monticello and Albertville would expand on theirs and other towns as well. Especially now as so many of our local small businesses are going under due to covid
829	Again, people move to rural areas for a reason...I feel this is being lost in this survey.
830	Again, don't outsource all designs. Value the unique and spend the extra dollars on unique new builds not just the utilitarian design of the suburbs.
831	I think small manufacturers are doing a good job and need to be supported.
832	Looking at a larger area might allow us to more strategically size our zoning districts/planning areas and reduce the amount of currently zoned areas within the region. By reducing the overall total, it may help to increase the overall land price and make the commercial and industrial parcels more attractive to developers by reducing the overall quantity. Incentives to bring developers here may not need to be as aggressive if we are not all competing with each other to fill our industrial and commercial districts.
833	? Not sure what I'm looking at. Map is made too wide. And too small, too blurry.
834	Need to formulate a way to ensure the availability of data, Continue to be open to input from all concerned stakeholders
835	Really need mindful development that enhances our community
836	By focusing on unfilled- platted areas completed, Making developments attractive-greenspace
837	Large open area parks and athletic facilities.
838	Make the process to develop faster and easier.
839	Zoning areas to group similar businesses together. Provide flexability in land use

840	Utilizing mindful development would be a nice change, perhaps diversifying local EDA boards and planning commissions from relators speculators and the like would be a step in the right direction? Encourage fraternal organizations multidenominational groups, civic clubs solicit input from school, greater community vetting process. greater transparency
841	Keep the townships intact and let them exist. Farm land and sand and gravel mining is very important to our local economy.
842	Protect rural agricultural spaces.
843	Drop it completely
844	Semi-annual meetings of all levels of government officials to share information
845	Keeping in mind the effect that development in one community has on the others.!
846	Lets think about the Map that was created for CMRP...interesting and difficult structure between cities. The key areas are utilizing the "Townships" in-between the main cities. That are key on focusing on these areas so that all communities can share in features centrally located
847	Look into merging the township into the city to gain control from the county.
848	Meetings like this one!
849	Review zoning and land use on borders between communities so we do not have conflicting interests on adjacent pieces of land.
850	assist smaller communities that are interested, with better land use planning.
851	it is important to have locations throughout the county in specific areas that does allow the different zoning options
852	collaboration versus regional planning authority/policy - Which is being pursued?
853	Build trust between partners so a coordinated approach can be successful.
854	How to maintain trust over elected cycles?
855	Perspective from a township vs a city.
856	Find ways to make sure all communities are communicating long range planning to avoid conflict in land use or transportation issues.
857	Identify key regional corridors and center conversations around them to start and gain traction. This is probably the most sensitive topic in our communities as people feel that the goal is to eliminate or supersede local control.
858	Ensure involvement of surrounding jurisdictions in comp plans and comp plan amendment requests.
859	Plan locally but communicate regionally.
860	Land use planning and it's relation to utilities. Water/sewer versus septic.
861	Drilling down and educating elected officials and the public on the benefits short and long-term of this type of approach. Clearly articulate that it isn't a control grab, but rather a sharing of vision to inform local/hyper local decisions
862	Strategy versus local desire/commitment to regionally plan are not aligned. Not all communities agree a "regional land use plan" is desired or necessary.

K. Land Use

Feel free to use the space below to suggest improvements to these or a

ID	Comment
863	Allow landowners to do what they want.
864	Growth is great but what about public safety? What is the cost of growth to get a bigger population? (city Infrastructure, public safety, school costs, etc
865	Need to ensure private investment is free to explore options. Need to ensure public investment is limited to those things that are necessary to ensure entire community benefits, not just one area of the community
866	This process seems to be addressing topics at all levels. There appears to be a lack of structure and focus on various levels of analysis and how those levels relate to one another
867	I understand the need for affordable housing. Improvements to what we have for storefronts and accessibility. Utilize spaces available already - first
868	We need large green space for ball tournaments and larger family activities. This attract people who then build our local economy.
869	More diverse housing would allow community members to remain in the community longer by transitioning to the type of housing as their needs change (apartment -> split entry home -> patio style -> senior apartments
870	Use empty land within the cities instead of expanding out and ruining open areas.
871	Protect and actively zone agricultural spaces.
872	Encourage development along the Hwy 10 corridor without giving away our tax base to entice companies that will not provide well paying jobs. Encourage investment in the area without making the current residents foot the bill for things that will never benefit them. Reduce expenditures to make Property Taxes more affordable for everyone.
873	Tax base will always be an issue

L. E1. Expand quality and diversity of employment opportunities

How might this strategy benefit your community?

ID	Comment
874	If you have jobs that pay well and provide benefits to workers, you will not lose your youth to the Cities.
875	the historical growth in the job sector is a result of small business. People who live locally spend locally and have more time to invest in their families and communities. This is a win-win
876	Great businesses that have the money to pay competitive wages and keep people working in the community
877	I would rather see more small businesses and some medium business and not thrilled about a big business unless out in the country.
878	The strategy you describe in the second bullet is nothing that each community isn't already doing. And according to you graph, we look to be doing a really good job!
879	increased employment opportunities and tax base growth and diversity
880	Stronger local jobs
881	More businesses that match the vision of the area means more job opportunities and potential for more growth in a positive way.
882	Growth of job variety will help with income brought into and kept in the community.
883	It is truly an asset for residents to work in the same community they live. Less travel time and expense, while giving them a sense of ownership.
884	Advertising small businesses is great, but we don't need to build huge mass scale buildings. Leave this to the down town metro areas
885	An array of business would help stabilize the community economy
886	Assuming that the small businesses invest in their community this could be a game changer. Having absentee owners generally does just the opposite.
887	This area could benefit from a large community college system - maybe an expansion from an outside area?
888	Relying on schools to provide the greatest jobs creates a number of productive relationships but has a number of limitations, expand area education opportunities to include vocational training campus, satellite campus sites, take a long hard look at what the new dynamic of jobs is during the pandemic and its relation to internet service/access
889	It can create more jobs and economic opportunity.
890	This would be nice to give more people the opportunity to succeed - we know the owners of many businesses, investing locally is always helpful.
891	Attracting small quality business is key
892	Create jobs where people stay and create a strong tax base
893	The better and more diverse the availability of good paying, long-term employment, the more attractive the area will be.
894	Small business is the backbone of any community.
895	More high paying jobs obviously puts more money into the community, if those people live there.
896	Would allow residents to work locally as much as possible/desired.
897	Better jobs lead to more stable tax base, community amenities and resources and a better quality of life. "The Twin Cities Model"
898	Done right, it increases the steady customer base in our region and promotes local business
899	Create more jobs
900	We need emerging industries. Effort was put into blocking things like solar power thinking it protects other business like coal energy.

901	instead of many focus on what works here and support expansion of it. corner the market it will build on itself
902	Greatly! We need more private employers. and jobs that are more then just construction and manufacturing. We need office jobs!
903	With the aging of this community, bringing diversity of employment will bring families into the area that will increase the availability of employees for support industries and health care, we can hope!
904	Revitalizing specific township areas with smaller businesses could allow for a more manageable growth.
905	Increase the amount of residents living and working in the area.
906	This will provide reasons for people to stay in the community. This can provide employees for businesses to come here
907	Providing the correct business will provide additional jobs. Very important to support small businesses. This would help the community to grow and allow them to have what they need locally.
908	We are a bedroom community... what's wrong with that? Not every community needs to be the same or things don't work!
909	This will increase opportunities for work for families, but we need to understand the jobs must be long term and larger career type of occupations to allow families to survive on the income.
910	Small businesses are the backbone of this country and should be given every affordable assistance possible.
911	#3 & 4 would be lovely, jobs that allow access to the sorts of housing that will support the tax base, schools etc., many people with specialized skills drive out for employment, they MAKE THE DRIVE because they calue returning to this community, it seems imperative to maintain the qualities that entice people to drive 60 mn or more eg.. small town feel etc..
912	Small business is very important to maintain tax base. Make it easy for them to open and stay viable. Affordable rent is key.
913	People could live and work in the same community
914	creates a healthy mix of housing needs.
915	Diversity of economic development buffers fluxuations in individual industries and therefore stability in revenue in the tax base.
916	Possible incentives for businesses in the downtown areas to promote a full and lively community?
917	Provides opportunity for people to live elsewhere but work here, and the inverse, which creates people who bring in business to restaurants, gas stations, etc.
918	Bedroom communities are beneficial as well
919	Get people to exit off of 94 instead of driving between Mpls and St Cloud
920	Keep in mind, not all residents want to live where they work
921	Increasing employment helps with tax base, and has residual impacts on other businesses and industries
922	Regional Training Efforts
923	additional tax base and diversification of tax base
924	Resiliency. If the last two decades have shown us anything it's the importance of building a diverse and resilient economy.
925	Many residents commute to MSP to work. If working local more \$\$ stays here
926	We can expand quality of jobs by expanding current businesses. Seems missed.
927	Better employment better opportunities for more people to live an a community.
928	Local quality jobs helps grow the local economy. Tax base and income is invested back locally.
929	Would be nice to attract more private sector large company. Largest employers in regional are mostly public sector

M. E1. Expand quality and diversity of employment opportunities

What ideas do you have to successfully implement this strategy?

ID	Comment
930	a program to facilitate small business going from their homes into the commercial areas
931	Make it attractive to larger businesses who can pay people well without them having to go to metro areas
932	I would suppose regulation to encourage the size of businesses that we need if possible.
933	consider leveraging local HRAs EDAs and WCEDP to solicit businesses. Be open to participating in financing incentives as city and county levels
934	Provide a workforce that expands to all sectors.
935	The benefits of our area need to be highlighted. Proximity to the metro without the metro price tags and many of the metro problems.
936	Encourage with tax incentives or even a good prospect vision of what the community goal is for growth will help.
937	Give incentives for companies to move to the area, and provide appropriate infrastructure.
938	Supporting small businesses is key in this as well.
939	What is the definition of small business and private sector job growth? How many employees are required to fit this category? Does it make sense to invest in 5 - 10 person businesses or instead look at companies in the 50 - 100 range, building that block of businesses up before moving to the "mom and pop" businesses. Create tiered businesses working on the next tier down from the Top 10 before moving to the next tier, etc
940	Largest employers are government/schools. Those are dependent on the people that live here. Maybe school districts should look at cooperative learning opportunities within our communities. Keep families here and build interest in people moving to this area.
941	break from some of the dependence on the govt /education and create medical destinations with some of the current vendors Centra Care/Allina etc., trends suggest an economy of consulting and gig jobs, so locations that offer what those individuals may not have when wrkg just @ home mtg rooms, internet speed wrk space
942	Maintain robust economic development programs. Consider a regional economic development partnership.
943	Small business grants help tremendously - they help make that jump from idea to reality.
944	Active outreach, particularly now since the metro area is having struggles with law enforcement and general safety issues
945	Tax incentives for employers that stay and create jobs that support a living wage
946	Private-public partnerships to bring in larger scale employers through creative financing.
947	We need to work with our small businesses to encourage them to set up in our region. Sometimes we may need to cut through the red tape if it applies and could be the deal breaker.
948	Subsidize small businesses, especially those hit hard by COVID.
949	Too many jobs with no wage growth or skill development. Focus on developing more high skill jobs and align with the school district. Encourage trade jobs.
950	Continue to encourage and support growth and expansion of businesses.
951	Make the hard choices now. There will always be those who only look backwards or to the present for guidance.
952	Back to the previous strategy...we need to focus on bringing in more mid level wage jobs

953	We must obtain a "destination restaurant" even if it must be subsidized for a couple years. A Russell's type back when the Vetsch family owned them. That will bring here vs. St. Cloud or Maple Grove. That should be a priority for the young and dynamic population that is willing to spend for a family night out.
954	Encourage green industry. Rooftop solar...green ...quiet..cars...cafes on bike paths.
955	<p>We need to attract more headquarter businesses. WE have very few businesses that offer elite/high-skilled office jobs in a variety of fields. There are only 2 companies I could possibly work for with in 45 minutes of my house with out having to work downtown Minneapolis or close to. When I worked in Bloomington there were actually many employees from the wright county area who were commuting and hour or more to their jobs. There are a few low paying accounting and basic office jobs but very little marketing, designer, office management, customer service, sales, engineering, etc jobs. There's a ton of basic production and manufacturing jobs. The company I work for has 450 employees but only 1 job in my field available. I've been lucky to have that job and be able to stay working in wright county. BUT I still have to drive over 45 minutes to get to it and if I ever lost my job, I'd be forced to work downtown in the cities if I wanted a similar job with similar pay.</p> <p>It's be nice if we had a commuter train available to more neighborhoods like Elk river to work downtown... but still that's such a long commute!</p> <p>We also don't have Ubbber and Lift services in many area of our region to get a quick and affordable ride somewhere. This would greatly benefit restaurants and high-end eateries, and bars, and keep more drunk drivers off the road. If you are going out for a cocktail, you could call a ride easily and affordably.</p> <p>Supporting larger businesses with daycare services would help. especially this year with covid. We lost 30-40% of our workforce because they could not find care for their child while distance learning. Daycare support and a business is a big bonus for young growing families and professionals.</p>
956	Big box stores and BIG business DO NOT deserve tax write-offs or incentives, or at the very least keep these limited.
957	Targeting specific area with a revitalization goal based on the responses by its residence.
958	Embrace new technology and industries that create jobs.
959	Survey needs of employers to determine educational programs needed in local schools. Create partnership program with schools for needs of employers to bring them to the area.
960	Out of the top 10 employers, 4 of them are schools and I would guess Becker is not much further behind. We need to support the schools because of how they contribute to the economy.
961	Continue to work collaboratively with the school district to push vocational training vs college degrees.
962	Promote reduced travel to North metro for businesses and workforce
963	Offer tax incentive financing to attract business to our area. Less regulation to encourage business to locate in our area.
964	post secondary education/training oportunities. jobs @ a level that apply that post secondary training
965	Refrain from tearing down all the old buildings and building new expensive ones.
966	No idea
967	Current lack of suitable "class A or B" office spaces that would attract higher class companies and higher paying jobs. Consider "office townhomes" rather than large buildings with change from pandemic to large people in large buildings. to smaller business townhomes styles.
968	Focus on some "employment campuses"...we might need to focus on attracting certain specific industries to do this.
969	Less focus on attracting retail companies

970	Our region should attempt to bring hi-tech companies here!
971	Tax incentives for targeted companies with quality jobs.
972	Use the networks of existing businesses to bring in complementary industries
973	Work to attract a variety of manufacturing and advanced technology firms offering high quality jobs.
974	Being business friendly to the existing businesses that have built this community
975	Better-paying job so you can live and work i the area
976	Incentives to bring in business
977	Maintain low business taxes
978	Is this a good idea? Local jurisdictions need to have control over their economic growth. This would lead to more regulation and would limit cities to uniquely respond to their own employment opportunities.
979	Work with school districts to connect students/graduates with diverse regional opportunities
980	I agree about joint EDA. This will help to collabrate communities
981	Joint EDA across the Region
982	Would support a CEDS approach, but adding another layer of EDA seems less efficient.(collaborate with MSP for certain items?)
983	What does diversity mean?
984	An a-political regional economic development entity outside the shadows and fringes of Greater MSP and Greater St.Cloud
985	Ensure industries stay in the region even if one community can't fit them.
986	Consider creating a regional economic development organization
987	We need to attract the businesses that will hold our local talent. Highly trained talent migrates out of our community currently.

N. E2. Increase the pool of skilled labor in the region

How might this strategy benefit your community?

ID	Comment
988	Increased population results in increased tax income and creativity in the community.
989	see above
990	Better job opportunities for many people
991	I would think best case scenario is to have most of us working close to home, at least that has been my goal for my working career.
992	There is nothing wrong with workers flowing in and out of the area for work. To change this method would be detrimental to the area as a whole. Perhaps a course or two on Micro and Macro Economics would help. You want to spot money from coming into our communities?
993	more resident dollars would stay in the community
994	Keep the money in the community
995	It will promote and provide a quality of life that most people are looking for.
996	keeping jobs and growing a variety of jobs in our communities will only help with schools, roads and funding that would come with tax increase.
997	Very beneficial for the area!
998	I think an increase in quality jobs will naturally increase the number of people that live and work in the area
999	need more industries - higher paying jobs - skilled jobs. Expand the learning opportunities for local workforces, which in turn would entice manufacturers and technology businesses to locate here.
1000	reduce the earning gap among families locally, reduce the need to subsidize families not engaged in quality jobs
1001	I don't believe that there will ever be a balance, and trying to not be a net exporter of labor given the draw of the metro probably isn't possible. I think that improving the labor pool is possible by working to have more skilled laborers.
1002	It would be nice to not have hour long commutes. It would also allow further development of work force to stay in the area, a child might see that they can work in the area and thus stay in the area. Simply working in the area also provides small economic patterns that have big results - getting gas and coffee, stopping to get groceries, you do this on the way home not necessarily in your community.
1003	More skilled workers bring a higher level of disposable income
1004	Tax dollars!
1005	More good jobs = healthy growth
1006	If there are quality jobs and affordable housing, more will choose to live here.
1007	Employers like Federal Cartridge in Coon Rapids pay more than anyone here. Bringing more jobs in is pointless if they don't pay enough to live here.
1008	keep local people working locally gives them more time for family, friends, and community and lessens negative impact of commuting on the environment.
1009	Better community assets
1010	Done right, it would increase the number of people who work, live and spend in our community
1011	I believe people will take more pride in their community if they both live here and work here.
1012	Love more jobs
1013	I have run into many people whose spouse works in Mpls and they live in Maple Grove and they are working here

1014	I would LOVE more high-end office job options in our region. I would prefer to live and work in the region. My options are very slim.
1015	Less transportation needed definitely would help this community.
1016	It really doesn't...people seems to move to our area because they choose not to live in or closer to a city. Allowing smaller agriculture farming to be promoted and supported .
1017	Keep local professionals working to improve our region
1018	Keep more dollars local and create momentum for local businesses.
1019	Increases attractiveness of staying in the area if they can live and work in the same area. attract more people if they can live and work in area
1020	Keep more residents around
1021	educate job candidates will help them to want to stay and work locally.
1022	These are exactly what we need to do. Start with the schools to provide training for local jobs.
1023	Keeping workers working in the "home town" would be great and a true economic boost.
1024	A skilled workforce will always attract business.
1025	all the houses going up need a plumber or electrician etc.,
1026	? Unless we have employment for these folks, there is no way to move / like here
1027	Available workforce is a critical element to attract new industry and commerce.
1028	Continue to link our schools with internships at companies that will help provide training at an early age.
1029	Creates flexibility in growth, meaning we can grow if any particular industry booms, and we won't hinge our future on 1 type of workforce.
1030	Partnerships with schools and businesses to inspire area youth towards skilled labor positions?
1031	Work with school district and local companies to train and provide on-the-job training on needed skilled labor as a 4-yr college isn't for all.
1032	Do we know of these commuters if they are single or have families?
1033	We have labor. We are a labor outflow.
1034	So any time a business calls there is a question about the level of skilled labor in the region
1035	One of the most common complaints we hear from employers is that they struggle to find skilled labor, this would help them
1036	Increases housing, commercial, industrial and other uses that benefit each community.
1037	Keeps what you have and help you recruit new business.
1038	Will help us to retain more of our young people here in the communities they grew up in
1039	Help us maintain engaged community members if they live and work here.
1040	Mid life career change recourses. For interruptions and employment
1041	Diversify from public or school dominated employers to private industries.
1042	mentorship or apprenticeship programs between tech schools and businesses
1043	Important to increase labor while maintaining each communities unique strengths and assets.
1044	Pandemic, how will this affect this?
1045	Additional education opportunities
1046	Work with the school district to ensure they have the right course work and strategies
1047	adaptable labor - will need resources to support workers in this effort
1048	Closely tied to housing availability
1049	What are quality local jobs? Defining this will be important.
1050	Encouraging "metro grade" compensation and benefits.
1051	Promote existing workforce centers.
1052	Mentorship / Apprenticeship Programs
1053	Attract the jobs/business that draws our residents out of the area. Shift the migration west.

1054	Continue to work with our schools and businesses to advance the apprenticeship programs and vocational opportunities
1055	Grow housing opportunities responsibly.

O. E2. Increase the pool of skilled labor in the region

What ideas do you have to successfully implement this strategy?

ID	Comment
1056	partnerships with the community college and university to develop the sector of employees that are needed in the market (i.e., medical, skilled worker. etc.) Develop a school to business model for employees
1057	Promote skilled trades to high school students! They are encouraged to go for 4 year degrees, which is not realistic for all.
1058	Bring in the businesses that hire higher paying jobs, maybe survey, engineering, research, ect.
1059	partner local businesses with schools to create mentorship or apprentice systems as an employment feeder system
1060	Provide the necessary housing and amenities for each sector
1061	It is all about cost benefits for most families. How do you show a family the cost benefit for living in our area. Compare taxes, utility cost, etc to provide for people to make their decision. Also, what amenities are provided by the area. Shops, food, local attractions. These all need to be a part of that plan.
1062	No additional ideas
1063	We choose to live out here, as well as our neighbors, for the commute so we don't have a huge population taking over. We want to leave the big city behind when we drive back home
1064	Are the regional businesses willing to offer paid internships to help create that skilled labor and flexible workforce?
1065	expand fiber optic technology across the CMRP area
1066	most people who make the drive out of town to earn the money to live here tolerate the drive because they desire to live in an area like this, if you expand the area and undermine the qualities identified in the initial survey data those people will leave to find what they had identified elsewhere sic. small town feel etc., see initial data
1067	Work with manufacturers and the schools to determine how we can make students and residents aware of the opportunities that are available to them, and how they can pursue those careers.
1068	invest in local businesses as discussed above. The people already live here you just have to attract them back to the community.
1069	Go after those businesses that may be looking to escape unsafe work environments. Technology makes it possible to do quite a lot in areas that were previously considered remote
1070	Incentive packages for employers
1071	Private-public partnerships focused on bringing in mid-to-large scale employers.
1072	Advertise that our area has everything they need to improve their daily lives. No commute or a short commute provides more time with family and friends plus cost savings in gas, insurance and wear n tear on their vehicles.
1073	Cost of living vs wages too high. Monticello or Big Lake really need a community college.
1074	Perhaps we could partner with others to host some kind of emerging tech jobs expo, where people could learn about opportunities for training and apprenticeships etc?
1075	Make it easier to do business in our community...its not easy at all
1076	Build an allina hospital!
1077	implement E1

1078	<p>Help businesses with providing perks to employees like gym memberships, daycare services, etc. Many jobs in the cities offer these kinds of perks along with higher wages. There are very few office orientated jobs in our area you will need to come up with draws or perks for those larger companies to make the move. Right now many companies are highly considering moving away from downtown due to the riots and increase crime rates and ability to work from home.</p> <p>Better and MORE internet services to help companies do more work from home options. We have only ONE option, Spectrium and we started at a deal for \$60 a month now they are raping us for over \$275 per month just for basic tv and internet. And they have no competition with high speed internet so we are stuck with them for our service. I NEED high speed internet to work from home.</p>
1079	<p>If you broaden the diversity of work available, you should also broaden the public transportation available for people to get to these jobs. This would drastically increase the diversity in our community, but also increase the tourism, especially if the cost to ride is highly subsidized and maybe even nil. When traveling in Germany, we loved being able to just jump on the bus and take it from our hotel to the downtown of Munich. We recently met a wonderful woman at Home Depot who called her son to give us a ride to our home when we locked ourselves out of our car. She told me she had just been able to buy the car. She and her teen aged children had walked everywhere for 3 YEARS in order to be able to drive around this community which is so car dependent. As someone who walked to school my whole life (because we lived within the one mile limit to qualify for the bus) I know how hard and TIME consuming it can be to walk everywhere, no matter the weather. If we can subsidize the school buses, why can't we subsidize bus or tram routes that are constant.</p>
1080	<p>Creating a community that respects the needs of those not want to live a city type lifestyle. Allow that higher density growth to be confined more to the larger cities.</p>
1081	<p>Work local incentives, bring back the Welcome Wagon dispersing local job opportunities that include pay scale/benefits</p>
1082	<p>Explore the possibility of a Regional Education Center. Something like a Sherburne/Wright Technical College potentially.</p>
1083	<p>Increase connection between employer needs and education available in area. Bring in center for educational opportunities (perhaps within local schools)</p>
1084	<p>Partner with local high schools to create partnerships</p>
1085	<p>EDUCATION IS KEY</p>
1086	<p>Support the local high schools and partner businesses with them to provide a well trained and strong workforce that stays in the communities.</p>
1087	<p>Marketing, marketing, marketing. Educate our local school districts.</p>
1088	<p>We need a major employer to move to our area. We need something like the The Greater St. Cloud Development Corporation for our area to seek out quality businesses for our area.</p>
1089	<p>Pay has always lagged locally compared to commuting east to the cities. Then other people commute here to fill the void. But we can't force employers to pay more, it's a market condition.</p>
1090	<p>?</p>
1091	<p>Attempt to bring hi-tech companies to the region...</p>
1092	<p>Attract a diverse labor force through healthy mix of land uses and zoning that produces different types of employment.</p>
1093	<p>Develop workforce (affordable) housing to populate new developing industry and businesses.</p>
1094	<p>With our Fiber Access in town, can we bring in / incentives for tech companies, data storage, app developers, web companies, etc?</p>
1095	<p>Help promote skilled shop classes in high school</p>
1096	<p>I linkin type of website for the region</p>
1097	<p>Partnerships with the trade schools in the region</p>
1098	<p>What is the current need of skilled labor for this region?</p>
1099	<p>Mid life career change recourses. For interruptions and employment</p>
1100	<p>Diversify from public or school dominated employers to private industries.</p>

1101	mentorship or apprenticeship programs between tech schools and businesses
1102	Important to increase labor while maintaining each communities unique strengths and assets.
1103	Pandemic, how will this affect this?
1104	Additional education opportunities
1105	Work with the school district to ensure they have the right course work and strategies
1106	adaptable labor - will need resources to support workers in this effort
1107	Closely tied to housing availability
1108	What are quality local jobs? Defining this will be important.
1109	Encouraging "metro grade" compensation and benefits.
1110	Promote existing workforce centers.
1111	Mentorship / Apprenticeship Programs
1112	Attract the jobs/business that draws our residents out of the area. Shift the migration west.
1113	Continue to work with our schools and businesses to advance the apprenticeship programs and vocational opportunities
1114	Grow housing opportunities responsibly.

P. E3. Network the response to economic disruptions

How might this strategy benefit your community?

ID	Comment
1115	If people are not losing their homes, they will stay in the community.
1116	the key is to go from a one employer town where there is dependence to a multifaceted commercial base so if there is one loss the ripple effect is lessened
1117	Minimize housing market impacts to people who already live in the area and promote housing growth
1118	I think the "regional" thinking on this issue could be the saving grace as a well situated company could have employees from the entire region.
1119	Your premises are incorrect. "Economic disruptions", are a fact of life and are going to occur. Plus, we already have regional collaboration which again is working just fine. Plus your graph showing the downturn as a result of 2008, happened all over the country, it wasn't a regional problem
1120	sustainability and predictability of revenues and govt tax rates
1121	Prepare for the next economic disruption
1122	It will help create a long term plan for the eventual decommissioning of the plant in Monticello and provide independence from that monetary source.
1123	I have no idea what you are talking about
1124	The loss of these 2 plants is huge and will change taxes as well as employment in the area. This change and how to bring it back around in other ways is very important to our area.
1125	Not Sure
1126	realize that when both energy plants began these communities weren't full of employees qualified to work there, but qualified people came for those opportunities, determining what sort of replacement industry could be identified to replace those would generate a similar pattern, not just manufacturing etc., but something
1127	Regional collaboration can lead to more businesses locating within the region.
1128	Communication is always helpful, the plan makes it clear that communication is key.
1129	We will lose big employers. Bringing in large employers now, before it is too late, will help to bridge the gap.
1130	Keep future housing developers intrigued to want to build here. We need the people to support local.
1131	Work together isn't a strategy?
1132	Look to shared assets that might attract a wide group of business or industry to region. Obviously the open land, electrical infrastructure, and the river are important.
1133	Ok, this doesn't feel like a strategy but moreso a problem statement that deserves a strategy. Yes deserves a strategy, but this isn't it.
1134	Growth is good.
1135	Bring people to this area
1136	Not sure....industrialization can have a great impact both positive and negative on a region. We could make efforts to provide sustainable and environmentally safer alternatives to traditional industrial growth.
1137	Even out the ebbs and flows of the economy.
1138	Collaboration-positive competition- shows strength of community. Competition generally inspires growth, but need to make this positive competition, not putting other areas down
1139	Bringing in more local businesses will support our region.
1140	This helps because all of us are impacted by the region.

1141	All these strategies are strong.
1142	Homes were overvalued during the mortgage bubble, I think your data more reflects that correction in the mrkt then trends up in relation to inflation
1143	Could prevent economic destruction
1144	Development for the sake of development can be costly and characterless. An economic disruption might cause us to really consider how each project will help our community and those around us
1145	Our communities need to become more cooperative & sharing.
1146	Use joint efforts in promoting the CMRP area as an advantageous locale for new business development and continuing growth existing firms.
1147	We must plan for the eventual decommissioning of the Xcel facility. We have 9 or maybe 19 years to do this. This time moves ahead quickly.
1148	We learn from others...what to do...what not to do...what level of success certain approaches have yielded in similar communities/situations.
1149	Very helpful to work together to ensure better access to high speed internet.
1150	This is helpful in the context of COVID. The Counties did a great job collaborating with communities.
1151	Will help protect community members
1152	Each community responds differently to the disruption, may help us if we work together and have a broader discussion what each community
1153	Temporary vs long term disruptions need to focused on long range issues like power plants and the impact they have.
1154	Greater understanding of economic "leaks" in the region due to disruptions in one community having ripple effects to surrounding areas.

Q. E3. Network the response to economic disruptions

What ideas do you have to successfully implement this strategy?

ID	Comment
1155	Work harder to help people keep their homes, with refinancing, forgivable interest, short-term payment deferral.
1156	Skip courting the big businesses such as Amazon and instead focus on growth of small employers and industry
1157	The right size businesses in the right places and planned regionally could go far.
1158	foster relationships with largest private employers to stay aware of potential impacts
1159	Look for areas this might cause a problem
1160	I believe a lot of those idea are being expressed in this plan by developing opportunities for new business and by looking for growth in the housing market as well and what it takes to do that.
1161	Fairness. Each community needs to receive some investment from their respective counties in order for the regional collaboration to be successful.
1162	perhaps something on the front end of the power industry, if it is manufacturing manufacturing to address new infrastructures/engineering
1163	Communities need to work together on economic development. Maybe a regional Economic Development organization would help.
1164	Continue to communicate with each other about what you are seeing in your area - home prices, businesses that are booming or busting. They sometimes correlate - think Downtown Minneapolis, businesses are failing and people are leaving the cities, working together can allow the bleed to lessen.
1165	Manufacturing g jobs? Tech jobs? A need for stronger internet in the area.
1166	Public-private partnerships.
1167	Pursue large industrial businesses to build in Wright County. This will help with the tax base as we will loose a huge portion when Xcel Nuclear Plant is decommissioned. Communicate this with residents as they will advocate for their friends and family to move out here if they know it will remain affordable.
1168	Use the natural and infrastructure assets in place to entice industry.
1169	Create an actual strategy
1170	Try not increasing taxes on the homeowner as much when property taxes go up. Our tax increase in big lake township has been very significant.
1171	public transportation. Start with dedicated bus route transition to rail Monty to Mpls
1172	help us open up our commuinity ASAP and stop shutting down our local businesses and putting people out of work this is causing the housing shortage.
1173	By allowing rural areas to "think outside the box" and support businesses dedicated to reducing their imprint on the environment and ones that compliment the area as a whole.
1174	Embrace Green energy and the jobs they bring.
1175	I think providing more local jobs and having more people living and working in the region can help this. The area was impacted heavily during the downturn because there were so few jobs for them to apply for close to home which made homes in our area even less attractive to potential buyers.
1176	Connect community events to give collaborative opportunities for the whole area. Work with schools/community education to show collaboration
1177	BRING IN RENEWABLE ENERGY MANUFACTURING, ETC.
1178	Continue to work together and emphasize Sherburne County as well as the Central Minnesota Regional River Partnership.

1179	Back to the marketing.
1180	Focus on the the business/workforce relationship. Skilled labor and shorter commute times that metro. Can work in one community, but live in another. Shop local would improve the entire region.
1181	Local governments need to live within their means just like any family. Spending all the tax money from the power plants will be a problem if it shuts off like a light switch.
1182	Bring large area of land to accommodate larger projects. 15 acre and larger parcels. Currently we do not have areas to fulfill larger development.
1183	Create a Regional Continuity Plan that puts in place "disaster response" for different types of economic crisis that could happen in our region, so we are prepared or have a framework in place.
1184	Continuously improving telecommunications
1185	Maintain an efficient, reliable, and affordable energy source for our county
1186	Agree with this statement. We need to make sure that each community leads economic efforts.
1187	Planning and zoning should be ready to work with a prospect and help the local decision makers understand what it takes to effectively attract growth.
1188	Agreed - does this fit under ED or land use?
1189	Regional economic/community development entity that is non-political and a home for regional communication and strategy. Serves as an "economic development toolbox" for our current ed efforts, not a "big brother"
1190	Collaboration and communication is helpful, but economic transition will have to happen within the specific boundaries. A plan superseding local ED efforts wouldn't be helpful. Local community will have to lead it.
1191	Adaptable Workspaces
1192	Local communities will need to transition their economies effectively as a community for the benefit of the region.

R. E4. Measure impacts of action locally and regionally

How might this strategy benefit your community?

ID	Comment
1193	Having a series of short-term, attainable goals is a recipe for success.
1194	it will help to target dollars for investment (infrastructure) and when to use economic incentives where we obtain the best bang for the buck
1195	People will buy in to the strategies and be able to see proof that it is working
1196	Feed back is very important and with new technologies it is easier to get it from people.
1197	We do not need some third party to create "dashboards", (this past years new term) We already have this information and use it to the extent we find necessary.
1198	initiative effectiveness should be assessed via measurable outcomes to demonstrate value of programs
1199	To see if progress is being made
1200	It is good to have goals and have a plan which this will provide.
1201	If the proper measures are selected it could help maintain the rural nature of the area.
1202	Not sure
1203	Dashboards are perfect illustrations to give a "snapshot" of information to the public. Pictures are far easier to comprehend than a long verbal account.
1204	graphics
1205	WE can't tell if things aren't working if we don't measure them
1206	Measurement is always helpful
1207	Information is key
1208	Monitoring change is critical to growing in a positive direction
1209	Promotes accountability.
1210	This area has much to gain on both sides of the river if we work together. We share shopping and restaurants as well as a vibrant Community Center.
1211	Information is the start of all planning.
1212	Infographics are always effective forms of communication
1213	Anything you measure will, by default, be improved. This goes for all of your strategies
1214	Metrics tell a story. They also hold people accountable.
1215	Not sure...it doesn't show individual communities
1216	Use cultural and marketplace strengths to attract growth
1217	Hold ourselves accountable for performance.
1218	Better understand impact of actions to ensure positive response. Review of data on a regular, proactive basis allows better planning
1219	It is really important to help small businesses to grow
1220	Promotion is always good.
1221	Having accurate information is critical to measure success/failure...this would be great.
1222	this community needs to look beyond Xcell and entice the sort of professionals that came to work @ the nuclear plant and support its daily function (nursing, welding, security etc.)
1223	Data is good
1224	Children's health should be an important measuring point.
1225	Continue to make it a priority to listen to more voices in the community by going into the community and not expecting the same voices to speak up and give us our sense of what our people want or need.

1226	We can put in place models that provide us with a tangible goal from an abstract idea. We can aim different projects at different targets - Population, Business, Housing, Food, Services, etc.
1227	Welcoming people to share their ideas is different than actively seeking out the opinions of a diverse swath of our people.
1228	Would we measure this economically or through the physical or mental health of the citizens.??
1229	Be sure to promote your successes whenever they happen
1230	We can identify what's working, but also what IS NOT working. An ability to re-deploy resources that aren't having the desired impact.
1231	Ensuring we have an actual view of our local economy that's data driven and not a "flavor of the day" reactionary plan.
1232	Important to track metrics to know if things are working and what to change if they are not.
1233	it is difficult to manage if there is not metrics to guide decisions
1234	Good data = good decisions
1235	Measurements are after the fact. Decision makers have to rely on knowledge and forethought.
1236	Need to be aware of unintended/unforeseen consequences. metrics provide a platform to adjust/adapt based on real implications of decision.

S. E4. Measure impacts of action locally and regionally

What ideas do you have to successfully implement this strategy?

ID	Comment
1237	work with economists to identify job and labor trends, identify where the commerical base that exists can be completed by the information and then use the limited investment dollars and economic incentives with that target.
1238	Market it heavily and promote it on social media, newspapers, etc.
1239	I am taking the time for this survey at work and not sure if I would have if sitting at home. Maybe get the employers to push for employees to give feedback for important issues in the community as it relates to everyone.
1240	Baseline data has been gathered. maintain a longitudinal study on the metrics that has been presented in this projects with noted interventions on the timeline
1241	Polls and surveys to residents, employees and partnerships
1242	Knowing our projected growth and what we want to accomplish is a key part of developing these benchmarks. Be sure to work with all entities to develop this part.
1243	Identify goals/measures that maintain the rural nature of the area.
1244	Review "Key Metrics" annually to ensure that you are measuring and communicating the "correct stuff" to give the region a snapshot of information.
1245	none
1246	Clearly understanding how we will measure the impacts of things before we do them.
1247	perhaps measure school success as well - number of graduates - a good home often produces a healthy student, do we have healthy (mind & body) families? Healthy families are often great employees. Otherwise these measurements look good.
1248	Easy access to well researched and published info online
1249	Regularly review data and objectives; be able to adjust if needed
1250	Focus on what really matters. Identify the metrics and the benchmarks and require early action when the benchmarks are not being hit.
1251	Build up the area on both sides of the Mississippi River to provide family activities and a destination area. The current banks of the Mississippi River are not inviting for water goers to get out and utilize the area around it. This is a missed opportunity of quality of life and revenue for both sides.
1252	Make sure all our leaders have the training to understand the information presented, and perhaps seek experts willing to explain anything that requires specialist knowledge.
1253	Would be good to somehow show how diversity actually helps communities be more successful- educate our leaders.
1254	There must be accountability for all measures. If you don't meet or exceed goals who gets held accountable or rewarded? None of this matters if you don't do that.
1255	Each project should be clearly defined with assigned accountable, responsible, consulted and informed individuals or teams.
1256	It's so general ... Not sure how to answer
1257	build on the presentation of good growers and marketers with a centralized attraction location near traffic draws
1258	Share progress with all community members and celebrate it!
1259	Make sure that the data is simple and accurate so analysis can easily be done.
1260	Implement quarterly community check-ins. Joint meetings with the boards or committees that are planning changes (school, city, township, county)
1261	Continue to promote these thoughts, ideas and build on the wins.
1262	Make it happen.

1263	Focus on region. Keep people local for work,play, and shopping.
1264	stop pandering to lower level players and look at a bigger picture
1265	This will cost \$; I'm not sure who will contribute to this effort
1266	Come up with agreeable and realistic formulas for success as a region, that play off of each community but reach an overall goal.
1267	How does one measure quality of life? It's a nebulous concept.
1268	measure economic growth, community attrition (people moving out) vs growth and get feedback from citizens
1269	Some areas in states have developed a regional and shared tourism board or effort to attract visitors. A benchmark could be used when sharing on visitors, inquiries,webhits...if a shared attraction board was placed
1270	It is not a measurement of projects but a measurement of positive affect and effect on the residents who live here
1271	Clarify overall E4 goal. Which actions? Local land use decisions, new city programs, county programs?
1272	Agree with this.
1273	Not all success stories will have a quantitative component. How to include qualitative?
1274	leveraging the data gathered through this project can be a nice baseline
1275	What gets tracked, gets done. Capture local goals and track progress within the regional context.
1276	Not everyone will be happy
1277	Development of community specific / region specific metrics.
1278	Decision makers need to be proactive not reactive. Just like a successful business. Ones that succeed and thrive are those that can jump out in front of issues / have forethought.
1279	Again, a regional economic development entity that maintains a regional dashboard and facilitates the presentation of key metrics to area jurisdictions in a consistent, predictable and understandable manner.

T. Economic Growth

Feel free to use the space below to suggest improvements to these

ID	Comment
1280	Schools set a foundation for people to decide career and can help determine if people stay in the community, we need to understand that impact
1281	EDUCATE TO FILL WORKFORCE NEEDS ALL AREAS
1282	reexamine some of the models of economic growth, consider utilizing a mixed economic model which also places value value beyond GDP and looks at a larger model of progress, consider applying models of contingent value, reviewing the idea of more Vs Better in economics and sustainable development

U. I1. Create a clear regional identity to advance collaborative work

How might this strategy benefit your community?

ID	Comment
1281	If everyone is working toward the same goal, using the same terms and rubrics, success is more likely.
1282	helping to identify a community can bring market awareness
1283	Highlights our region as not just a bunch of suburbs that don't matter as much as the metro area; gives us a distinct regional feel
1284	Planning is so important to all communities and sometimes they realize it to late, great that this has been started.
1285	If you lived here, each community already has a clear identify that is known by those that both live within and outside of each community.
1286	Neighboring communities and learn and rely on others.
1287	This is critical effort that the region should be working on or else we will just become an extension of the Twin Cities Metro or St. Cloud
1288	By creating more logical connections and creating better traffic flow for people it will bring more satisfaction to the area.
1289	Provide a voice in steering the planning that fits the communities impacted.
1290	Being able to access jobs or businesses within a 20 min bubble will keep money in our communities as well as make them appealing for development and growth. Including school enhancement.
1291	This strategy can benefit our community if we think race first. Typically when a region develops an identity it is one that is founded in whiteness, and misses the cultural significance of indigenous communities and communities of color.
1292	Having partnerships are key to success, no single community has all the answers or the wherewithal to stand alone and be successful.
1293	enables separate communities to build off each other's strengths
1294	ideas from outside may enrich the plan
1295	People don't shop, recreate, worship, or do much of anything else based on municipal boundaries. We can be more efficient if we coordinate to only provide what is needed.
1296	don't discount the 15 minutes and 20 minutes people as being "not of the community". To make everyday like work we frequent your communities, because those are our only options - we don't have a hospital we don't have a Walmart. The success of our communities is the success of your communities.
1297	Knowledge is power
1298	Are you referring to a "Branding" effort? It would make objectives clear.
1299	The rising tide lifts all boats. Identifying and executing on opportunities in one community should reap positive benefits for the region.
1300	We are the half-way point between the cities and St. Cloud. This is very important to the business community as they can hold meetings here.
1301	Identity can be tricky
1302	It could provide a broader range of opportunities and resources that are easily accessible without duplicating efforts and costs--parks, wildlife areas, art parks, sports and rec opportunities, etc.
1303	Still not sure how this partnership works or what it does but the idea and intent seems good
1304	Lower commute times
1305	by creating a regional identity
1306	Opens up discussion

1307	We need more of an identity and this will help if done well.
1308	Make our message stronger both internally and to people outside our area.
1309	More investment makes the area more attractive. Positive building of relationships enables us to better collaborate making us stronger
1310	We need to ensure our region can get the right support for investments from the state to support new businesses
1311	Stronger together approach is good for our region.
1312	Get everyone on the same page. Hear what each community needs.
1313	If one community wins, all communities win.
1314	This area would benefit from a unified direction, it will be interesting to see if the elctions cause a "regrouping" of loyalties in the desire of a particular outcome. Until the above ISN'T a major potential game changer. it is arguable that the relationships are arbitrary at best
1315	It will not benefit Becker.
1316	Collaborative work may attract more grants, etc.
1317	A desire to collaborate might be what gives CMRP its identity
1318	It will foster participation in the CMRP, which will drive our goals as an entity, and as communities.
1319	We must break down individual goals but rather the area as a whole.
1320	We need to identify what makes this region different and exceptional. Bass fishing on the river, kayaking the river, nuclear power, easy access to major roadways, small town feel with all the major amenities?
1321	Will this plan define our regional brand?
1322	Regional groups and collaborations are more successful when it comes to lobbying efforts.
1323	More continuity in awareness and understanding of the general public
1324	Using engagement opportunities to understand how people are already thinking about the region so it's authentic rather than something imposed from the top.
1325	Residents in some communities are opposed to further development.
1326	Need to understand each communities separate visions and why they have chosen that.
1327	What are people afraid of?
1328	Shared Goals
1329	CMRP is a form of more local control, not less

V. I1. Create a clear regional identity to advance collaborative work

What ideas do you have to successfully implement this strategy?

ID	Comment
1330	The saying does not appeal to me. It is nondescript of our area.
1331	Implement some type of statues or markers that identify the interconnected communities; hire artists to design something to make the area feel interconnected
1332	The sponsors of this organization need to be very committed to continuing with this plan.
1333	Keep open communication with neighboring communities.
1334	Keep the work of the partnership moving forward.
1335	Be sure to include non-motorized transportation avenues. Not everyone is looking to drive their car everywhere and creating transportation alternatives is key.
1336	Involve local people.
1337	Stop trying to take the big city out here. We want to be out here and drive to work so that we can be away from all the chaos. You are overpopulating the area
1338	Straight forward succinct message. Create your "jingle" that will stick in residents heads and roll off their tongues. Reinforced by having it on ALL communications.
1339	only way is to show involved parties mutual benefit toward shared goals
1340	Encourage cities to work together when creating plans or making large investments in infrastructure or amenities.
1341	Make sure to feel inclusive not exclusive, people can shop elsewhere if they want to.
1342	Publish online info
1343	Throw the net wide to include many and create community committee
1344	Make the area a destination for business at the edge of the NW metro.
1345	Encourage more businesses to set up a satellite office to save time if they want them to be a host site for meetings.
1346	There should be a normalization of this being a moving target-- we are a growing evolving community, that is welcoming and appealing to a lot of different people.
1347	Broad publication of resources and opportunities in surrounding communities, good maps, great signage.
1348	Keep inviting involvement and collaboration...this is the first time in my 30 years living in the area that anyone has asked me for my opinion and input...keep it up!
1349	Add another bridge from Monticello to big lake township
1350	regional activities
1351	Continue working with the communities involved and encourage residents input....more public discussion at local level.
1352	Continue to use local ideas and forums and instead of corporate language, get as specific as possible on the local level within each community.
1353	Adopt a logo and put it and information everywhere so people start to recognize it and associate it with progress
1354	Quarterly joint meetings for region. Newsletter or other (web-based) publication to ensure communication of issues.
1355	Continue to push for business park expansions to help build tax base. This is similar to the 20 million just approved in the bonding bill.
1356	Start the conversation!
1357	identify benefits of a regional prototype to all the players, presently the lack of desire to have met council take over is more of a driving force more the stick over the carrot. provide the carrot in the benefit analysis and roles each community plays in moving forward
1358	Drop it completely.

1359	Don't try to do everything at once; start with connecting parks, trails, natural resources
1360	Attract more people to visit the region, enjoy amenities, shop and diner in region maybe move to the region for those who enjoy small community feel with amenities that may be available in the cities
1361	Be in the community at events, sponsoring, advertising, being present.
1362	Market the CMRP as a whole much like the lakes area recreational efforts.
1363	Networking of best practices and strategies to over come challenges will foster identity and shared knowledge.
1364	Everything about this does revolve around the river
1365	The central identity is the Mississippi River focus on that unique regional identity
1366	Clarify the region. Started with specific communities for the river crossing purposes. Now nearly the same communities, but now "regional planning." How do the counties participate in this region and not the whole countv. If whole countv. how is that part of CMRP?
1367	If regional group, do a branding effort with community input - not just the specific partners and select staff
1368	Marketing for our region
1369	Better inter-community communication platforms
1370	Awareness of others plans can greatly impact our own.
1371	Continually educating policy makers of the larger regional impacts of their decisions
1372	Be clear in what CMRP is and what it is not.
1373	Regular, small joint meetings that cross jurisdictional lines
1374	Shared communication strategies across jurisdictional lines.
1375	Funding to build brand and implement through noted marketing

W. 12. Enhance regional connections

How might this strategy benefit your community?

ID	Comment
1376	I don't understand this one.
1377	being able to move people and product in a multi-modal manner is an attractive quality in a region; the broadband also needs to be in place to be attractive
1378	Highlight the natural connections to create a sense of community
1379	I think the big corridors thru this region should be thought of in all planning and finding and keeping smaller corridors is important also.
1380	Again, I don't see a "strategy" listed. What is a non-physical connection? radio? thoughts? We already have roads that connect the communities, and when it becomes necessary, we build and expand our roads. And a side point, why do I care how many miles it is to Chicago? Spokane? We don't want to be anything like them.
1381	Each community may have an amenity that one might not have. Accessibility is key.
1382	Better regional connections will help every community.
1383	Again, it provides connections as you stated. Connecting to our destinations, including parks, trails, natural resources, and downtown markets is key.
1384	Protect the character of the region.
1385	Access over the Mississippi in this area can be a challenge. Through Monticello is always congested.
1386	I don't believe we need trails, etc running between communities. There are more important places that funds can be spent on.
1387	IT WON'T, look statistically the light rails bring in more crime from the big city
1388	Connectivity and flexibility to move throughout the region is a requirement to move this project forward. The natural separators (river) should not keep us from attaining connectivity.
1389	Mississippi River and BNSF railroad can be roadblocks, but also connectors to each community. Capitalize on the connections - diminish the roadblocks.
1390	how bout you say bridge,, traffic where this all began.....
1391	obviously trails, roads, etc. won't always stop with municipal boundary lines. Coordination is necessary to have efficient infrastructure.
1392	A road is the reason that we go to Monticello - keep them of a quality nature so we keep going that way!
1393	Ability for people to have the info needed to make wise choices
1394	Interconnectedness is good as communities can share knowledge and resources when needed
1395	We have efficient transportation routes that appeal to commuters and railway use. Large trucks can run goods efficiently here.
1396	Safe bike trails that connect communities are proven winners
1397	Not sure, what does this strategy propose to actually do?
1398	regional identity
1399	We can offer other alternatives to traditionally based ways to grow...
1400	Create more opportunities to market our area to people moving through our corridors.
1401	Very much so. Trains, light rail, all the way from st.cloud to here would be great.

1402	Another river crossing will benefit this entire region and will help to address many of the "issues" identified by this group.
1403	People need to be able to get to things quickly
1404	We need to ensure our community growth is developed to maintain the neighborhood mindset to ensure we have safe neighborhoods.
1405	Reduce traffic congestion - more in Monticello. Unsure how the Northstar is doing on ridership
1406	Continue to provide opportunities for people to come to our area, without making it feel too busy or easy to pass through.
1407	We need more connections across the river. Multiple connections
1408	I believe this all started as an addition river crossing. Continue to work through details to improve the transportation roadblock.
1409	We need another river crossing to connect I-94 and Hwy 10. There are far too many commuters crossing the river on 25 every day. There have been thousands of houses built in sherburne co and lots of people commute.
1410	The subsidies to keep Northstar running are not sustainable. It should be discontinued.
1411	Might attract more grants / bonding \$
1412	Create clear & cohesive goals for the citizens to follow.!
1413	Enhanced connections make Monticello not just a "pass-through" town. A reason to stop and visit and engage.
1414	Often there is a sense of competition and not as much collaboration. It seems that some regional events that rotate to the different CMRP communities might encourage more attendance to other CMRP community's events.
1415	The transportation will unite the individual entities.
1416	Improve interconnections between the communities
1417	Acknowledges that people don't always think/act in jurisdictional boundaries - they want to be able to move freely.
1418	Relationships between staff, leaders and surrounding stakeholders is a key benefit and opportunity
1419	What does growth mean help define it.
1420	Allow us to identify, fund and lobby together for transportation corridor improvements
1421	Funding for projects will continue to become more competitive. Regional impacts and support will continue to grow in importance
1422	Transportation is a system, looking at it regionally will give us far better guidance for making decisions
1423	Keep the lines of communication open
1424	Improving our corridors creates economic expansion opportunity
1425	If neighboring communities shared or met about trails/parks and shared what their City has and see if/how it can be enhanced by a neighboring City would benefit all. We spend lots of time on economic growth but not ancillary growth.

X. 12. Enhance regional connections

What ideas do you have to successfully implement this strategy?

ID	Comment
1426	review of the existing delivery systems identify and target dollars to the development and maintenance of these corridors
1427	Again, artists are really good at making natural elements feel interconnected between communities
1428	planning, planning, planning
1429	regional planning between counties and cities. Work jointly to lobby for solutions in our regions
1430	Continue to look at better ways to cross the Mississippi River to allow better accessibility to Wright County. Albertville is a lot closer than people in Sherburne County realize.
1431	Again, transportation alternative is a key factor. Please review the Great River Regional Trail, Crow River Regional Trail, and Regional Transportation Alternative Plans that have been developed. Additionally, Wright County Parks and Recreation is conducting a Comprehensive Master Plan this year as well that could help provide insight as well as the Highway Transportation plan.
1432	DO NOT BRING THIS RAILWAY OUT HERE
1433	Be intentional about actually creating physical connections!
1434	Look at advantages and disadvantages for each community in regard to transportation and movement. Then try to move the disadvantages into the advantage side - what will it take to do that. Then put advantages from each community into one database to figure out the best plan overall.
1435	Immediately start planning an additional Mississippi River crossing both North and South of Monticello.
1436	still contemplating options
1437	Have communities work together when completing transportation plans to make sure that they are in alignment.
1438	Maintain infrastructure so that it flows efficiently - there is a reason I don't cross 94 in Monticello on HWY 25 - it takes too long to get across, so those businesses on the direct other side I do not frequent for that sole purpose.
1439	Publish online and publish often, newsletters
1440	Elected officials need to have the attitude and skills needed to be connected in healthy ways to other elected official from nearby communities
1441	Keep advertising our accessibility to commuters and prospect businesses.
1442	Its not a strategy yet, this is just an opportunity statement
1443	coordinate activities . a regional garage sale. regional last day of school picnic with games and free ice cream
1444	Honoring and ensuring that plans put in place won't arbitrarily change with a new board.
1445	Path connecting Big Lake and Monticello; 4 lane highway between Buffalo and Monticello; path out to Bertram Park
1446	More strategic marketing and advertising.
1447	I think it's already in the process oh, already in the works. In the meantime there should be city buses are Greyhound buses running from St cloud to Monticello and back again if the train is not able to make it all the way down here from Saint cloud

1448	Don't let this partnership bite off more than it can chew. Focus on the core issue in the region which is the inadequacies of the Hwy 25 crossing from Interstate 94 to Hwy 10 through the middle of Monticello. Then start to tackle the other issues identified by this group.
1449	We need an additional river crossing--overall planning of road/traffic patterns appears to be lacking. This area needs road improvements to resolve traffic issues (Friday and Sunday traffic to lakes area is a detractor). Hwy 10/County 11 needs a change.
1450	Again - designate your downtown if possible and plan from that area. Transportation needs to be a region project to be effective
1451	Don't know but more connections across the river.
1452	more opportunities for light transit mobility vans etc., move the crossing to silver creek enfield areas acces 10 west of the landfill?
1453	I would take off west of Monticello and run up west of the nuclear plant and connect to 10 before Becker. Any crossing to the east would not alleviate traffic issues. Keep local traffic on 25. Through traffic goes west of Monti and continues up towards Saint Cloud.
1454	Drop the whole idea.
1455	Need to create a draw, that brings commuters out on light rail, not just in.
1456	Market to amenities of the area. the River lakes parks.
1457	Utilizing the Mississippi...set up stops along river bank where people can get off and take a break, maybe even entertain or dine...for canoers/kayakers/tubers
1458	I'm not a fan but Facebook sure gets eyes on it
1459	When considering this, must think of all connections that are used by people
1460	Create and support more connectivity, ie river crossing
1461	Identify regional trail corridors and begin planning to implement
1462	sharing of information on regional trail plans and 5 year road project plans
1463	Integrate other key staff members back into the process at key times and in key strategies
1464	Looking at physical locations and what is really viable
1465	Prioritize and create clear paths forward. Don't muddy the waters with too many priorities.
1466	Communication. Annual sharing of transportation priorities and plans.
1467	What are missed opportunity non-physical corridors? Work/commute travel, etc?

Y. I3. Share talent, time, and information

How might this strategy benefit your community?

ID	Comment
1468	You will not succeed if you don't share time, talent, and information.
1469	being able to band together will assist the communities in its effort to maintain cyber security which is essential in the delivery of services
1470	stop trying to make it a big city and get rid of the small town feel.
1471	Reduce redundancy between communities which saves effort, time, and money
1472	Using volunteers, schools, government maintenance departments in getting things done can save money and maybe get others on board.
1473	First bullet - agree Second bullet, we don't have to "reinforce the small town feel", we have the feel of the town that we are. Third bullet, we currently solve the applicable problems that we have in a manner best suited to the conditions and in keeping with our community goals
1474	Stay small and have a larger support team.
1475	We have a lot of good resources in our communities and we need to be talking to share knowledge and experience.
1476	Having the ability to share resources and collaborate will only make us stronger and will relieve some financial pressures as well when resources are shared.
1477	By increasing capacity to resolve problems.
1478	Townships and Cities should be working together with sharing capabilities and knowledge. The township residents use the local cities just as city residence do.
1479	This is an opportunity for small towns and rural area around to grow and provide a quality of life.
1480	Being part of the solution requires commitment. More talent exists in our communities than realized.
1481	relationships are still pretty shaky seems more of the small scale activities may solidify it beyond coalition in name only
1482	We can have access to more resources and resources if we work together.
1483	Embracing ideas from a variety of people helps to promote growth, embrace and welcome ideas, do not hinder them. Events are made, parks are built, businesses are created with this mentality.
1484	Collaboration is always good
1485	See previous respinse
1486	Working together, pooling financial and non-financial resources will help to identify and execute on opportunities.
1487	Working together will show unity and encourage families to relocate here.
1488	Exactly as you state in bullet 3.
1489	Power in numbers, together we can achieve more
1490	Not sure
1491	Communication and availability of information is crucial
1492	We need to collborate with local businesses to ensure they have the support they need to be successful.
1493	We will no longer be a community - so it won't
1494	These are all very good strategies.
1495	Gets people to work together.

1496	I believe it's already a priority in Big Lake.
1497	not all can access the mtg as schdeuled the online access has perhpas allowed for more dispursement of info?? multifacited disemination of the plan goals and processes mix of in person and online events for cross generational engagement
1498	It will allow us all to pay higher taxes and get no benefit in the end.
1499	Building trust; A shared vision is essential for any of this to happen. None of these communities has enough resources to do this independently
1500	Attempt to unite the citizens with shared ideas.!!
1501	Shared knowledge addressing problems and solutions.
1502	Volunteering in our communities for "small town events", schools, church, etc and offering our skills is what makes our communities strong.
1503	It will improve economics
1504	Promotes efficiency
1505	Builds and strengthens working relationships
1506	Inspiration from peers and other communities that benefit home community.
1507	Some communities may want growth some may not the partnership helps promote their interest with a broader group
1508	Early collaboration makes initiatives smoother and more efficient
1509	Individually, we ae each experiencing a "re-order" of how much capacity we actually have for commercial and industrial tax base and employment - how can we work together to identify opportunity and share it?
1510	Sharing of talent and resources ultimately saves our taxpayers \$\$\$
1511	Carry more weight as a group legislatively
1512	Cary more weight as a region when we are working together.

Z. I3. Share talent, time, and information

What ideas do you have to successfully implement this strategy?

ID	Comment
1513	enter into an agreement to enhance the cyber security structure of all of the communities and implement best practices for avoiding a breach (contractual requirements, insurance, training, etc.)
1514	stop trying to make it a big city and get rid of the small town feel.
1515	Create partnerships between smaller communities or sub-regions that can share resources and collaborate to avoid duplication of efforts
1516	Target volunteers by age or social groups and put things in the paper/facebook community forums asking for help with projects.
1517	may need a separate entity staffed to promote collaboration or info sharing and facilitate projects. A regional EDA?
1518	Work closely with neighboring communities for resources.
1519	Encourage further development of local professional groups between cities, Counties and Townships.
1520	Each agency needs to know their limitations and abilities. Realistic goals will help develop this and not just a reliance on "you have more money than us so why can't you do it" to accomplish this. That will only create issues, not a shared vision.
1521	Create a "council" comprised of local residents.
1522	We want to keep the small town feel with small population and keeping crime out. We don't want the cities up here trashed like Minneapolis
1523	Continuous participation, non-partisan collaboration and communication is required. However, the participants need to recognize and admit what they are able to "bring to the table". Knowing this allows the collective team to involve each entity where they can do the most good.
1524	tough as the sands are always shifting biggest incentive is not letting met council do it for the area as, has been mentioned
1525	Encourage local governments to work together to determine areas of mutual benefit.
1526	Follow Delano's lead - they are doing it. Do not discount your hometown newspaper - they can be a true form of communication for small towns.
1527	Work through township boards
1528	Encourage programs the foster neighborhoods - like National night out and Neighborhood Watch programs
1529	Have periodic updates/messaging/meetings involving leadership from the different communities. Engage business leaders/opportunities in these communications.
1530	Keep the small business sector happy so we have a good balance between small business and industrial. This will provide a quality of life for workers and shoppers.
1531	Community events designed around connecting with people in your community you don't already know are probably helpful.
1532	Broad, frequent, and deep publicity of opportunities and options, get some energy and enthusiasm going.
1533	Easier said than done. Encourage more input, bring community leaders together. Surveys only invite commentary and don't result in action by anyone other than the survey taker (hopefully). Somehow you need to bring people together and invite them to actually do something together.
1534	Not sure
1535	Support arts organizations.
1536	partner with education

1537	Have equal representation of all locations on your planning committee
1538	Need quarterly regional meeting and regular publication of actions. More regular communications between planning authorities will help ensure better collaboration
1539	DO not agree with this strategy
1540	Continue to utilize school district leaders in this quest for accessibility and collaboration.
1541	partnership members need to get the word out as to why it matters. don't rely on social media/onine engagement alone
1542	Drop the project completely.
1543	Share information
1544	CMRP luncheons that connect businesses and people that focus on knowledge sharing.
1545	Reach out to the community organizations that are doing work similar to what our roles are and begin to build those relationships.
1546	These workshops are great...however, a lot to digest and think about in one night. Set up committees that focus on certain areas to set their focus on and break up this large task
1547	continue to encourage locale officials to participate and them to encourage other to participate Continue to seek universal participation
1548	someday workshops will come back
1549	This avenue has worked well
1550	identify best practices templates from the league/AMC for agreements to formalize sharing of staff and equipment
1551	Sharing resources among communities.
1552	Need to understand the root of some peoples concern
1553	Have an honest conversation about what those resources are. Communities should have an "inventory" of who they can connect with for help. Similar to how emergency services and law enforcement work together across jurisdictions.
1554	Coordinate legislative activities that benefit our shared projects and interests
1555	Make sure our state and federal representation understand our willingness and desire to work together
1556	A series of "spitball" type workshops where key staff and elected officials can generate ideas of where sharing and collaboration can exist.
1557	Investigate small scale and large scale resource sharing - technology, human resources, utilities, etc.
1558	Co-apply on grant applications serving the regional goals

AA. I4. Continually address regional vulnerabilities

How might this strategy benefit your community?

ID	Comment
1559	It is necessary for success
1560	We should always be evaluating where we are going, what has worked, are we getting a return on value
1561	If we know the weaknesses, we can address them
1562	To work this organization needs to continue for years.
1563	We know our weaknesses and our strengths already. We don't need anyone else to tell us how to run things.
1564	sustainability of community and tax bases
1565	If you can figure it out in COVID-19 then your good to go in the good times.
1566	See what issues are showing up in our region, crime, poor performing schools, shortage in workforces or job opportunities
1567	We must know our weaknesses to improve and that is positive thing. We should always be looking for ways for our governments to provide for the people in a better way.
1568	This type commitment helps to promote team work, friendly neighborhoods, and a sense of worth.
1569	Continually addressing does not equal re-inventing the wheel...
1570	think the bullet points aren't spot on/accurate really can't address when it doesn't reflect the process accurately
1571	Planning and partnership are ongoing efforts. In order to be efficient, we must stay engaged in the process even after it is complete.
1572	be sure to know the impact of remote workers - how will it change commuters, how will it change people's recreation habits.
1573	Stop plundering land that could be vital for future development
1574	Monitoring and adjusting g is critical to head off undesirable outcomes
1575	Being proactive is critical.
1576	By making this a welcoming area to families and small business, we can fill vacant buildings with entrepreneurs.
1577	Eventual recovery from the broad and deep impact of covid will take all of us working together and individually to support each other and our businesses.
1578	A strategy to work together and actually come to action would benefit all of us.
1579	support for each other
1580	By allowing areas to develop in ways that would compliment neighboring areas...
1581	builds tax base; keeps jobs local
1582	Not quite sure what any of that means.
1583	We are stronger through collaboration
1584	We need to have appropriate leadership that is proactive in making decisions
1585	Growth seems to be coming from planners and proactive leadership. Some communities do not want to have more businesses and developments
1586	Keeps people local and interested.
1587	It will make us stronger in the short term and guide us as we develop new leaders.
1588	New leadership can bring new perspectives, plans and data critical to data collection and planning
1589	It will create more bureaucracy and give spending authority to people we did not elect.

1590	Does duplication of effort
1591	It will allow us to pivot and collaborate to resolve regional issues in a unified manner, rather than each community in a silo.
1592	Traffic density local and regional inhibits growth and/or development.
1593	Vulnerabilities = Digital Shopping conversion vs in store. Pandemic lifestyle changes. 2 local Power plants with upcoming expiration dates.
1594	Vulnerabilities on the local level begin with individuals. Continue to learn the stories of people from all places within our community.
1595	I didn't know we had any
1596	You can't fix what you aren't aware of. An open dialogue and willingness for candor can get different eyes on problems.
1597	At times regional issues can get burried by micro/local/hyper local issues. Working together can help ensure regional issues and their impacts can remain top-of-mind
1598	ongoing discussions that build familiarity of participants leads to increased trust. When something needs to be accomplished quickly this is vital.
1599	HAve we created the right forum for these discussions?
1600	Quicken response times
1601	fostering creative problem-solving; enhancing preparedness
1602	What is growth - what does it mean to each partner?
1603	These vulnerabilities span across election cycles and ensuring that small and large changes to elected councils and boards do not set us back as a region.

AA. I4. Continually address regional vulnerabilities

What ideas do you have to successfully implement this strategy?

ID	Comment
1604	Frequent check-ins with stakeholders about areas of vulnerability
1605	formalize the connections between the communities with an agreement that sets for the clear objectives, the requirement of re-evaluation of the objectives and a pledge to join our resources for the good of all
1606	We need some kind of study to help identify what our weaknesses are so we can find solutions or buffers
1607	Government and business backing for this organization.
1608	as mentioned continue to monitor metrics gathered in this study to guide decisions
1609	Keep moving forward. People and business' are getting creative and may help each other out more than they think.
1610	I believe this is a good step forward. Be sure to engage the community where they are and don't have them come to you.
1611	Hold events for community, business, and schools to come together and compliment each other and their work.
1612	n/a
1613	Continue to meet and discuss and work towards these goals.
1614	monitor traffic, survey businesses to ask them about remote work, it will be impactful.
1615	Community input
1616	Feedback from community members on a regular basis; collect data (population/businesses/crime)
1617	Offer financial incentives to attract the next generations of businesses.
1618	Advertise that your quality of life will increase if you get out of traffic and live in this area. You will save money and have more time with family and friends.
1619	Continued messages of support, identification and publication of resources for individuals and businesses in need, celebrations once we can safely do so.
1620	Commit to a regular "health check"... SWOT-TOWS on a regular basis...How are we doing compared to what we said we were going to do...does it still make sense, have our priorities changed, etc.
1621	Identify common areas of concern and work together to solve problems
1622	By having a clear understanding that all areas DON'T need to look the same and offer all the same amenities.
1623	I do believe that lower class citizens regardless if they have a child in school or not should be able to have a free internet. Otherwise like myself I do not have TB or a phone I can't get in any stations if there happens to be an emergency to where I need to watch the news or go online and look something up I would not be able to know what was going on in the world. We need to be able to have access to the outside world into information and that cannot be possible if there is no Wi-Fi or Internet available to us and I cannot afford it and I know a lot of other people could not either
1624	Need to focus each planning locality to regional needs and not divide by negative competition. Need regular communication and allow each locality to have an attraction for the area (who specializes in the best of the area) and then work together to make everyone better.
1625	Do better with what you have before bringing more in. Foster good development strategies and fill in the gaps first
1626	Promote this through commercials and a variety of communications.
1627	no one really ran for council or mayor its a tough one

1628	Drop it completely.
1629	Please be aware of the conservative political nature of this area and a fear/dislike of BIG GOVERNMENT. Many people not involved in government don't want the area to grow and develop. They like it just the way it is.
1630	Create a regional food bank. Link the different healthcare entities.
1631	Divert traffic from choke points
1632	We have many churches across the regions. How can they help connect all the communities and work together collaboratively?
1633	Garbage processing recycling will be an ongoing challenge that should also be addressed in this plan
1634	It will be key to prioritize challenges/opportunities that can be addressed locally versus regionally
1635	Maybe set a small list of regional priorities as a group annually. Similar to how most of us set our legislative, or committee/department level priorities.
1636	Need to work as a group. What makes one community stronger makes the region stronger
1637	as mentioned on other notes, it is key to find platforms to facilitate ongoing discussion.
1638	Framework 2030 should have clear implementation framework that can be evaluated/measured and a recommendation for on-going review and evaluation as goals and priorities are accomplished and new challenges and opportunities emerge
1639	Can CMRP facilitate regular dialogue sessions?
1640	A yearly regional SWAT analysis/dialogue
1641	Should we be doing more to track, anticipate growth and then set growth/opportunity areas?

CC. 14. Continually address regional vulnerabilities

What ideas do you have to successfully implement this strategy?

ID	Comment
1642	Need someone to be public facing communication--how do we communicate the collaboration and receive input from others?
1643	Like the Framework 2030 plan idea. It needs to be wisely. Do not like the feel of this survey being how to grow. I would like to look at it as how to improve which may not include growth. Sometimes change is good but thinking of it as improvemwnts is better
1644	New strategy. Maintain our small town identity. Promote local investment instead of outside investments made by people that do not have our best interests at heart..