



Partnership Meeting

September 30, 2021 • 7:30-9:00 am

Sherburne County Government Center, County Board Room

[under COVID-19, meetings are either in-person or virtual; see [Agenda](#) for dial-in information]

Routine Business

1 Welcome

Welcome and call to order

2 Introduction

Introductions/roll call
[in-person and online]

3 Agenda

Routine Business

- 1) Welcome and call to order
- 2) Introductions/roll call
- 3) Agenda: Review, revise, approve
- 4) Previous meeting notes: Review, approve
- 5) Treasurer's report: Review, receive

 **Action Requested:** *Review, revise, approve*

Action Items

- 6) Framework 2030 update: Provide feedback
- 7) Future meeting dates: Set new dates

Discussion or Information Items

- 8) Framework 2030 communication efforts
- 9) Branding update
- 10) Compliance: All current Partners/Alternates have submitted signed required Conflict of Interest forms
- 11) Other business/future agenda items
- 12) Adjourn

4 Previous Notes

July 22, 2021 meeting [Notes](#)



Action Requested: *Review, revise, approve*

5 Treasurer's Report

Report



Action Requested: *Review, revise, receive*

Action Items

6 Framework 2030 Updates

Plan, Website

- a. Reformatted Plan in Word, portrait orientation for ease of use and access ([PDF](#)); minor content edits to strategies and action items, now and ongoing
- b. Website being updated and populated: ([home](#), [Framework 2030](#), [strategy-action pages](#))

New Monthly: [Strategy-Action Update](#)

- a. Action update for items scheduled in current and next quarter
- b. Discussion, feedback on progress and dashboard

Action Requested
*Partnership direction on
progress and feedback on
dashboard*



Framework 2030 Dashboard: Land Use

Land Use Strategy L2. Promote life-cycle housing

Action L2-A: Present an annual report and presentation on housing trends and development

	January-June	July-December
2021		
2022		
2023		
2024 +		

Activities: None

Issues: None

Land Use Strategy L3. Invest in placemaking

Action L3-A: Host a regional placemaking committee

	January-June	July-December
2021		
2022		
2023		
2024 +		

Activities: Seeking prospective committee members; working on a draft framework for committee's work

Issues: Need Partnership suggestions or resources for committee members

Action L3-B: Launch a placemaking micro-grant program

	January-June	July-December
2021		
2022		
2023		
2024 +		

Activities: Depends in part on the Placemaking Committee; preparing a draft approach for committee consideration

Issues: None

Framework 2030 Dashboard: Economic Growth

Economic Growth Strategy E1. Expand on the quality and diversity of employment opportunities

Action E1-A: Facilitate expansion of high-speed internet access across the region

	January-June	July-December
2021		
2022		
2023		
2024 +		

Activities: Met with County coordinators and one provider; working on the best approach moving forward and what role the Partnership might play in regional coordination

Issues: Wright County Study is expected to be completed soon

Economic Growth Strategy E4. Measure impacts of action locally and regionally

Action E4-A: Establish and update regional indicators dashboard

	January-June	July-December
2021		
2022		
2023		
2024 +		

Activities: Met with Partners, staff, Greater MSP and GSDC, to explore indicators and metrics; hope to have draft for Partnership review in Oct 2021

Issues: None

Action E4-B: Establish and monitor progress criteria for all Framework actions

	January-June	July-December
2021		
2022		
2023		
2024 +		

Activities: Ongoing discussions with Partnership members and staff to determine how this will be accomplished and in what format

Issues: This will continue to evolve based on Partnership guidance and feedback

FrameWork 2030 Dashboard: Interconnections

Interconnections Strategy I1. Use clear regional identity to advance collaborative work

Action I1-A: Integrate branding with placemaking initiatives

	January-June	July-December
2021		
2022		
2023		
2024 +		

Activities: Logo developed and approved, and branding will be incorporated into this project

Issues: This action will be merged with Land Use Strategy L3 Invest in Placemaking once it is under way

Interconnections Strategy I2. Enhance regional connections

Action I2-A: Continue conversations with MnDOT and the counties regarding special projects

	January-June	July-December
2021		
2022		
2023		
2024 +		

Activities: Connected with current MnDOT liaison Claudia Dumont and will continue deepening relationship with this MnDOT region

Issues: None

Interconnections Strategy I3. Share talent, time, and information

Action I3-B: Hire staff or consultants to support actions

	January-June	July-December
2021		
2022		
2023		
2024 +		

Activities: Hired a contract project manager in August 2021 to move Action Items forward

Issues: None

Action I3-C: Pursue a regional lobbying effort, "Our fair share"

	January-June	July-December
2021		
2022		
2023		
2024 +		

Activities: Meetings with stakeholders to help identify key regional issues

Issues: None

7 CMRP Future Meeting Dates

November and December meetings conflict with public holidays

- These dates need to be changed and updated on the website and other communications
- Options include moving both dates or combining these into one meeting in early-mid December -- or another alternative

 **Action Requested:** *Decide on new meeting dates*

Discussion, Information Items

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Framework 2030 Communications

- a. Updates from Partners on efforts to promote Framework 2030
- b. Communication Links:
 - [Master Deck](#) (238 slides)
 - [Talking Points](#)
- c. Discussion: Support or resources needed for others

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CMRP Branding

Update

- As shown earlier, new designs and styles being applied to website and some meeting and FW 2030 docs
- Working with graphic designer to finish all templates
- Over time, new graphics will be applied to new docs *and* to governing and other ongoing docs
- CMRP will refine graphics over time to meet evolving needs

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Compliance: Required paperwork

All Partners/Alternates have met requirements

- Bylaws, policies require Partners/Alternates to complete Conflict of Interest form each year
- As of 9/29/21, all current Partners and Alternates have submitted signed forms
- New signed conflict of interest and code of conduct forms will be required in January 2022

11 Other Business, Future Agenda Items

1. **Action item for consideration:** Advance action I3-A, Annual State of the Region, to January 2022 concurrent with CMRP's meeting. ExComm to explore and bring forward any proposal to Partnership's October meeting.
2. **Revised code of conduct:** ExComm to bring proposed revision to Partnership's October meeting; approved form to be implemented January 2022.
3. **Partnership work, process, structure:** Framework 2030 Plan has been put into motion; how can the Partnership best support that? What changes are needed going forward? ExComm to bring this forward as a discussion topic later this fall.

12 Adjourn



Thank You